

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



FRUIT COCKTAIL TREE

Pick Peaches, Plums, Bush Cherries, Apricots, and Cherry Plums all from the same tree. This is the amazing and spectacular Miracle Fruit Cocktail Tree. It actually produces all of these fruits on the same tree. It's a plant sensation. Fine for "City Folks" who have limited planting space, "Farm Folks" who want a spectacular tree for their orchard. All trees are dormant budded. This famous tree for the amazing low price of only \$1.89 plus postage. ORDER OFFER NO. K-91.

NOW
\$1.89

CELEBRATING OUR
25th YEAR

WITH A
SALE of SALES
CATALOG
SPRING 1950

BIRTHDAY SALE

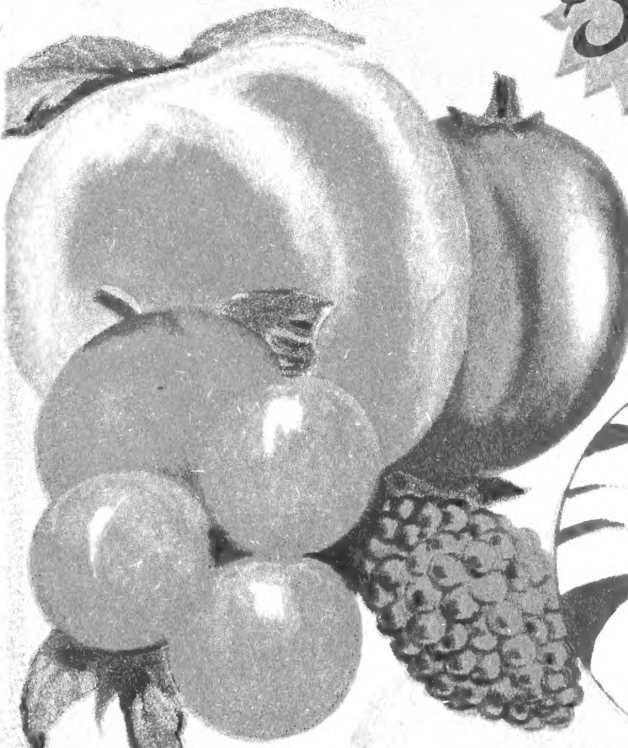
\$3.95 **10**
DAISY

SHASTA DAISY — flower-
doms biggest bargain. Big
white blooms, golden yellow
centers. Supply
is limited. 10 plants
only \$1.00 plus postage.
age. ORDER OFFER
NO. K-95.

\$1.00

DREAM ORCHARD

You've dreamed of tree ripe fruit, berries with rich cream for breakfast right from your own garden — here's an offer that has them both — you get 2 Elberta, 1 Early Rose, 1 J. H. Hale, 1 Red Haven, 1 Hale Haven, and 1 Arp Beauty Peach trees, 1 Plum Cherry, 1 Burbank Plum, 1 Royal Apricot, 5 Huckleberry, and 5 Blackberry bushes. Strong, 2 to 4-ft. trees. Only \$3.95 plus postage. ORDER OFFER NO. K-96.



A thrilling
violet of-
fer — 40
strong blooming
size plants. Offer
includes purples,
blues, yellows, and
soft whites.
ORDER OFFER
NO. K-92, only
\$1.00 plus postage.

Now — you can grow Hardy Azaleas that
don't winter-kill — Grow every-
where. These dwarf azaleas
are loaded in Spring
with magnificent
blooms. You get 10
Hardy Azaleas,
blossoming size, for
only \$1.69 plus
postage. ORDER
OFFER NO. K-93.

HARDY 10 ORCHIDS

These rare Orchids are perfectly hardy for
planting outdoors — be the first in your neigh-
borhood to grow them. 10 blooming size
Orchids, assorted colors for only \$1.89 plus
postage. ORDER OFFER NO. K-94.

\$1.89

ROSES

AS LOW
AS
23¢ each



NAUGHTON FARMS inc.
The Nation's Nursery
WAXAHACHIE, TEXAS

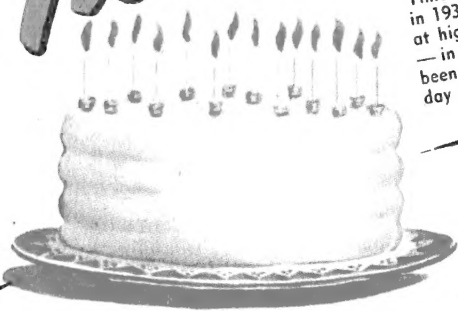
ROSES · SHRUBS · EVERGREENS... It's a...

SALE OF SALES

TO CELEBRATE OUR

Twenty Fifth Anniversary

Folks, here we are again — with an outstanding birthday sales event. Back in 1924 Naughton Farms was started as a small, individual, one-half acre nursery, with a dream far distant to serve America's millions at lower prices. Time passed and the little nursery grew bigger and bigger and the dream came true — we had grown so big that in 1938 we incorporated into Naughton Farms, Inc., still keeping in mind to serve more and more of America's millions at higher quality and lower prices. Today that dream of yester-years has come true. We serve folks all over America — in all 48 states as well as some foreign countries. This army of satisfied customers throughout the country has been built on satisfaction and square dealing. It's because of this our 25th year — we're celebrating with a "Birth-day Sale." Prices you've never dreamed of which will enable you now to landscape your yards at unheard of prices.



THOUSANDS

FROM EVERYWHERE WILL BUY DURING

THIS GREAT BIRTHDAY SALES EVENT

BUY DIRECT FROM GROWERS

When you buy direct you do as thousands of folks throughout the country — who have helped to build one of the world's largest mail order nurseries. For many reasons these folks buy year after year from the growers — first they save money, second they get the finest plants that can be grown at the lowest possible prices, and third the plants are fresh from the nursery rows.

Notice what folks from everywhere say about Naughton plants: how they arrive, how they live, and how they grow. These praises of Naughton stock are true expressions of what we hear daily of which of course we are justly proud — because it's a genuine pleasure to grow plants of high quality in our own fields at low grower prices and to ship them to America's millions to help beautify our country.

When you buy from Naughton Farms, Inc., you're buying from folks who have tilled the soil for a quarter of a century, and who know how to grow and ship fine nursery stock. We have developed from a small nursery to one of the greatest. In all these years we have learned how to produce fine plants, yet hold the price down where everyone can enjoy the beauty of flowers.

You may never again see such amazing and spectacular bargains as are offered in this catalog, so we urge you now to place your orders as early as possible.

SHOP IN YOUR OWN HOME

Folks — it's a pleasure and a real joy to "shop in your own home" by mail. First, because Naughton Farms, Inc., is as close as your mail box. No hustle, no trying to get there before the doors close — in the quiet of your home with all the family around, giving each an opportunity to get just the plants and flowers and fruit trees that they want, you can complete your order in the shortest possible time — getting exactly what you want all at the same time from the same big nursery — from Naughton Farms, Inc., one of America's largest nurseries. Next day drop your order in the mail box, and in a remarkably short time your plants will be on their way to you — you will be satisfied, too, because they are guaranteed to live, they are guaranteed to satisfy you, and you can know positively that you bought the finest plants at the lowest possible prices. Spend a quiet evening in your home — enjoy all the beauty and plant perfection that are grown in the nursery — by turning your catalog page by page. You'll find hundreds upon hundreds of plants, and, too, they are shown in just the color you would find them in the nursery in their natural beauty.

HOW TO ORDER

List the roses, trees, shrubs, vines, evergreens, you want, using order blank on last page of catalog. State number, size, price of each item you want. SPECIFY THE DATE ON WHICH YOU WANT STOCK SHIPPED, IF YOU WISH A FUTURE SHIPMENT. If you do not specify the date you want your order, we will ship immediately. If you wish to send CASH WITH ORDER enclose your personal check, money order, or bank draft with your order. If you wish your order shipped C.O.D., just write C.O.D. on the bottom of the order blank. Remember, whether you send cash with order or ask us to ship C.O.D., we will pay all of the postage. Mail your order to NAUGHTON FARMS, INC., WAXAHACHIE, TEXAS. PLEASE NOTICE: You will find bargain deals throughout the catalog. Each of these deals has a number or a name. When filling out your order for special deals, LIST UNDER THE QUANTITY ONLY THE NUMBER OF OFFERS THAT YOU WISH — and UNDER THE ITEM, THE NUMBER OR THE NAME OF THE OFFER.

Folks, it's easy and very simple to order by mail — you save time, you save money.

FREE FROM DISEASE

Every Naughton plant you buy is absolutely disease free — the best that can be grown. Every plant in all fields and nurseries where plants handled by us are grown, and in greenhouses, are inspected by the Texas Department of Agriculture, and we comply with the laws of every state in transporting nursery stock. Every scientific precaution against disease is exercised — plants you receive are healthy, and ready to grow.

EARLY ORDER Discounts

Roses, shrubs and most other nursery stock should be planted as early as possible in the spring, to obtain the best results. You can save money, too, by ordering now and taking the liberal discounts offered by Naughton Farms, Inc. Order now and take your discount — we will ship plants on the date you say — either now or later.

EARLY ORDER DISCOUNTS

15% BEFORE JAN. 31st. If you send your order before Jan. 31st you may discount all prices in the catalog 15%.
10% BEFORE FEB. 15th! If you send your order before Feb. 15th you may discount all prices in this catalog 10%.
5% BEFORE FEB. 28th! If you send your order before Feb. 28th you may discount all prices in this catalog 5%.

NO DISCOUNTS ALLOWED AFTER FEB. 28th!

No Discount Allowed Unless You Send Cash in Full With Your Order.
C.O.D. ORDERS: We will make C.O.D. shipments if you wish. However, we do not allow any discount from price quoted herein on C.O.D. orders.

I received my nursery stock, the best stock that I have been able to get from any nursery in such large size and so low in price. Words cannot express how thrilled I am.—Mrs. R. B. Castleberry, Alabama.

I received last November, 1947, 3 rose bushes from your nurseries. They are growing so fine; they have bloomed every month since they started. I am so well pleased with them that I want to buy more this year. I received your late catalogue and thanks for it.—Mrs. J. E. H. Enoree, South Carolina.

I received my order of roses in good condition, all the roots were damp, am not buying from local nurseries, because they bruise the plants and expose them to the hot sun and I have not had any luck growing many fruit trees purchased here.—Mrs. W. F. C. San Antonio, Texas.

I am more than pleased with the "100 Feet of Hedge," flowering shrubs, etc. we received from you last spring. They have grown to an almost unbelievable size in just these few months. The prices for and quality of your stock is a rare combination in these days—and I take pleasure in not keeping it a secret. May you continue to prosper.—Mrs. L. H. Washington 20, D. C.

Thank you for your promptness in filling my orders, and for the nice free plant. I sure appreciate such fine service, and low prices, and your plants are fine, too. I am recommending you to both price and quality.—Mrs. L. S. Evansville, Indiana.

My garden is the talk of the town, only seventeen rose bushes but six in heavy bud and blossom in December. If you have not received orders from this city, it is not my fault, as I certainly do boost your roses.—Mr. H. C. H. Harrisburg, Pennsylvania.

At last I have found an ideal nursery! I have just received my first shipment from you, the plants were excellent and I received them soon after my order was placed.—G. E. H. Carmel, Illinois.

We lived in Minden, Louisiana, for 25 years and for almost 20 we ordered your roses. Had a garden with 300 in all and 100 wall. Now living here, a new rose garden.—Mrs. C. L. Baton Rouge, Louisiana.

I can say they also arrived in good condition and have really had some beautiful blooms this time. So, since I have found out how nice those five were, I just wanted some more.—Mrs. J. P. Mooresboro, North Carolina.

Your roses are excellent and, in my garden, greatly outdo locally grown roses which usually sell around \$1.50 to \$2.00 per plant. Perhaps yours have superior roots.—T. C. Jr., Union, New Jersey.

From Bradford, Penn. November 1947
"May every rose from your great field bring forth another friendship sealed in profound gratefulness." M. W.

I received my plants and was so well pleased that I am praising you to the skies.—Mrs. H. L. LaB., Toccoa, Georgia.

I'll read the home-town paper (News) and I saw this ad of yours and I simply could not resist the temptation to buy more flowers from you. The last order that I sent you came in on record time. The rose bushes, fruit trees, and a few shrubs were 100% alive, fresh dug, and everything was perfectly satisfactory.—Mrs. C. F. W., El Paso, Texas.

on Ganning, California
I wish you could see my chrysanthemums bred from you. They are breathtaking in beauty. Sincerely, Mrs. D. K.

DOWN GO PRICES IN A SPECTACULAR

HISTORY MAKING SALES EVENT GUARANTEED TO COST LESS

We will not be undersold. Folks — it's with pride and joy, this year, that we celebrate our 25th year, truly our Birthday Sale. Plants at prices you've never dreamed of, plants at prices so cheap that you can plant your whole yard — and when we say "we won't be undersold" we mean it. It's the grandest opportunity you have ever had, to buy during this great Birthday Sales Event. Enjoy the beauty and fragrance of the finest plants, save up to 50% by buying direct from Naughton Farms, Inc., one of America's largest mail-order nurseries! Last year more than 500,000 people, thousands of them satisfied customers over a long period of years, planted more than 20,000,000 Naughton plants, bulbs, etc., in every state in the United States, and folks, there's a reason! Every Naughton customer enjoys our "square deal for all" policy. Every Naughton customer gets plants that are **GUARANTEED TO LIVE** (See Page 3) **GUARANTEED TO COST LESS**, **GUARANTEED SATISFACTORY**, (See Page 3), and most important of all — it's guaranteed to please you. If you purchase any plant or plants from this catalog and find the same identical stock listed at a lower price in a retail catalog of 32 pages or more, of any recognized nursery in America, we will refund to you the full amount of difference in price plus a bonus of 1c for each order you have purchased from Naughton Farms, Inc. It is only because we are one of the world's largest shippers of fine nursery stock and because we sell to you direct by mail that we can make these many unusual guarantees. This year join the Naughton army of satisfied customers throughout America and get the finest plants you can imagine at prices everyone can afford to pay. Buy during this Birthday Sale — the greatest event in our history.

PLANTS
NOW FOR
AS
LOW
AS **1c**

MONEY BACK GUARANTEE

On all shipments that you buy from this "Our Birthday Sale Catalog" — when you receive the plants you order, inspect and judge them by any standards you wish to set — and if you are not completely satisfied, notify us within five days and we will either replace your order with stock satisfactory to you, or refund your money in full. You are the sole judge of whether or not the plants please you in every way.

If any plants you buy from this catalog fail to live, notify us **BEFORE JUNE 1st, 1950**, and **WE WILL REPLACE AT 1/2 PRICE**.

This is the uncancellable Naughton guarantee which goes with every plant shipped from Naughton Farms, Inc. It is your guarantee that when you buy from us, you must be satisfied.

We Pay the Postage

Hardy Everywhere

Naughton plants are hardy in all parts of the country. Plants are grown in soils most suited to them. We ship plants grown in almost every section of America. Since these plants are grown in the climate best suited to start them right, we think they are hardy for all parts of America. The quality is so high that we guarantee them to live (See Page 3) the first season or we replace them at one-half of the original price. Farms that supply us plants are located in every section of the country, North, South, East, West. Send your order today; be sure to get Naughton's hardy plants, which will be just right for you to plant in your locality; whether you live in the East, West, North, or South. **THEY'RE HARDY EVERYWHERE.**

GUARANTEED TO LIVE!

OR WE REPLACE IT AT ONE-HALF PRICE

THIS unique offer is possible only because Naughton plants LIVE. They are grown under the most favorable conditions for strong, vigorous stock and fine root systems. If any plant or plants bought from Naughton Farms, Inc., after this date **SHOULD** die, report it to us **BEFORE JUNE 1, 1950** — and we will make replacement at exactly 1/2 your original cost. There is no catch to this offer, because we know the quality of our own plants — we know that they have the inherent quality, the growing start and the treatment that will give them every possible chance to grow and thrive. This is simply further proof that when you buy your nursery stock from Naughton Farms, Inc., **YOU CAN'T LOSE!**

PLANTS EXPERTLY PACKED

Freshly dug from the nursery rows for shipment, all Naughton plants are handled with the greatest care to assure their arrival at your home in first class condition. They are carefully packed in mossy material, the best shipping material known to the nursery trade; no expense is spared to make sure that every plant reaches its destination in perfect shape to live and grow for you.

LOOK WHAT YOU BUY FOR **4c** FROM AMERICA'S GREAT NURSERY

We've always wanted to sell plants as low as 4c each that they wanted. Because of the thousands upon thousands of plants we ship everywhere we could afford all the plants we have decided to offer to our customers **HEDGE PLANTS AT ONLY 4c EACH**. These plants will thrive and grow anywhere in the country. It's hard to believe that you can buy plants at 4c each. We will ship you the very popular **AMOR RIVER PRIVET HEDGE PLANTS, SIZE 9-12 INCH AT ONLY 4c EACH**. There's no catch to this offer. You may buy as many or as few as you want at this amazing price. Isn't it thrilling to know that now during our Birthday Year Celebration you can get such a bargain?

HERE'S ANOTHER BUNCH OF BIRTHDAY BARGAINS THAT YOU CAN BUY FOR ONLY 4c EACH. These are all hardy perennials, they come back year after year, and will bloom profusely for you:

- blooms red and white flowers
- pink flowers in big clusters
- white flowers in early spring
- evergreen plant, blooms cream white

each 4c
each 4c
each 4c
each 4c

ALL OF THE ABOVE PRICES ARE POSTPAID.

WE PAY THE POSTAGE

Yes, Sir — we pay the postage. In a remarkably short time after you send your order, the postman brings it right to you. We pay the postage on every plant listed in this catalog with the exceptions of **OFFER NUMBER 42-CG** listed on the back outside page of this catalog and **OFFERS NUMBERS K-91, K-92, K-93, K-94, K-95, K-96**, all of which are listed on the outside front cover of this catalog. All other offers and every plant listed in this catalog are **POSTPAID TO YOUR DOOR**. This service alone saves you from 10 to 25 PER CENT.

Roses

Now
Only 59c
EACH
BIRTHDAY SALE

Notice on these pages the soft yet dazzling colors of the rose. We're proud of the roses we grow . . . of the wonderful blooms they produce. We're proud to offer you during our Birthday Sale some of the finest roses grown.

Since the Middle Ages, roses have been the world's most popular and most universally loved flower — the symbol, throughout the world, of beauty, of color, form, and fragrance. Naughton roses uphold the highest traditions of rose culture — healthy, heavy stock; thick, well-matted root systems; flourishing growth; and rich, true-to-variety blooms. Every plant is freshly dug from the field for shipment, and no trouble or expense is spared to assure their arrival at your home in first class, live, growing condition. We guarantee them to live or we replace at 1/2 price. (See page 3)

MORE THAN 100 VARIETIES

VARIETY	DESCRIPTION
AMERICAN BEAUTY	dark red, old-time favorite
AMI QUINARD	superb, very dark red, almost black
ANTOINE REVOIRE	vivid carmine, a good bloomer
AUSTRIAN COPPER	copper red, very hardy and easy to grow
BETTY UPRICHARD	copper and red, very popular, a good rose
BRIARCLIFF	vivid, strong pink, lovely pointed buds
CALEDONIA	large alabaster white, a real dandy
CAPTAIN CHRISTI	good grower, large red blooms
CHAS. K. DOUGLAS	dark crimson, large bush, easy grower
CHAS. RUSSELL	fancy fiery red, you'll love this one
COLUMBIA	splendid pink buds on long stems
CRUSADER	very deep crimson red blooms
CUBA	dazzling orange-red, a real novelty rose
CYNTHIA	white and pink, lovely in color
DAINTY BESS	single pink and white, hundreds of blooms
DAME EDITH HELEN	large double pink, big bush, hardy grower
DOCTOR, THE	satiny pink, buds long and pointed
EDITH NELLIE PERKINS	splashy red, copper tinted, outstanding rose
EDITOR McFARLAND	lovely deep pink, one of best heavy bloomers
E. G. HILL	very popular, dazzling red
ETOILE DE FRANCE	the old-time red favorite
ETOILE DE HOLLANDE	lovely dark red, blooms extra large
FRANCIS SCOTT KEY	double, deep rich red, grandma's favorite
FRANK W. DUNLOP	popular vivid pink, old-time rose
FRAU KARL DRUSCHKI	snow-white, saucer-size blooms
GOLDEN DAWN	bright golden yellow buds
GOLDEN OPHELIA	yellow and gold, popular, outstanding rose
GRENOBLE	very fragrant scarlet, good strong grower
GRUSS AN TEPLITZ PINK	very hardy pink, blooms in profusion
GRUSS AN TEPLITZ RED	very hardy red, a beauty
HADLEY	red — an old favorite, hardy grower
HARRISON'S YELLOW	very hardy yellow, good cold-climate rose
HENRICH WEINLAND	one of the best bloomers
HENRY NEVARD	scarlet, hardy everywhere
HILDA	bright red, splashed pink
IRISH ELEGANCE	single showy red, heavy bloomer
K. A. VICTORIA	double snowy white

ANY OF THE ABOVE ROSES ONLY 59c EACH POSTPAID.

FROM AMERICA'S ROSE GARDEN

Proper budding plus a wonderful growing season, which gives our rose bushes the benefit of 18 to 20 months of actual field growth during the first two years, makes Naughton roses vigorously healthy . . . well able to grow in any climate in the United States. Satisfied customers in every state have found that the sturdy understock and fine root systems of Naughton roses let them "go right on growing" when they are set out.

Our many years of experience in handling roses has convinced us that the Neches River section of East Texas, where part of our roses are grown, can honestly be described as the finest rose-growing area in the country — truly the "Rose Garden of America." The rich, sandy soil, mild climate and long growing season of the Neches River area is ideal for starting all types of nursery stock; our roses are bigger and better at the end of two years than most are at the end of three, giving you fully matured plants which will thrive and bloom the first year in your yard or garden.

2 YEAR FIELD GROWN BLOOMING SIZE ROSES *at Sensational Prices*

The Japonica stock upon which Naughton roses are budded is the sturdiest and most vigorous rose stock in the world — which means that you can take your Naughton rose bushes out of the package in which they come to you, set them out in your garden with a minimum of trouble, and HAVE BEAUTIFUL BLOOMING BUSHES THE FIRST YEAR. No flower gives as much pleasure with as little trouble as the rose. Of course roses "do better" when they are properly cultivated and fed and are kept watered, but even under adverse conditions which would kill many plants they continue to give unstintingly of their beauty and fragrance. The wide variety of types and colors of roses available from Naughton Farms, Inc., offers an opportunity for you to have beautiful flowers to please everyone in the family, no matter what their taste.

ROSES
Only
59¢
EACH



ALL ROSES ARE EVERBLOOMING TYPES

Variety	Description
KILLARNEY PINK	clear pink, one of our best
KILLARNEY WHITE	a splendid white
KOENIGIN LUISE	snow white, fragrant
LADY HILLINGDON	Indian yellow buds
LUCILLE RAND	very desirable carmine red
LUXEMBOURG	bright yellow, shaded orange
MARGARET MCGREDY	orange vermillion, a fine rose
MARTHA WASHINGTON	good white variety, showy
MCGREDY'S SCARLET	brilliant, strong scarlet
METEOR	very popular red, heavy grower, hardy
MME. JULES-BOUCHE	large, lovely white blooms
MME. MASON	deep scarlet red, very popular
MRS. CHAS. BELL	shell pink, good cut flower type
MRS. DUDLEY CROSS	pink and yellow
MRS. E. P. THOM	bright, lively yellow
MRS. LOVELL SWISHER	salmon and gold
MRS. PIERRE S. DUPONT	golden yellow, popular rose
NATALIE BOETTNER	outstanding large white
PAUL NEYRON	immense blooms, pure pink
PINK DRUSCHKI	large grower, pink, big blooms
PINK LA FRANCE	old-time favorite pink rose

Variety	Description
PRESIDENT HERBERT HOOVER	red and gold, one of America's favorites
RADIANCE PINK	the best pink, good for cut flowers
RADIANCE RED	the best red, good for cut flowers
RADIANCE SHELL	the best shell
RADIANCE WHITE	lovely pure white
RED COLUMBIA	rich red, long buds
RED DRUSCHKI	rich red flowers
RED GROOTENDORST	splendid deep red, grows cold climates
ROSELANDIA	lovely golden yellow
ROSLYN	fragrant golden yellow
SARAH VAN FLEET	best, pink shaded
SENSATION	scarlet and maroon
SUNBURST	deep yellow — an old favorite
SYRACUSE	bright crimson — fine grower
TALISMAN	orange and old gold
TEMPLAR	fine, glowing red
THOS. A. EDISON	good lavender pink
VANGUARD	indescribable orange-salmon
YELLOW BUTTERFLY	rich, clear yellow
PINK PEARL	grand favorite, clear showy pink

ANY OF THE ABOVE VARIETIES OF ROSE ONLY 59c EACH. POSTPAID.

CHEROKEE ROSES

Here's a hardy rose you will want to own. Grows good everywhere throughout the country. Stands very low temperatures and does not winter-kill. Bushes grow large, arching branches to the ground, blooming in early spring with single, rose-pink flowers that simply shower the entire rose bush. Here's an outstanding Birthday Sale offer at only 23c each; 10 for only \$1.98. Postpaid.

23¢ EA.

Multiflora ROSES

Here's little roses that will pull at your very heart strings—because they're so lovable in beauty. We call them wild roses because they're the multiflora type in their natural stage. They grow so graceful with no care whatsoever, that they remind you of the beauty of the wild forests. Upright bush in form, branches arching to the ground, showered in early Spring with white and pink shaded little blossoms. Fine for planting on hedge rows or spots you wish to cover entirely—they won't freeze and can be grown anywhere in America. Price: Each, 29c; 3 for 79c; 6 for \$1.49; 12 for \$2.84.

only 29¢ EA.

ROSE "PICTURE"

Here's one you'll love — Picture rose, lovely pink shaded rose; pretty as a picture. Strong 2-yr.-old bush only 89c. Postpaid.

EXHIBITION — MODERN ROSES

Now Only 69¢ EACH

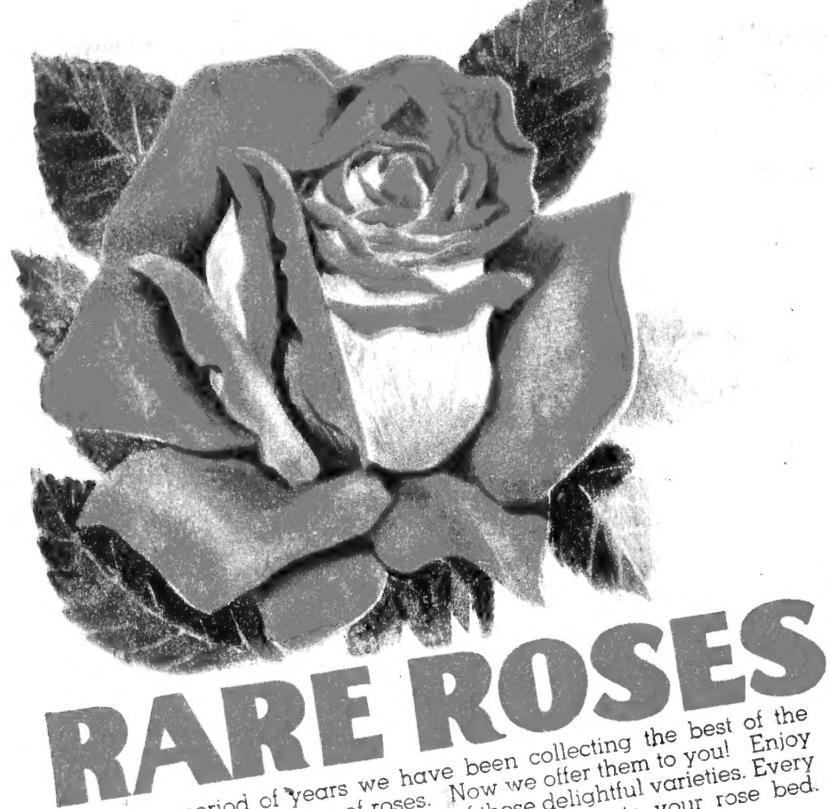
You've read about "Who's Who" in the country giving the names of great men and women — and now we give you "Who's Who" in Roses — what we call Exhibition Modern Roses. These are selected by us to be the top favorites; the kind that win first prizes at County Fairs and Garden Exhibits — the kind you'll be proud to own, because they're tops in blooming qualities, sturdiness, and loveliness of color. Select the varieties you want and add sparkling "charm" to your garden.

Variety	Description
AUTUMN	yellow, bronze and red, one of the best
CONDESA DE SASTAGO	splashed yellow and orange, enchanting
GOLDEN RAPTURE	bright, lively yellow, magnificent
HENRICH GAEDE	splashy, variegated in color, good grower
JULIEN POTIN	rich Indian yellow to goldenrod blooms
COUNTRESS OF ILLCHESTER	bright, lively, thrilling pink
MME. BUTTERFLY	charming pink and gold splashed flowers
PINK DAWN	vivid pink, exciting colors
MORNING DAWN	splashy pink, variegated, extremely gay colors
RED TALISMAN	breathtaking, splashed red centering carmine and burnt yellow
ROUGE MALLERIN	saucer size, delicate, deep velvet red
SOEUR THERESE	bright lively yellow, splashed with carmine throats

ANY OF THE ABOVE VARIETIES OF MODERN EXHIBITION "WHO'S WHO" ROSES, each 69c; any 3 for \$1.98 postpaid. SPECIAL OFFER — if you want all 12 of these charming top favorites, only \$7.98 postpaid. ORDER OFFER NO. MER-12



25 TH ANNIVERSARY SALE



RARE ROSES

Over a period of years we have been collecting the best of the unusual and rare varieties of roses. Now we offer them to you! Enjoy the exotic colors and rare fragrance of these delightful varieties. Every one will add new, unusual beauty and fragrance to your rose bed. Price of rare roses 98c each. Postpaid.

VARIETY	DESCRIPTION
BLACK PRINCE	real, velvet black red rose
DUQUESA DE PENARANDA	coppery tones, orange and apricot
GOLDEN CHARMING	pure lively yellow, very showy
MME. JOSEPH PERRAUD	nasturtium buff and orange
McGREY'S IVORY	fragrant creamy white
McGREY'S YELLOW	strong grower, soft yellow
POINSETTIA	large, deep red, best for cut flowers
YELLOW CONDESSA	outstanding yellow of the day

PRICES ON ANY OF THE ABOVE RARE ROSES, 98c EACH.
If you want all eight of the above varieties \$6.98 postpaid.
Order Offer No. RRE 8.

HALL'S HONEYSUCKLE

Honeysuckle Vines for 5c each. Strong plants ready to grow. Bloom in white and yellow flowers highly fragrant. Price 5c each postpaid.

5c

GOLDEN ROSE OF CHINA

Old-Timer!

You don't want to miss this one. Early spring finds the GOLDEN ROSE with hundreds of bright yellow blooms that cover the entire plant. Its array of beauty will excite and thrill you. HARDY EVERYWHERE. Price: Each 89c; 3 for \$2.25. Postpaid.



BIG JUMBO ROSES



Here is the cream of the crop! Big heavy stock with thick canes and strong matted root systems that should quickly develop into big, gorgeous bushes in your yard and garden. This time we are able to offer you fine ever-blooming jumbo rose bushes — every rose field-tested.

Only 89c EACH

VARIETY	DESCRIPTION
COLUMBIA	splendid pink buds on long stems
GOLDEN DAWN	bright golden yellow buds
K. A. VICTORIA	double snowy white
POINSETTIA	large, deep red, best for cut flowers
AUSTRIAN COPPER	copper red, hardy and easy to grow
PAUL NEYRON	immense hardy blooms, pure pink
F. K. DRUSCHKI	showy, snow-white, large blooms
TALISMAN	orange and old gold

PRICE ON ANY OF THE ABOVE JUMBO ROSES, ONLY 89c EACH.
If you want all eight of the above varieties \$5.98 Postpaid. Order Offer No. JR-8.

We Pay Postage

SUNSET Rose Offer

A BIRTHDAY BARGAIN

Rose lovers throughout the world have put their stamp of approval on every rose in this collection — they're the admiration of all who see them. This collection represents the colors of a sunset, a complete garden in itself. Collection includes: 1 POINSETTIA, rich red; 1 TALISMAN, old gold and pink; 1 COLUMBIA, pink; 1 K.A. VICTORIA, creamy white; 1 GOLDEN yellow; 1 DAWN, rich yellow; 1 PRES. HOOVER, old gold and red; 1 PINK RADIANCE; 1 LADY HILLINGTON, apricot yellow. A perfect sunset of rose, coloring. Don't miss this offer of beauty. 8 roses postpaid for only \$4.98. Order Sunset Rose Offer.

Our Plants Cost less!

FLORIBUNDA ROSES

Every garden has a spot which needs "filling in" with something lively and long-lasting . . . or a division line which will look better if it is marked by a lovely hedge of roses. For those spots there is nothing finer than the Floribunda Roses — the hardy little beauties which have the grace and delicacy of miniature, yet bloom profusely and are large enough for cutting. Here are five of the best.

ELSE POULSEN. A lovely clear pink, slightly frilled, and a free bloomer. Makes a beautiful border, background or hedge rose, being full-leaved and often growing as much as 3 feet tall.

KIRSTEN POULSEN. A vigorous grower and a real dandy. Flowers are pink to rose, beautifully open and long-lasting. Blooms all season and makes a lovely addition to any garden or bed.

GRUSS AN AACHEN. Grows about 18 inches tall; very profuse bloomer, with orange-pink buds which open to beautiful double blooms of hybrid Tea Rose form, becoming a soft delicate salmon color as they open to full size.

LAFAYETTE. There's never a brighter spot in any garden than that where this brilliant cherry-red rose blooms throughout the entire season. It grows from 2½ to 3 feet tall — another marvelous border, background or hedge rose.

MARIE PAVICIO. Bewitching little roses of a sweet fragrance, blooming in a great activity from early spring to late autumn. An active grower with a love for freedom to attain a spread of bush. Perfect for hedge rose.

Price on any variety of above Floribunda Roses, only 59c each postpaid.
All five of these free-growing, free-blooming floribunda for only \$2.65 postpaid. Order offer No. FR5.

FLORIBUNDA ROSES
Now only **59c**
BIRTHDAY SALE

PRICES LOWER THAN EVER - IT'S OUR BIRTHDAY SALE

CLIMBING ROSES

YOU can train these fine roses to do anything you want them to do — bushes you have seen and admired in other people's gardens, climbing along fences, on trellises and over garages. Wonderful for "dressing up" blank walls, bare fence corners and such unsightly spots, or simply for making a beautiful and picturesque wall of blooms around your garden or entire yard. They are hardy anywhere, and grow rapidly with little or no attention. The ones listed here are America's favorites — and they're all typical Naughton stock, which means that they're strong, vigorous, two-year-old field-grown bushes. And they're yours for only 59c each, postpaid.

CLIMBING ROSES
NOW ONLY **59¢**

BIRTHDAY SALE

VARIETY

CLB. AMERICAN BEAUTY.....gorgeous dark red
CLB. AMERICAN PILLAR.....very popular pink
CLB. CECILE BRUNNER.....lovely pink, gorgeous
CLB. COLUMBIA.....pure pink
CLB. CRIMSON RAMBLER.....bright crimson
CLB. DOROTHY PERKINS.....favorite, rich pink
CLB. EDITH CAVELL.....small blooms, scarlet
CLB. ETOILE DE HOLLANDE.....lovely dark red
CLB. FRANCIS SCOTT KEY.....rich deep red
CLB. HOLLYWOOD.....vivid pink
CLB. J. J. L. MOCK.....soft pink, old favorite
CLB. JOANNA HILL.....creamy yellow, popular

DESCRIPTION

VARIETY

CLB. K. A. VICTORIA.....pure double white
CLB. LUXEMBOURG.....rich golden yellow
CLB. MARECHAL NIEL.....deep yellow
CLB. PAUL'S SCARLET.....deep red, very best
CLB. PINK RADIANCE.....the best pink
CLB. PRES. HOOVER.....old gold, yellow
CLB. P. S. DUPONT.....one of the best yellows
CLB. PRIMROSE.....yellow apricot
CLB. RED RADIANCE.....the best red
CLB. TALISMAN.....old gold, yellow, orange

DESCRIPTION

BABY DOLL ROSES

(Polyantha)

No other roses bloom as prolifically as the exquisite little Polyanthas, often called "Baby Doll" roses. A myriad penny-size blooms, forming in clusters, make one big splash of color of each Polyantha bush. They bloom all summer, from the first warm weather 'til frost, and make the perfect plant for hedges and borders and for indoor box culture. Ideal for cutting for massed arrangements, as they hold their petals well and last a surprisingly long time in water. Plant a row of Polyanthas this year and give yourself a beauty treat next spring!

Only

VARIETY

CHATILLON.....bright pink
CECILE BRUNNER.....bright pink and white
ELLEN POULSEN.....cherry pink
EDITH CAVELL.....brilliant scarlet
ECHO.....two-toned pink
GOLDEN SALMON.....salmon pink and orange
GEORGE ELGER.....bright yellow
GLORIA MUNDI.....orange scarlet
IDEAL.....dark red, profuse bloomer
KATHERINE ZEIMET.....white
SALMON SPRAY.....salmon pink to carmine

DESCRIPTION

Any of the above Polyantha roses only 69c each, postpaid.

PRICES ON ANY OF THE ABOVE VARIETIES OF CLIMBING ROSES 59c EACH POSTPAID.

CLIMBING VINES

TRUMPET CREEPER. Striking orange-scarlet flowers; rank grower and very hardy. One of the favorites. 49c each; 2 for 89c, postpaid.

QUEEN'S WREATH. A long slender vine with racemes of pink flowers in a grape-like cluster. 2-yr. vines, 39c each; 3 for \$1, postpaid.

ENGLISH IVY. Fast grower, extremely hardy; clings to brick and stone without support. Select vines 33c each, postpaid.

CLEMATIS WHITE. Great double blossoms of pure white; one of the finest of the large-flowered Clematis. 49c each; 2 for 89c, postpaid.

WISTERIA. (Blue, purple, or white) Magnificent vines which last through generations; gorgeous true-color blooms. 59c each; 2 for 98c, postpaid.

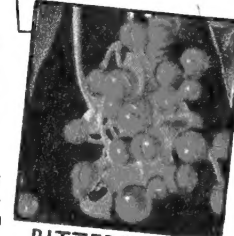
BITTERSWEET. True red-berry Bittersweet which is so beautiful in the fall; attractive glossy foliage, brilliant orange-red berries. Select vines, 35c each; 3 for \$1.00; postpaid.

BOSTON IVY. Clings tightly to brick or stone; small dark-green, close-growing leaves; a classic favorite. Select vines, 49c each; 2 for 89c, postpaid.

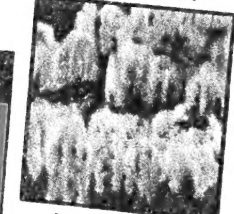
GLADIOLUS

Want to grow your own Gladiolus bulbs? Here's your chance. Gladiolus bulbs, planting stock, small bulb-lets for only 1c each, \$1.00 per hundred, \$9.00 per 1000 postpaid.

1¢



BITTERSWEET



WISTERIA

MADEIRA VINES

Madeira, sometimes called Mignonette Vine, is a tall and rapid grower, often used to cover porches and arbors. Foliage green and attractive and in late summer plant bears spikes of white, fragrant flowers. Price: Each 39c postpaid.

RADIANCE ROSE OFFER

From the time they first bud until they shatter, Radiance Roses are beautiful — undoubtedly America's favorite garden rose! They are more fragrant than almost any other type of rose, fine bloomers, and have large, luscious buds which cut and keep well. Easy to grow and exceptionally hardy. This offer includes: 4 RED RADIANCE — 2 PINK RADIANCE — 1 RARE TEXAS WHITE — 2 SHELL RADIANCE. They're all strong prolific bloomers, started two years in the field. Sit down right now and order Collection No. X12E. Sent to you postpaid for only \$4.98.



WICHURIANA ROSES

Hardy everywhere . . . do well in northern climates. You'll be proud to own Wichuriana plants, especially fine for using in rose hedges or in groups throughout the yard. They bloom in early spring with lovely white flowers with golden-yellow centers. Price: Each 29c; 10 for only \$2.29, postpaid.

Only **29¢**

BIRTHDAY SALE

EVERY PLANT GUARANTEED TO LIVE (SEE PAGE 3)



Hardy-ORCHIDS

Here they are — flowers you never dreamed you could plant outdoors — Hardy Orchids. Very rare plant, one you pay extremely high prices for at the florist's. Be the first in your neighborhood to grow these lovely and exotic plants and enjoy their gorgeously colored blossoms.

Variety	Color
HABERNARIA CLAVELIATA	Shadings of yellow and copper
YELLOW LADY SLIPPER	Bright canary yellow
ORCHIS SPECTABILIS	
Orange and yellow shadings	
PINK LADY SLIPPER	Lovely pink
All above Orchids are strong two to three crowns. Price each 69c; any 3 for \$1.95, postpaid.	

Now Only **69¢** EA.

HARDY LILIES

REGAL LILY. The king of the Lilies for size; large pure white flowers tinged with lilac outside, yellow to bronze in throat. 2 to 4 ft. Price: 25c each; 3 for 69c; 12 for \$2.35. Postpaid.

BLACKBERRY LILY. A rather small bloom, mottled red; leaves resemble Iris. Price: 35c each; 3 for 98c. Postpaid.

HARDY EASTER LILY. Just like the expensive Easter Lilies grown under glass — but perfectly hardy. Large, fragrant, pure white; does well outdoors. Price: 29c each; 3 for 79c; 12 for \$2.75. Postpaid.

RED RUSSIAN LILY. (Fire Lily). Large clusters of brilliant reddish-orange blooms. One of the easiest to grow — plant it and forget it! Price: 35c each; 3 for 98c. Postpaid.

PHILIPPINE LILY. One of the giants; exceptionally long trumpets, large blooms, tall, strong grower. Fragrant, white with reddish-brown shading. Price: 35c each; 3 for 98c. Postpaid.

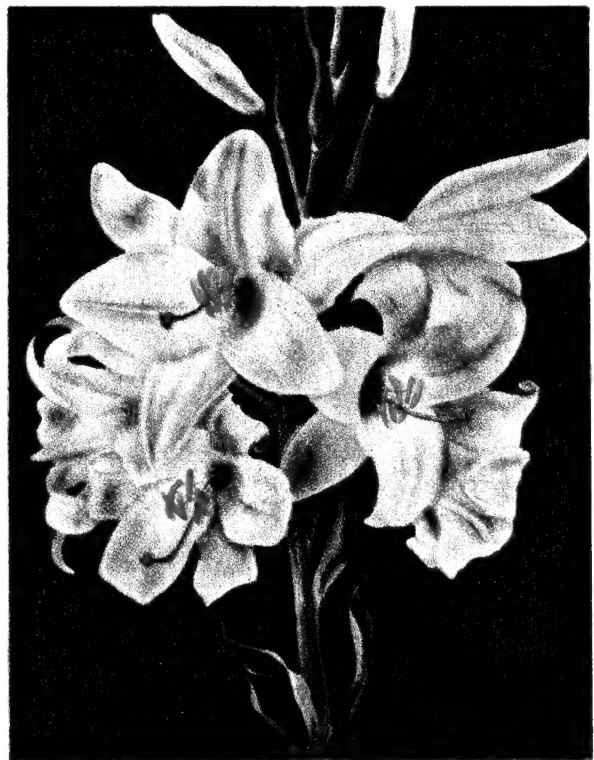
TIGER LILY. Always a favorite — and now available in double type. The hardest of bulb lilies; purple-dotted, fiery orange flowers. Price: 29c each; 3 for 79c. Postpaid.

GOLDEN GLEAM. A new, hardy hybrid of the Coral Lily type, of golden apricot color. A beauty and a good grower. Price: 35c each; 3 for 98c. Postpaid.

CRINUM LILY. Flowers are held upright, borne on long stems with a bloom of white with dark pink throat. Price: 25c each; 3 for 69c. Postpaid.

AMARYLLIS LILY. Giant-flowering Amaryllis with blooms 4 to 6 inches across. Ranging in color from pure white to fiery red. Blooms in early May. Price: 39c each; 3 for 98c. Postpaid.

CHINESE SACRED LILY. A fine, very popular Narcissus of the polyantha (many-flowered) type. Excellent for bowl culture indoors. Cream white. Price: 25c each; 3 for 69c; 12 for \$2.35. Postpaid.



DAY LILY

There is something so fresh about the Day Lily — a "born with the morning" look. They're fine for setting in permanent perennial backgrounds, as they are showy and continue blooming over a long period.

GOLD DUST. Fiery yellow variety, hardy and easy to grow. Price: 35c each; 3 for 98c. Postpaid.

GYPSY. Deep orange blooms on medium-sized plants, 3-ft. stems. Excellent for bordering. Price: 35c each; 3 for 98c. Postpaid.

MIKADO. Rich, deep orange blotched with mahogany near center. Heavy bloomer and very popular. Price: 35c each; 3 for 98c. Postpaid.

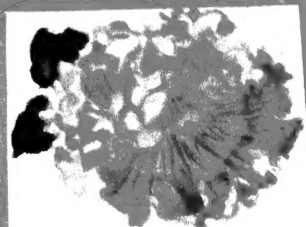
HEDGE SHEARS

Here's a bargain for you — a pair of the finest Hedge Shears, to trim your hedge, keep the grass trimmed — fact is, you can use them to do all your pruning. Made of very durable metal, ground blades, heat treated and tempered, tension adjustment with hardened spring washer — 22 inches over-all. Price each **\$2.69** postpaid. If you buy the Hedge Shears we send you as a gift 100 ft. of hedge.

100 FT. HEDGE

Yes, Sir — with every pair of Hedge Shears you buy at only \$2.69, we send you extra as a gift 100 ft. of hedge. You get 50 Amoor Privet Hedge plants which when set 2 ft. apart will make you 100 running ft. Strong plants. Don't miss this bargain of the season. You get for only \$2.69 postpaid 1 pair of Hedge Shears plus 100 ft. of Hedge.

only **\$2.69** EA.



HARDY PETUNIA

Here's one you'll all want to own... it's a Birthday item. A Petunia that comes back year after year... you don't have to re-plant — it's a perennial. Giant, ruffled flowers in assorted colors of pinks, rose, and brilliant reds. Price: Strong plants each 25c; 3 for 69c. Postpaid.

10 MEXICAN TUBE ROSES



Ten lovely Tuberose bulbs for only \$1.00. Waxy white flowers open in a series on long stems. Often a single plant will have 30 to 50 blooms on one stem. One of the most fragrant flowers grown. A spike will perfume a whole room. 10 Tuberoses for \$1.00. Order offer No. C10. Postpaid.

FANCY LEAF

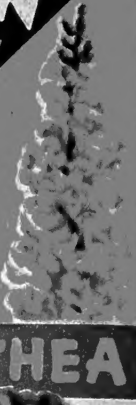
CALADIUM

You've all heard of flowers that are "out of this world." Here's leaves that are brilliant in color so much so they dazzle you to look at them. You'll wonder at the perfection of nature when you gaze upon the many colors that are to be had in Fancy Leaf Caladium. Look at the illustration... green leaves with red spots, white spots, pink spots, so many various colors that they will be the pride of your garden. Price Strong Bulbs each 38c; 3 for 98c. Postpaid.



HARDY SNAPDRAGON

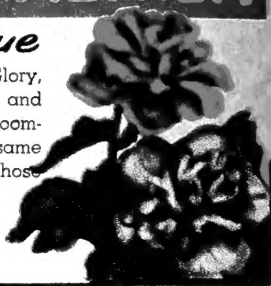
Who doesn't love Snapdragons? Now you need to plant them but one time — because this one is perennial — coming up year after year from its own root. Charming and delightful flowers borne on long spikes often 12 inches long coming in thrilling gay colors of rich reds, bright yellows, pleasing pinks, and variegated shades. Order lots of these for your flower beds. Price each 25c; 3 for 69c; 6 for \$1.29; 12 for \$1.98 postpaid.



OLD GLORY ALTHEA

Red-White-Blue

It follows its name — Old Glory, unbelievable! — red, white, and blue, the true Althea colors blooming on the same bush at the same time. Just another one of those plant perfections that will create a sensation in your neighborhood. Price each \$1.49; 3 for \$3.98. Postpaid.



FAVORITE FLOWERS

RED FLOWERING SPIREA. Growing 3 to 3½ ft. tall, this beautiful shrub is covered with rosy-red blooms in early spring and produces occasional flowers during summer. Turns to beautiful colors in fall. Select plants, 92c each. Postpaid.

SPICE BUSH. Has highly scented leaves with lovely lavender blooms on long canes throughout the summer. Very popular. Price: Strong 2-ft. plants, 29c each. Postpaid.

INDIAN CURRANT. Light green leaves covered with fiery scarlet berries in winter make this one of the most attractive plants of all shrubs. Can be planted in shady location. Price: Strong 2-ft. plants, 75c; 2 for \$1.33. Postpaid.

CORALBERRY. Dwarf shrub of dense growth. Green berries in the summer, changing to deep red in the winter. Berries hang on plants until late spring. Price: 2-ft. plants, 39c each. Postpaid.

ORNAMENTAL GOURDS



Here's a real Birthday Sales item, Ornamental Gourds at 4c per package. Splendid for decorations — with a wide variety of odd-shaped gourds, brilliantly colored in orange, green, red, striped. Order as many as you like at 4c per pkg., postpaid.

4¢ PKG

ROSE DUST

Recommended for mildew, black spot, and other fungus diseases. Helps keep roses and other plants disease free and in splendid growing and blooming condition. Use this dust regularly all summer, preferably every 3 weeks for best results. Price 1 lb. package 59c; 2 packages for \$1.09. Postpaid.



BIRTHDAY SALE

SPRING BULBS

With the coming of Spring you'll want your garden a riot of dazzling colors and you can have the prettiest yard in the neighborhood, when you plant Spring and Summer flowering bulbs. They are easy to grow and produce loads of flowers. Make your selection from these popular ones.

FLAME FREESIA. Sweetly scented. Easy to grow. Large white flowers. Price: Each, 12c; 3 for 35c; 6 for 59c; 12 for 98c; 25 for \$1.98. Postpaid.

ANEMONES. Little single blooms. Fine petaled variety. A rainbow mixture of colors. Price: Each, 12c; 3 for 35c; 6 for 65c; 12 for \$1.25. Postpaid.

RANUNCULUS. Blooms in assorted colors, with colored centers. The flowers are almost a perfect replica of the rose. Very popular. Price: Each, 12c; 6 for 65c. Postpaid.

WEDGEWOOD IRIS. Do fine outdoors, start blooming in early May. Lovely early blooms. Price: Each, 12c; 6 for 55c; 12 for 98c; 25 for \$1.75; 50 for \$2.49; 100 for \$3.98. Postpaid.

NARCISSUS. Very odd type flower; the ease with which they can be grown indoors is a joy. Fine for outdoor beds. Color: Yellow. Price: Each, 15c; 6 for 79c; 12 for \$1.49. Postpaid.

SCILLAS. Fine bulbs, easy to grow, early bloomers. Commonly called Bluebells. Colors: Blue, pink, white. Specify color. Price: Each, 12c; 6 for 69c; 12 for \$1.19; 25 for \$1.98; 50 for \$3.49. Postpaid.

ELEPHANT EARS. Frequently called Caladium or Giant Elephant Ears. Has enormous heart-shaped leaves that grow from ground. Leaves frequently from 16 to 24 inches across. Price: Strong bulbs, 39c each. Postpaid.

GRAPE HYACINTHS. Small type of the Hyacinth family. Bluish-purple in color with very small, dainty flowers resembling small grapes. Price: Each, 10c; 6 for 55c; 12 for 98c; 25 for \$1.75. Postpaid.

TUBEROSE. The most highly scented of them all. Beautiful white flowers borne on long stems. Bloom in mid-summer until frost. Lovely white. Price: Each, 15c; 6 for 85c; 12 for \$1.59; 25 for \$2.89. Postpaid.

JONQUILS. Fine little early bloomers of a bright golden yellow, multiply fast. Easy to grow. Price: Each, 10c; 6 for 55c; 12 for 98c. Postpaid.

TIGER FLOWER. Very brilliant in color. Bulbs very hardy. Blooms in mid-summer. Each stalk produces a flower and they bloom over a long period of time. Price: Each 30c; 2 for 49c; 6 for \$1.32; 12 for \$2.39. Postpaid.

JUNIPERS

ENGLISH JUNIPER. Tall columnar growing plant with bright green needle-like foliage. Price: Strong plants 98c each; 2 for \$1.98. Postpaid.

SAVIN'S JUNIPER. Desirable for all low plantings. Especially suitable for mass plantings on hillsides, or among rocks. Its low spreading branches, its bronzy-green color is admirable throughout the year. Price: Strong plants, 98c each. Postpaid.

IRISH JUNIPER. Irish Juniper is of upright growing habit, reaching a height of 6 to 10 feet at maturity. Its greyish-green color in summer and its grey-colored coat in winter make it blend well into any landscape. Price: Strong plants, 98c each. Postpaid.

SPINEY GREEK JUNIPER. A very popular dwarf-growing juniper, forming a symmetrical cone of silver blue-green foliage. They make fine plants for grouping or use as single specimens. Extremely hardy. Price: Strong plants, 89c each. Postpaid.

Here's an offer you won't match — FIVE big beautiful peonies, assorted colors, reds, pinks and whites, for just \$1.29! A hardy perennial which never winter-kills... easy to grow, prolific bloomers year after year. Order Offer No. 51A.

GOLDEN PLUME CYPRESS

Here's a cypress tree that's so pretty it excites you every time you see it. Very hardy. Has gorgeous golden green plumes for foliage. Can be planted in groups or as single specimens. Price: Strong plants, each \$1.19; 2 for \$1.98. Postpaid.

LILY OF THE VALLEY

7 MUMS

Absolute satisfaction guaranteed on this Chrysanthemum Offer. Have these aristocrats of flowerdom to decorate your home with from late summer until Thanksgiving. Easy to grow, they have gorgeous shaggy heads of beauty — you'll get an assortment of colors in yellows, reds, whites, bronzes, and purples. Don't miss this outstanding "Mum" bargain of the year. 7 fine plants — all yours for only \$1.00 Postpaid. They will be shipped to you at the proper time for planting in your locality.



PHOTINIA EVERGREEN

This is the plant to add that riot of color to your evergreen plantings. The large leaves of the gorgeous photinia turn a bronzy red in the autumn and retain that color all winter, changing in spring to fiery scarlet. Price: Strong field-grown plants, 98c each. Postpaid.

CEDRUS DEODARA EVERGREEN

(Deodar Indian Cedar); This is the "rare" plant of them all — very scarce — but, by far the most graceful and beautiful of all the evergreens, a magnificent and stately plant of towering pyramidal form from the Himalaya Mountains. Price: Strong plants each \$1.19; 2 for \$1.98. Postpaid.

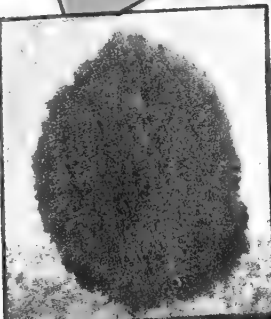


Sensational Birthday Sale Prices

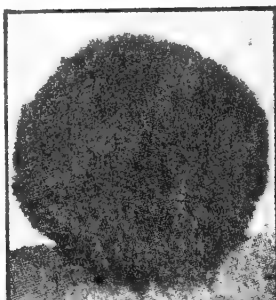
LOOK what BABY EVERGREENS

9 in. size . 25c
6-9 in. size . 25c
9 in. size . 25c
9 in. size . 25c
Order any of these plants at only 25c each

CANADIAN HEMLOCK
NANDINA
VIRGINIANA JUNIPER
RHODODENDRON



GLOBE ARBORVITAE



GOLDEN BALL ARBORVITAE



PHOTINIA



ROSEDALE ARBORVITAE



BAKER ARBORVITAE



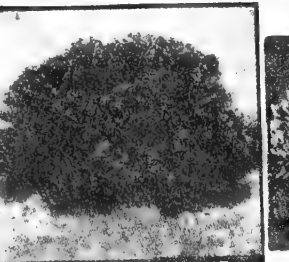
EUONYMUS JAPONICA



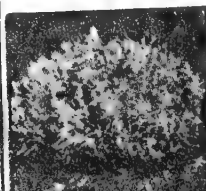
WAXLEAF LIGUSTRUM



CANADA HEMLOCK



YELLOW JASMINE



SANTOLINA



PFITZER JUNIPER



PYRACANTHA



ITALIAN CYPRESS

To Frame The Beauty
of your Yard!

RED CEDAR. One of the great landscaping favorites; dark, strong-colored foliage, tufted, growing in pyramidal form. Can be sheared or allowed to grow to 15 or 20 feet. Price: Strong plants, 49c each; 2 for 89c. Postpaid.

ANDORRA JUNIPER. Low, compact growth, spreads nicely. Silvery green in warm weather, pinkish red in winter. Hardy and does well with little water. Price: Strong 1-yr. plants, 89c each; 2 for \$1.59. Postpaid.

CHINESE ARBORVITAE. Tall tree-like branching from the ground. Fine for hedging, screening unattractive places, or as specimens in the back-ground. Price: Strong plants, 69c each; 2 for \$1.29. Postpaid.

GOLDEN BALL ARBORVITAE. A little dandy. It is new and gaining popularity. Dwarf in type, with a bright golden-yellow cast. Price: Strong 1-yr. plants, 89c each. Postpaid.

PYRAMIDAL ARBORVITAE. Tall, growing up to 6 feet. Bright green in color makes it a very attractive plant. Easy to grow. Price: 15 to 18-in. plants, 69c each. Postpaid.

ROSEDALE ARBORVITAE. Round, compact, gorgeous, bluish-green in color. The most beautiful and highly colored evergreen grown. Has a tinge of purple for its winter coat. Used extensively throughout America. Price: Strong plants, \$1.39 each. Postpaid.

GLOBE ARBORVITAE. Small, dwarf globe-shaped arborvitae. Used mostly for planting in tubs, urns, at doors or in front of larger plants. They make splendid single specimens. Price: Strong 1-yr. plants, \$1.39. Postpaid.

SANTOLINA. Little globe-shaped grey border plant. Hardy. Greyish-green in color, small yellow blooms in summer. Price: Strong plants, 29c each. Postpaid.

BOXWOOD. Dwarf growing evergreens. Old-fashioned favorite. Small globe-shaped. Price: Strong plants, 69c each. Postpaid.

ORIENTAL ARBORVITAE.

Tall, bright green evergreen, very rugged in habit. Fine for screening places. Price: Strong plants, 69c each. Postpaid.

EVERGREEN OFFER

Here's a real bargain in beauty. You get 1 Chinese Arborvitae, 1 Oriental Arborvitae, 1 Sieboldi Arborvitae, 1 Euonymus Japonica Evergreen and 1 Arizona Cypress, all field grown, 15-inch size, regular \$3.25 value for only \$2.49. Order Offer No. E05.

WAXLEAF LIGUSTRUM.

Finest evergreen grown in the Southland. Leaves very thick and waxy, upper surface highly glossed dark green. Can be pruned and kept at any desired shape. Price: 15-in. plants, 89c each; 18-in. plants, \$1.29 each. Postpaid.

CANADA HEMLOCK. Very graceful in growth and habit. Fine needle point type, bright green-bronze foliage makes it a pleasing plant for single specimen or group planting. Price: 15 to 18-in. plants, 69c each. Postpaid.

PFITZER JUNIPER. The Pfitzer is the most handsome of the Juniper varieties, the most satisfactory for Southern planting. Unusually beautiful with greyish-green color, with its long, wide spreading, prostrate branches. Its main purpose in the landscape is for planting at doors, in the corners, or in ground foundations. Hardy and a fast grower. Price: Strong 1-yr. field plants, \$1.49. Postpaid.

CHERRY LAUREL. Pyramidal type. Glistening bright green foliage, white plume-like flowers, black berries in the fall, make it an outstanding plant. Price: Strong plants, 79c each. Postpaid.

PRIMROSE JASMINE. An evergreen Jasmine which bears lovely yellow flowers in early summer. Long branches arch completely to ground. Price: Strong plants, 89c each. Postpaid.

YELLOW JASMINE. Its branches are beautifully arched, overhanging the ground from the inner edges. Foliage dark green, covered with gorgeous little yellow flowers all summer. Price: Strong plants, 89c each. Postpaid.

MAGNOLIAS. Its extremely large leaves of beautiful glossy-green and its huge 8 to 10-in. magnificent flowers make it the outstanding plant of the 20th Century. Grow to big trees. Price: Strong 3 to 4-ft. trees, \$1.49 each. Postpaid.

HOLLY ROTUNDIFOLIA.

Here's one that's different, very hardy holly with black berries and round leaves similar to a Boxwood. A very desirable plant. Price: Strong plants, 59c each. Postpaid.

EUONYMUS JAPONICA.

America's favorite broadleaf evergreen. Broad glossy-green foliage, retains its charming color throughout the winter months. Stands drought well. Fast grower and unsurpassed by any shrub. Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each. Postpaid.

PYRACANTHA LALANDI.

(Orange Berried). Commonly called Firethorn. Tall, upright Evergreen covered with orange berries during the winter months. Leaves are dark shiny green. Price: Strong, heavy plants, \$1.49 each. Postpaid.

HOLLY BURFORDI.

Showy holly, leaves are holly-shaped with several spines and often very shiny leaves. Beautiful red berries cover plant. Price: 1 year plants, 98c each. Postpaid.

PITTISPORUM.

Small yellow-white flower with rosette forming foliage. Fragrance of flower like orange blossoms. Price: Strong plants, 69c each. Postpaid.

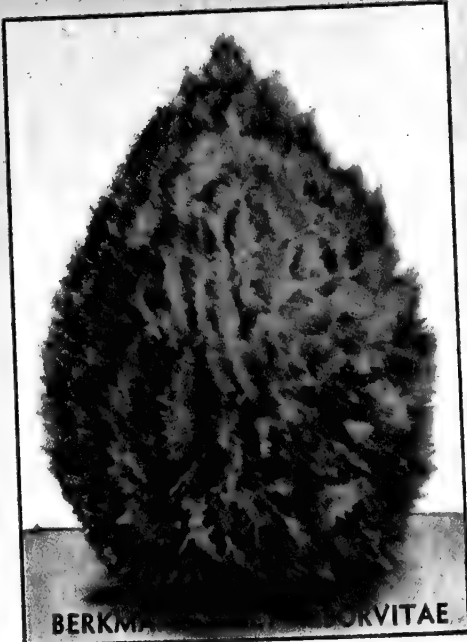
ELAEAGNUS.

Upright broad-leaf evergreen plant. Brownish-green bark. Foliage brownish-green with silvery shadings. A very unusual shrub. Price: Strong plants, 98c ea. Postpaid.

ITALIAN CYPRESS

Here's one everyone admires, a plant that will be loved by everybody in the family. It's a real Birthday Special. A tall, graceful aristocrat and most distinguished of all evergreens. Desirable for planting in corners, at chimneys, or anywhere where tall evergreens are wanted. Dark green foliage. Notice picture on this page. Price: 9 to 12-inch size 39c each; 2 for 69c. Postpaid.

BIRTHDAY SALE



*Make Your Home
Green with Evergreens*

**BAKER
ARB.**

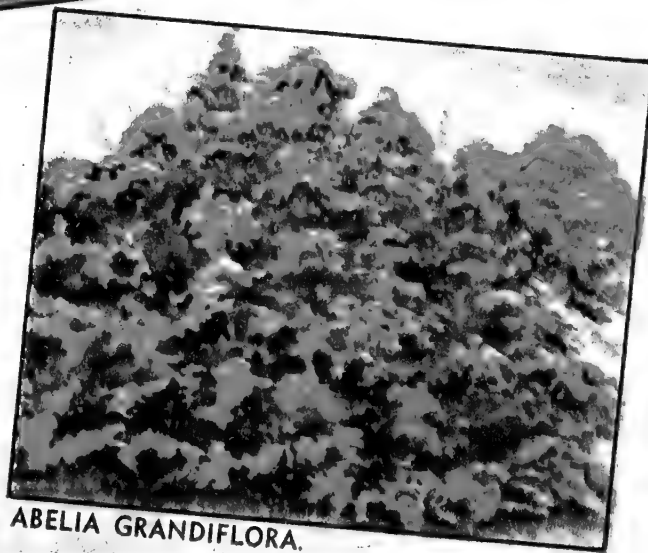
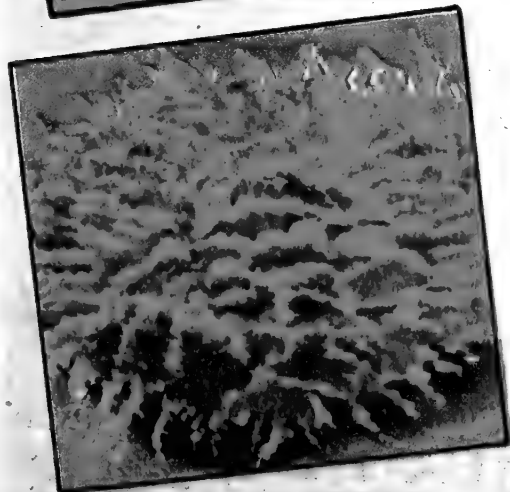
SPREADING YEW. For ornamental uses, it grows more wide than tall, and branches out from the bottom developing into a nice bush form. Very hardy and strong. Thrives in shady locations. Foliage dark green and waxy. **Prices: Strong Plants 98c each postpaid; 3 for \$2.75, postpaid.**

ABELIA GRANDIFLORA. Most beautiful, popular, and colorful broadleaf evergreen grown. Foliage is a dark glossy green, covered from early spring to late fall with bell shaped, white and pink blossoms. Fine for making evergreen hedges or for single plantings. In winter the leaves turn a metallic green that adds much color to the landscape. **Price: Strong, field-grown plants, 49c each. Postpaid.**

ARIZONA CYPRESS. It is impossible to describe the beauty of this beautiful, graceful evergreen. It is the most admired plant that is grown in the nursery. Tall, pyramidal in form, bluish-green in color, makes it a most desirable plant for use in the landscape. Hardy, does well in any climate, requires little or no attention. **Price: 12 to 15-in. plants, 69c each; 15 to 18-in. plants, 89c each; 18 to 20-in. plants, \$1.49 each. Postpaid.**

10 AZALEAS \$2.19

A thrilling Azalea collection—at an unheard-of price—10 strong heavy-rooted Azalea plants for only \$2.19! You may never again see Azaleas sell at less than 22c each. Collection includes such famous varieties as: PRIDE OF MOBILE, CORAL BELLS, FIREFLY, and CHRISTMAS CHEER. It's a dazzling color assortment—plant now—have your own Azalea trail—one that's a blaze of beauty in early spring. **You get 10 Azaleas for only \$2.19 postpaid.**



ABELIA GRANDIFLORA.

ITALIAN CYPRESS. Tall, graceful, aristocratic evergreen—most gorgeous one that grows. Reaches a height at maturity of 12 to 15 ft.; grows tall and upright. Notice the picture on this page to see its real beauty. Large plants at popular prices. **1½ ft. size 98c; 2 ft. size \$1.49 each, postpaid.**

BAKER ARBORVITAE. Baker Arborvitae is a fine pyramid-type, tall, columnar growth that fills a space in ornamental planning for which there has been a great need. Upright, narrow columnar habit, dense foliage, bright shining green. An effective tall-growing evergreen. **Price: Strong field-grown plants, 12 to 15-in. \$1.39 each. Postpaid.**

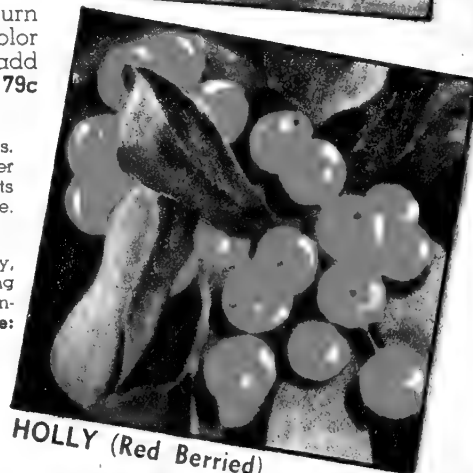
NANDINA. The most colorful of all broad-leaf evergreens. Green leaves with beautiful white blooms in summer; changes its delicate foliage to a brilliant dash of orange-red with red berries in the winter months, retaining this color throughout the winter. Berries hang on plant all winter. **Price: 12 to 15-in. plants, 69c each; 15 to 18-in. plants, \$1.35 each. Postpaid.**

PHOTINIA (Glabra). Here's a very different kind of evergreen in the Photinia family... one that is sleek-leaved. In early spring the dark evergreen leaves turn a bright scarlet-red and then change this lovely color into bright green for the summer months. It will add charm to your landscape. **Price: Strong 1½ ft. size 79c each; 2 for \$1.49 postpaid.**

HOLLY (Red Berried). One of America's prized evergreens. Perfectly hardy, easy to grow. Is especially desirable in winter when its cheerful, glistening red berries cover the plant, and its handsome shining green foliage adds so much to the landscape. **Price: 18 to 24-in. plants, 69c each. Postpaid.**

BERKMAN'S GOLDEN ARBORVITAE. A dandy, glossy, golden-green tinted arborvitae that is highly desirable for coloring the landscape. Very compact and bushy plant. Its light, golden-green foliage is most attractive during spring and summer. **Price: Strong plants, field-grown, \$1.39 each. Postpaid.**

PINEAPPLE GUAVA. Adorable evergreen, producing strawberry flowers and edible fruits. Ornamental and fine for making jelly. **Price each, strong plants 69c; 2 for \$1.19. Postpaid.**

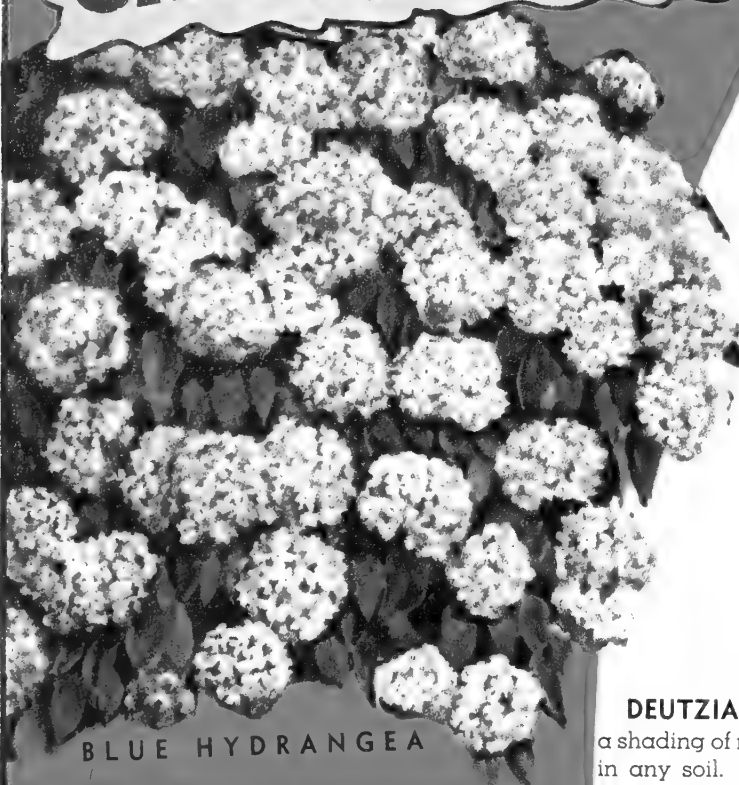


HOLLY (Red Berried).



NANDINA.

FLOWERING SHRUBS AS LOW AS **19¢** ea.



BLUE HYDRANGEA



DEUTZIA

SPIREA VAN HOUTTEI →



Always Popular HYDRANGEA

Haven't you admired on Easter Sunday the lovely Hydrangeas that the florists have in their showrooms? They have always been the envy of everyone. Now you can have them growing in your yard. Plant them in partly shady places. They will produce lovely blooms just like you see at the florist's with a little care.

HYDRANGEA ARBORESCENS. (Hills of Snow) Grand summer-blooming Hydrangea; immense rounded flowers of pure white from June through August. Does well in shade and is especially good on north side of house. Handsome in borders; 3-5 ft. at maturity. **18-24 inch select, each 69c. Postpaid.**

HYDRANGEA P. G. Beautiful, well developed trees of the true Hydrangea. Good roots and plenty of branches. Plant them anywhere, they are always beautiful. Large clusters of white flowers changing to pink. **Price: 2-yr. plants, 69c each. Postpaid.**

HYDRANGEA OAKLEAF. A distinguished shrub with large-lobed leaves turning wine-color in fall. Flowers open early summer in long panicles changing from white to purple. **Price: Strong 2-yr. plants, 69c each. Postpaid.**

FRENCH HYDRANGEA (PINK & BLUE HYDRANGEA)

A beautiful, highly satisfactory plant — one that will add much charm to any setting. Can be either planted or sunk in pots outdoors from spring to frost. Take in during winter and have blooming indoors. Blooms are large heads, saucer size, in shades of blue and pink. **2-year plants, \$1.49 each; 2 for \$2.75. Postpaid.**

DEUTZIA — PINK. Large double pink flowers with a shading of rose. Very hardy, attractive, and does well in any soil. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

DEUTZIA — WHITE. Large gorgeous white flowers, very double. Hardy everywhere, attractive and does well in any soil. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

DEUTZIA — YELLOW. A new Deutzia with the same habits as the white and pink, but early spring flowers are golden yellow. **Price: 2-ft. plants, 59c each; 3-ft. plants, 79c each. Postpaid.**

ALTHEA JEANNE d'ARC (White Althea). Same description as the Red Althea, only blooms are large, double white with carmine centers. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

ALTHEA BEU DE FEU (Double Red). Tall bush-form plant. An abundance of large double red flowers. Hardy and easy to transplant. Blooms fine in July, August and September. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

ALTHEA DOUBLE PINK. Hardy, heavy bloomer, grows 6 to 8 ft. tall and has abundance of large double pink blooms. Makes a lovely lawn or corner shrub. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

ALTHEA ARDENS (Purple). Same as Red Althea only blooms are large double and deep purple. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

ALTHEA ROSE OF SHARON. The most gorgeous of the Althea family. Has an array of assorted colors unsurpassed in the field of flowers. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

SPIREA VAN HOUTTEI. Most beautiful of all the Spirea family. In early spring the plant is covered with such a mass of small dainty white flowers that it resembles a white snow-bank. **Price: Strong 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

SPIREA THUNBERGII. Of low spreading habit. Has fern-like foliage of light green and blooms of white and pink tints. One of first spireas to bloom in spring. **Price: 2-ft. plants, 39c each; 3-ft. plants, 59c each. Postpaid.**

SPIREA ROSEA. Grand for group or mass planting. Has dense foliage with long stems of gorgeous rose-shaded flowers. Blooms from July to September. **Price: Strong 2-ft. plants, 39c each. Postpaid.**

SPIREA BILLARDI. A low-growing graceful shrub. Has gorgeous lavender blooms on long spikes. Fast grower, reaches about 3 feet in height. **Price: 2-ft. plants, 34c each; 3-ft. plants, 44c each. Postpaid.**

SPIREA ANTHONY WATERER. A dwarf variety of Spirea growing 15 to 19 inches in height. Covered by large crimson and yellow flowers in early spring. **Price: Strong 2-yr. plants, 65c each. Postpaid.**

SPIREA ARGUTA. A variety growing from 2 to 3 feet in height covered by large panicles of feather-like blossoms of orchid and crimson. **Price: Strong 2-yr. plants, 19c each. Postpaid.**



ALTHEA

10 LOMBARDY POPLARS

Fine, field-grown Lombardy Poplar shade trees. Splendid for mass planting, border, roadway or parkway planting. You get 10 strong trees for only \$1.39. **Postpaid.**

Order Collection No. 14

1.39

• • WE PAY THE POSTAGE • •

RED OSIER DOGWOOD. The plant that needs no description, as everyone knows its great qualities. In summer the leaves are a beautiful shade of green. In winter the bark on the branches turns fiery red and holds its marvelous color throughout the winter season. **Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.**

CALYCANTHUS (Sweet Shrub). Upright grower with large, highly scented leaves. Produces lovely red blooms on long canes. One of the most popular of all the shrub family. **Price: 2-ft. plants, 34c each; 3-ft. plants, 39c each. Postpaid.**

MOCK ORANGE Of upright growth reaching a height of about 5 ft. at maturity. Has very small, dainty leaves of rich dark green. Highly scented, beautiful white flowers. One of the most beautiful plants. **Price: 2-foot plants, 34c each. Postpaid.**

WINTER HONEYSUCKLE.

Of upright growth with small leaves, creamy-white flowers and bluish-purple fruit. **Price: Strong 2-ft. plants, 39c each. Postpaid.**

KENTUCKY COFFEE TREE.

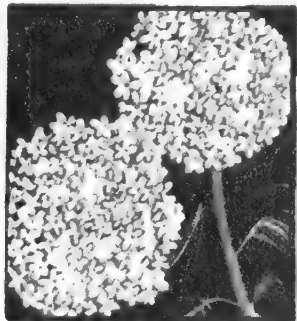
Has gorgeous immense, compound leaves, overhanging by large seed pods. Hardy to the Great Lakes. **Price: Strong 2-ft. plants, 69c each. Postpaid.**

WHITE FRINGE. Beautiful shrub having large panicles of fine white flowers up to 8 inches long. Makes a fine lawn or shrub border specimen. **Price: Strong 2-ft. plants, 59c each. Postpaid.**



FORSYTHIA

Grows erect, tall and slender. Especially desirable for tall backgrounds or may be used in groups for eliminating corners. Lovely golden flowers of rich yellow. One of the first shrubs to bloom. **Price: 2-ft. plants, 49c each; 3-ft. plants, 59c each. Postpaid.**



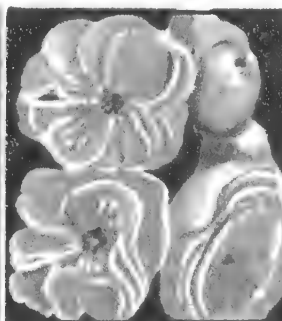
SNOWBALL

A rare shrub. Grows to height of 6 feet. Foliage has purple cast shaded dark-green. Large, gorgeous white blooms in early June make it most attractive. This plant should be in every flower bed. **Price: Strong 2-yr. plants, 59c each. Postpaid.**



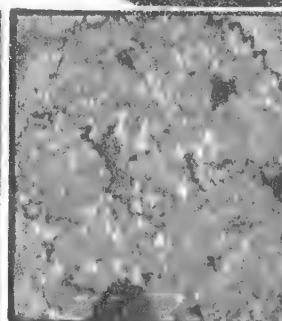
CYDONIA JAPONICA (Japan Quince)

Commonly called Evergreen Burning Bush or Flowering Japonica. Produces a brilliance of scarlet-red flowers almost before snow leaves the ground. Suitable as single specimens, hedging, or any place where a blaze of red color is desired. Hardy everywhere. **Price: Strong 2-ft. plants, 59c ea. Postpaid.**



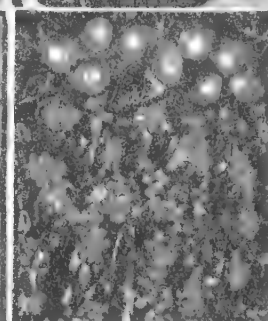
CHINA ROSE TREE

A beautiful pink flowering tree with large double pink flowers thickly set on showy slender branches. It is an aristocrat of flowering trees. May be used as single specimens, or groups. **Price: 2 to 3-ft. trees, 89c ea. Postpaid.**



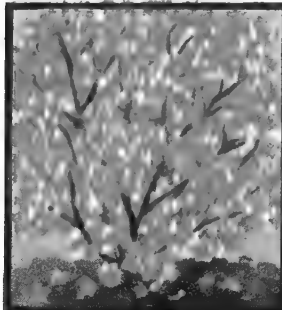
TAMARIX (Salt Cedar)

Has beautiful light-green, very fine foliage resembling that of a fern. In early spring it is a solid mass of gorgeously colored orchid and lavender flowers borne along the stems of the entire plant. When blooms fade, the fern-like foliage appears. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**



RED CHOKEBERRY.

A large beautiful shrub that bears red berries which remain on the plant during the long winter months when everything else is bleak and dreary. **Price: Strong 2-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.**



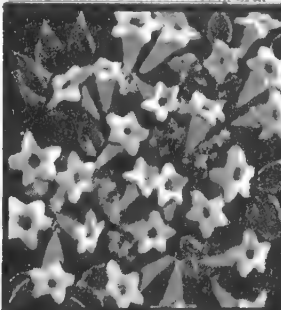
AZALEA MOLLIS

Clusters of bright flowers cover this famous shrub in late May and through June. Comes in assorted shades of pink, yellow, and splashed-orange. Grows from 3 to 4 ft. at maturity. **Price: Each 59c; 2 for \$1.49. Postpaid.**



WEIGELA ROSEA

Tall - growing with deep pink, trumpet-shaped flowers borne thickly along the stems. Blooms abundantly throughout summer. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**



BEAUTY BUSH

Ornamental shrub from China. Very rare. Upright growth, with outer branches arching gracefully. Flowers heavily in June with bell-shaped blooms of pink shaded with orange veins in the throat. **Price: 2-yr. plants, 1½-ft. size, 65c each. Postpaid.**



RED MAPLE

Deep, blood-red foliage in early spring makes this one of the outstanding "small-tree" shrubs for accent planting in lawn or border. An ideal tree to plant among other shrubs where a red tree is desired. **Price: 2-ft., 98c; 3 to 4-ft., \$1.49 each. Postpaid.**



HARDY LANTANA

The Hardy Lantana does well planted outside. Everyone knows its fine blooming qualities. Dainty little yellow-orange flowers simply cover the entire plant all summer until fall. **Price: Each \$1.00; 2 for \$1.89. Postpaid.**



RED BUSH HONEYSUCKLE

Small, dainty leaves with red flowers followed by red berries. Can also be furnished in white. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

ROSE ACACIA (Moss Locust).

Elegant shrub with pinnate, light green leaves. Long graceful clusters of pea-shaped rose-colored flowers hanging in profusion during June and July. Splendid plant for cemetery planting. **Price: Strong 2-ft. plants 59c each. Postpaid.**

PINK BUSH HONEYSUCKLE.

Exactly like the red bush except abundant flowers are pink. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

WHITE BUSH HONEYSUCKLE.

Another early-leaving beauty—one of the first to prove that spring is really here. Bell-shaped flowers followed by thick clusters of red berries. **Price: 2-ft. plants, 39c; 3-ft. plants, 49c each. Postpaid.**

UMBRELLA MAGNOLIA.

One of the most beautiful of the Magnolias for Southern gardens. Its large, beautiful light green leaves and its umbrella-like shape make it one of the prettiest of all shade trees. **Price: Strong 2 to 3-ft. size, 89c; 3 to 4-ft. size, \$1.49. Postpaid.**



6 IRIS

Gorgeously fragile-looking — yet one of the easiest of flowers to grow in any soil, magnificent for background planting against shrubs. Get 6 large assorted Iris bulbs, blooming size, in yellows, purples, whites and reds for your yard or garden. Order Offer No. W. Only \$1.00. Postpaid.

\$1.00

BIRTHDAY SALE

100' OF HEDGE

Imagine — a big bargain like this, 100 feet of Hedge for only \$1.98. You get 50 Amoor Privet Hedge Plants, which when set 2 ft. apart, will make you 100 running ft. that will soon grow into a handsome row of hedge. Good, vigorous growers in any soil — ideal for screening unsightly places or boundary hedging. 50 plants sent to you postpaid only \$1.98. ORDER OFFER NO. HE-9.

EVERY PLANT GUARANTEED TO LIVE (See Page 3)

IT'S A
SALE
OF
SALES

FLOWERING

PAW PAW. The native species, which produces large banana-like plants, salmon to yellow fleshed and deliciously exotic in taste. **Price:** 2-ft. size trees, 69c. Postpaid.

RED FLOWERING QUINCE. Flowers of glowing red come before foliage in spring. Grows 3 to 4 feet tall and is ideal for hedge or individual planting. **Choice plants, 59c each; 3 for \$1.65. Postpaid.**

CUCUMBER TREE. Tall-growing bushy tree with immense leaves and large, creamy-white blossoms. Splendid for the entire South. **Price:** 3 to 4 ft. size tree, \$1.29 each. Postpaid.

WEIGELA EVA RATHKE. Large, dark-green, glossy foliage and bright red, bell-shaped flowers at intervals from June to frost. Grows best in partial shade, 3 to 5 ft. tall. **Choice plants, 1½ ft. size, 65c each; 3 for \$1.89. Postpaid.**

PERSIAN LILAC. A first-year bloomer of fine growing habits—just like the Persian Lilacs that Grandmother grew, except that you don't have to wait years to see them bloom. Hardy, beautifully colored in pastel lilac, very fragrant. **Choice plants, 1½ ft. size, 59c each; 3 for \$1.65.**

EVERBLOOMING ABELIA. A fine, long-blooming dwarf broadleaf evergreen, producing beautiful shell-pink blooms all summer and holding leaves all winter. A wonderful landscaping shrub. **Price:** 1½ ft. size, 59c each; 3 for \$1.65. Postpaid.

AMERICAN RED BUD (Judas Tree). Beautiful pink and rose colored flowers. Fine grower and exquisite in every respect. **Price:** 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.

FRENCH LILACS

These beautiful lilacs have been favorites down through the ages—they are admired by everyone, but few people have them in their gardens. This is your chance to get choice plants of a beautiful shrub which will produce large, handsome heads of gorgeous flowers.

CHARLES JOLY—double-flowered, rich wine color.

BELLE de NANCY: large double blooms of lovely mauve pink.

CHARLES X—Tremendous clusters of blooms, rich purplish red.

MARIE Le GRAYE—single, pure white, beautifully delicate.

PRESIDENT GREVY—double soft violet—best of the blues.

MARK MICHAEL—long heads of double, heliotrope blue flowers.

Price on all above varieties of French Lilac.

Each \$1.49; 3 for \$3.98 postpaid.

TREE WISTERIA

You already know that the Wisteria is one of the most beautiful of all vines because of its "heavy blooming" qualities, producing masses of "cloud-like" blooms in brilliant purple flowers—and here it is in dwarf tree form! Lovely, graceful branches producing a veritable waterfall of delicate blue-purple blossoms in large heads. Wonderful for individual plantings that are really outstanding. **Price:** Strong 3-ft. trees, \$3.98; 2 for \$6.98. Postpaid.

PHILODENDRON

Here's one to grow outdoors in spring and summer and then if you like bring it in the house in the winter and plant in pots. Very popular all over the country. Leaves bright green slightly divided. Flowers on long stems. Highly colored in reddish-brown flowers on the outside changing to a tint of white within. Here's a real novelty plant. **PRICE: EACH 59c; 2 FOR 98c POSTPAID.**

BUTTERFLY BUSHES

LAVENDER BUTTERFLY

It blooms on long spikes of rich, orchid-purple flowers in great profusion from late July until fall. The long spikes of purple flowers are gorgeous in any garden. You will love the fine fragrance and handsome color scheme of the blooms. Order lots of this best variety. **Prices:** 2-ft. size plants 69c each; 3 for \$1.95. Postpaid.

CHARMING PINK

This famous Butterfly bush is gaining in popularity each season until now it is almost impossible to supply the great demand. Blooms on long spikes, as shown in illustration and flowers are pink tinted. It blooms over a long period of time on immense large plumes. The rosy pink flowers are gorgeous. Lovely in the garden or in flower bouquets. **Prices:** 2-ft. size plants 69c each; 3 strong plants for \$1.95. Postpaid.

RED BUTTERFLY

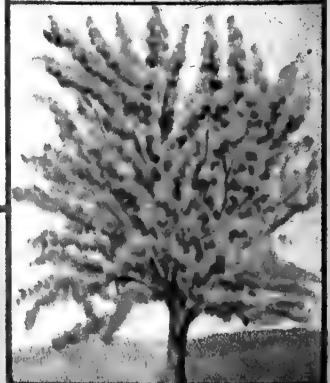
Red Butterfly bush is often called Summer Lilac or Butterfly-bush because Butterflies are attracted to them. This lovely variety with its large red plumes is magnificent. Plant several in your border of shrubs or flower garden this season, as blooms will come on the plant when most other flowers are scarce and they bloom over a long period of time. **Prices:** 2-ft. size plants, 69c each; 3 for \$1.95. Postpaid.

CARDINAL SHRUB

Here's a hardy shrub that will stand 20 degrees below zero without injury. A fine new, hardy shrub we've just found. Makes a beautiful round bush 5 to 6 ft. tall and almost as wide with excellent green foliage. All during May and June it is covered with beautiful rosy-red flowers, some of them with a little white. After the first crop of blooms, then it makes new growth and in a few weeks it starts to bloom over and over again and it blooms right up to frost. **Price:** Strong 2-ft. plants 98c each; 2 for \$1.75. postpaid.



TREE WISTERIA



AMERICAN REDBUD

EVERY PLANT GUARANTEED TO LIVE (See Page 3)

SHRUBS

Add a
Riot of
Color

IT'S
OUR
BIRTHDAY

OLD-FASHIONED LILAC. This is an old, old favorite which everyone knows and loves. Tall grower with immense flowers... shrub which will never go out of style! **69c each, 3 for \$1.95. Postpaid.**

PUSSY WILLOW. Bark is highly colored. Slender leaves and long white catkins are borne along stems. Great novelty plant. **Price: Strong 2-ft. plants, 49c each. Postpaid.**

SCOTCH BROOM. Rare, a plant of value to any landscape that is in need of color. In April this plant is a solid mass of golden yellow blooms resembling the Sweet Pea. Makes a wonderful cut flower to fill vases. Blooms about 2 months. A native plant of Europe. **Price: Strong 2-yr. plants, 39c ea. Postpaid.**

RED LEAF PEACH. Brand new and a dandy. Foliage bright red in spring and summer. Flowers rose-pink. **Price: 2-ft. plants, 89c each. Postpaid.**

WHITE SNOWBERRY. Desirable shrub with small pink flowers followed by large waxy white berries which hang on the plant throughout the winter months. Very showy. Hardy everywhere. **Price: 2-ft. plants, 49c each. Postpaid.**

RED SNOWBERRY. Pink flowers followed by large red, wax-like berries that hang on the plant through the winter. Very showy. Does well everywhere. Excellent for planting in shady places. **Price: Strong 2-ft. plants, 39c each. Postpaid.**

WHITE FLOWERING DOGWOOD. (Cornus Florida). Tree form. Produces solid mass of beautiful white blooms in early spring. Foliage dark green. Very hardy. **Price: 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.**

GOLDEN BELL. Erect growing, tall and slender with lovely flowers of rich yellow in early spring. **Price: 2-ft. plants, 39c each. Postpaid.**

RUSSIAN OLIVE. A rugged tree-like shrub. Grows to 10 feet. Foliage silvery gray, contrasting sharply with other shrubs. Flowers are deep gold and fragrant with ornamental yellowish brown fruits with silver scales. **Price: Strong 2-ft. plants, 69c each. Postpaid.**

YELLOW WEIGELA. The beautiful golden flowers of this Weigela make it particularly fine for mass and hedge planting. Bright green leaves borne thickly; trumpet-shaped yellow flowers. **Price: 1½-ft. size, 49c; 2 for 89c. Postpaid.**

WEIGELA HENDERSONIA. One of the best of the Weigela family. The leaves are bright green and are borne thickly along stems. Does well in any climate. Fine for planting in masses or hedges. Gorgeous trumpet-shaped flowers are beautiful throughout the summer. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

CHINESE RED BUD.

A dwarf shrub comparable to the Judas tree, producing long stems with bushels of large deep-pink flowers. Fine for background planting. **Price: 2-ft. plants, 49c each. Postpaid.**

ALL-RED PLUM.

A red-leaf plum which blooms beautifully, then doubles your pleasure by producing a beautiful crop of delicious red meated plums in the late summer. Well-named — leaves, stems, branches, fruit... even the seed... are all red! **Strong 2 to 3-ft. trees, 98c each; 3 for \$2.79. Postpaid.**

PURPLE LEAF PLUM.

(Prunus Pissardi) Black bark, with leaves of striking, pinkish-purple color and lovely white blossoms. **Price: Strong 2 to 3-ft. plants, 59c each. Postpaid.**

SPIKE BROOM. A dandy little plant. In early spring it is a mass of golden yellow blooms that are fine for decorating your home. Similar to Scotch Broom only smaller. **Price: 2-yr. plants, 49c each. Postpaid.**

RED FLOWERING PEACH. Large type flowering tree having same foliage as the fruit tree. Beautiful when in bloom in early spring. Flowers large double red. **Price: 2 to 3-ft. plants, 59c each; 3 to 4-ft. plants, 69c each. Postpaid.**

SWEET-PEA TREE

Here's the one you have been waiting for — a tree shrub whose blooms are almost identical to the famous Sweetpea. Its trailing clusters of blooms are deep rose-colored flowers and they cover the Sweetpea Tree during May and June. You will be amazed at the shape of these Sweetpea blooms on this gorgeous shrub. It grows 10 to 12 ft. tall, and is pyramidal in form. Have this novelty and free-blooming tree in your landscape and it will be admired by everyone. Will grow and thrive in any soil in the country. **Price: 2-ft. size 98c each; 2 for \$1.75. Postpaid.**

WHITE FLOWERING PEACH. This lovely white flowering tree has the same habits as the Red Flowering Peach only the color of the bloom is white. **Price: 2-3 ft. plant, 59c each; 3-4 ft. plant 69c each. Postpaid.**

GOLDEN RAIN TREE. Large round leaves with white blossoms in May followed by gold-yellow foliage in midsummer. **Price: Strong 2-ft. plants, 69c each. Postpaid.**

MIMOSA (Silk Tree). Densely rounded head umbrella-like, with feathery, fragrant pink blossoms. **Price: Strong plants, 79c ea.; 4-6 ft. trees, \$1.98 ea. Postpaid.**

BLACK CHOKEBERRY. Fast-growing novelty shrub that is becoming very popular. Drooping branches with black berries; attractive landscaping shrub. **Price: 2-ft. plants, 39c each; 3-ft. plants, 49c each. Postpaid.**

BEAUTYBERRY. Has bluish flowers and when in fruit is one of our showiest plants. Ornamental and extremely beautiful because of its blue flowers and violet fruit. **Price: Strong 2-yr. plants, 39c each. Postpaid.**

GRAPE MYRTLE

Extremely hardy, does well in any soil, can be planted in full or half sun. Blooms from mid-summer until frost, when most flowers are gone. Plant in masses, hedges or as single specimens. Truly the most gorgeous flowering shrub. Colors: Red, pink, purple. Specify color wanted. **Price: 2-ft. plants, 69c each; 3 for \$1.95. Postpaid.**

2 GARDENIAS

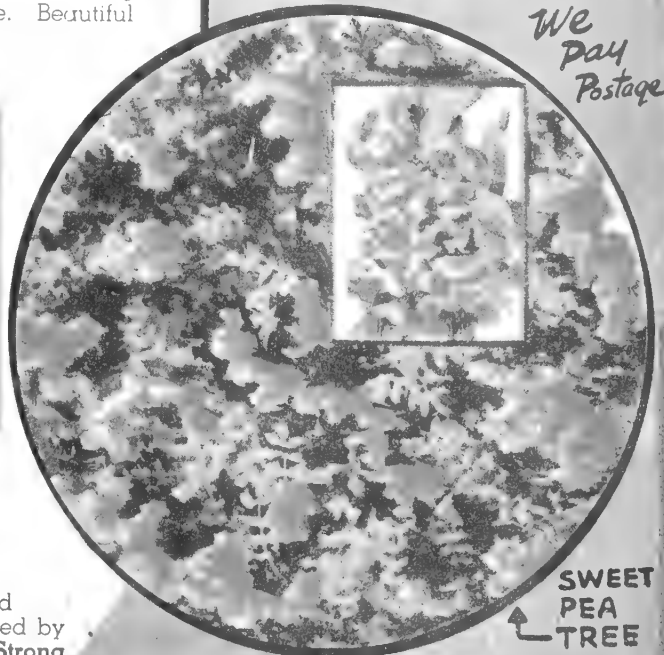
Two gorgeous gardenias — world-famous, ever blooming variety, yours for only \$1.00 postpaid. Grow these beauties in your garden — they produce large, sweet scented, waxy white blooms. 2 fine plants only \$1.00 postpaid. ORDER OFFER NO. G18.

BIRTHDAY SALE

Flowering ALMOND

Of upright growth with lovely pink flowers in early spring. Tiny little leaves borne on long stems make it very useful in any landscape. Hardy. **Price: Strong 2-ft. plants, 69c each. Postpaid.**

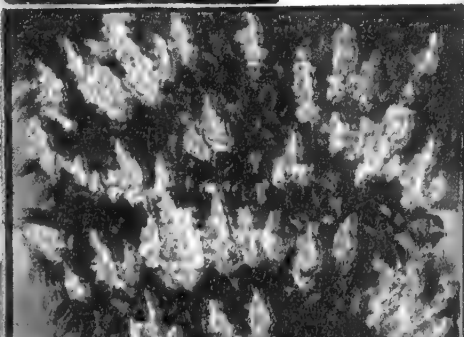
We
pay
Postage



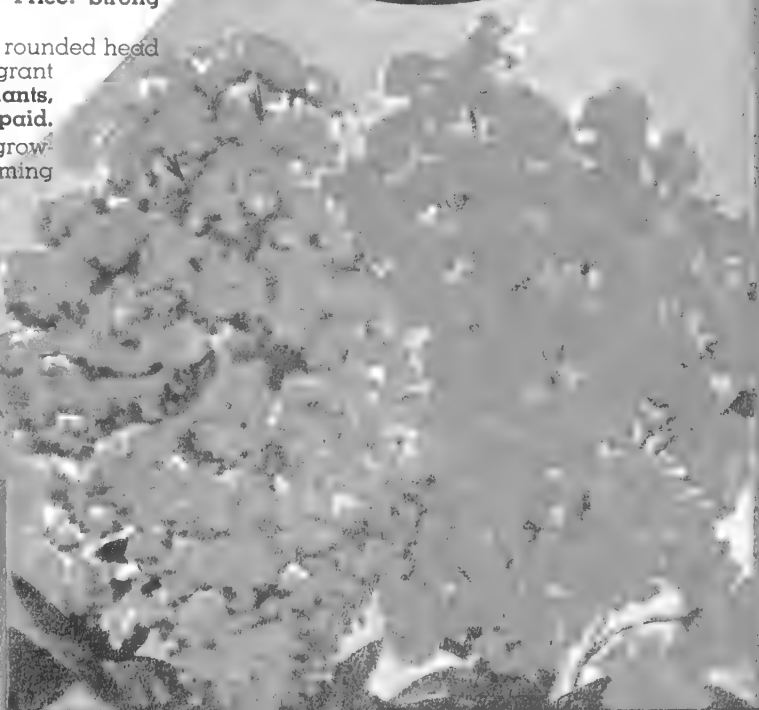
SWEET
PEA
TREE



WEIGELA



OLD-FASHIONED LILAC



GRAPE MYRTLE

PEACH TREES

BIRTHDAY SALE
PEACH AS LOW AS

23¢ EACH

It's hard to find a soil which isn't well-suited to the growing of peaches of some variety. We have varieties suited to both Northern and Southern climates. Peaches produce big crops — plant some in your yard and enjoy delicious, tree-ripened fruit. Why not plant an orchard — there's always demand for good peaches! The types listed here are the best and most popular, and every tree shipped by Naughton Farms, Inc., is well-rooted, of good stock, in good health and ready to go to work producing luscious, delicious fruit for you. Order plenty at these low, grower prices!

PRICES (ALL VARIETIES OF PEACH)

	Each	Per 10	Per 50
18 to 24 inch trees.....	23c	\$ 2.19	\$10.49
2 to 3 ft. size.....	39c	3.49	16.59
3 to 4 ft. size.....	49c	4.39	20.79
4 to 6 ft. size.....	89c	7.98	37.89
Bearing Size Trees.....	\$1.49	13.39	59.98

VARIETIES OF PEACHES WE OFFER

POLLY. This big freestone is super-hardy and a sure bearer. White with deep red blush, juicy and keen-flavored. Very firm and fine for canning. Ripens August 15.

RED HAVEN. An extra-early perfect freestone — a wonderful peach for home use or commercial growing. Medium to large, smooth, skin, sweet and very juicy. A good bearer that ripens in early June, a full month ahead of the Elberta.

HALE HAVEN. This has been called the greatest variety introduced since the Elberta. Marvelous quality, very hardy in the bud and a sure bearer of large crops. Beautiful golden color, delicious flavor, freestone. Ripens about July 1.

GOLDEN JUBILEE. A hard winter means nothing to this extra-hardy sure cropper. Medium large, light golden color and exceptionally sweet flavor. Good commercial variety as well as superb for home use. Ripens around June 25.

MAYFLOWER. If you want one of the best of the early peaches — buy this one. Red and white, ripens late May.

J. H. HALE. It's hard to beat the texture, color, flavor and size of this one. Almost fuzzless, golden yellow with deep red blush. Hardy, big yielder, freestone. Ripens about July 10.

EARLY ROSE. Red with white and pink cheek. Good bearer and strong grower. Ripens early June.

ELBERTA. If you can plant only one peach tree — plant an Elberta. Everybody knows this dependable big freestone with its yellow skin and red cheeks. Unbeatable for year-in-and-year-out quality and flavor. Ripens about July 15.

EARLY ELBERTA. Same growing and cropping reliability found in the Elberta, and the same fruit — but ripens about 10 days ahead of the regular Elberta.

LATE ELBERTA. A wonderful tree to prolong the season — similar to Elberta in quality, size and dependability, but ripens about 10 days later.

MAMIE ROSS. A delicious pink-blushed white semi-freestone with firm, sweet flesh, excellent for home use and for canning. Hardy, good grower and good producer. Ripens about June 25 to 30.

BELLE OF GEORGIA. A beautiful freestone with creamy white flesh, red blushed, and flavor that ranks with the finest. So heavy-bearing that thinning is advised to prevent damage to trees. Hardy, strong grower. Ripens about July 20.

MINNIE STANFORD. One of the best of the clings. Red or yellow, firm and delicious, with good-texture, well-flavored juicy meat. Ripens August 1st to 10th.

ARP BEAUTY. Large yellow peach streaked with red tints. A splendid bearer, which ripens about June 25.

FAIR BEAUTY. Very hardy in the bud, produces medium to large, red-blushed golden-yellow fruit, tender, firm and juicy. Early ripening — about June 15.

INDIAN CLING. The old Indian Chief red variety. Ripens in August. A dark blood-red peach of the old-fashioned type. Be sure to include this one in your orchard.

EARLY WHEELER. A very early cling which ripens during the first part of June. Excellent shipping qualities. Sometimes called the Red Bird Cling.

SHIPPERS LATE RED. Yellow with attractive red blush, sweet, juicy yellow flesh. One of the best late commercial varieties. Trees bear young and well. Ripens after the Elberta.

RED BIRD CLING. Sometimes called the Early Wheeler; a very early cling, ripening early in June. Good bearer and excellent shipper. Fine commercial variety.

HILEY. An old-time favorite* which most peach growers already know. White with pink flesh, this time-proven cling ripens about July 15-20.

STRAWBERRIES

Nothing tastes better than fresh, home-grown, luscious and delicious strawberries. Plant a small patch in your garden this year, they produce quickly and give big yields for the small space they occupy. Plant plenty and have them to eat, can and preserve.

BLAKEMORE. This is a fine early variety which ships particularly well. Vigorous grower, excellent producer, drought resistant. Prices: 25 for 65¢; 50 for \$1.15; 100 for \$1.98; 500 for \$6.50; 1000 for \$11.50. Postpaid.

GEM. An everbearer which has as many berries in the spring as the standard spring bearers, and then comes back again in the fall with a dividend of delicious well-shaped berries in great abundance. Prices: 25 for \$1.44; 50 for \$2.64; 100 for \$4.69; 500 for \$15.89. Postpaid.

MASTODON. A giant and king of the everbearing strawberries. Tremendous yield, bearing through spring, summer, into late fall. Prices: 25 for \$1.44; 50 for \$2.64; 100 for \$4.69; 500 for \$15.89. Postpaid.

SENATOR DUNLAP. This one is tops in the June bearing class. Big, bright red berries of excellent flavor — ideal for your own table and for commercial growing. Can take a lot of drought. Prices: 25 for 65¢; 50 for \$1.15; 100 for \$1.98; 500 for \$6.50; 1000 for \$11.50.

STREAMLINER. Considered by nurserymen to be the finest of the everbearing varieties. Large berries, rich red all the way to the core; Very sweet, they literally melt in your mouth! Prices: 10 for \$1.19; 25 for \$2.49; 50 for \$4.49; 100 for \$7.98. Postpaid.

2¢ EACH
IN 100 LOTS



PLUMS

You probably remember the old plum tree in the back yard at home — and it's still just as true that no fruit is more delicious or healthful than a ripe, juicy, full-bodied plum. These are vastly improved varieties, well-rooted and all set to grow fast and produce young — and then more and more, year after year. Order plenty at our new low prices.

VARIETY

VARIETY	DESCRIPTION
BRUCE	Very large red fruit ripening in early June. Healthy, disease-resistant trees; one of the best for the South.
SARA	Purplish-red, small seed. The best jelly plum grown.
SANTA ROSA	Red, heart-shaped; heavy bearer, large fruit. Fine for eating or canning.
BURBANK	Purplish-red, deep yellow flesh; heavy bearer, sweet, juicy, ripens June.
WILD GOOSE	Splendid for canning; red fruit with slight blue cast, ripens middle of June.
GOLD	Yellow, large fruit; firm-fleshed cling. Excellent flavor, ripens about July 1.
BLUE DAMSON	The all-time favorite blue plum: freestone, sure bearer, excellent.
SIX WEEKS	One of the first to ripen — mid-May. Large, red, excellent flavor.
GREEN GAGE	Yellow-green round; heavy bearer with wonderful flavor — a top-notch plum.
RED JUNE	Deep red fruit, light yellow flesh; good shipper. Hardy, early-bearing trees.
AMERICA	Gold, pink-cheeked fruit, large, firm cling, good for eating or canning.

PRICES ON ALL VARIETIES PLUM TREES

	Each	Lots 10	Lots 50
12 inch size trees	26c	\$ 2.49	\$11.98
2 to 3 ft. size trees	59c	5.29	24.98
3 to 4 ft. size trees	69c	6.19	28.98
4 to 5 ft. size trees	98c	8.79	41.98
Bearing size trees	\$1.49	13.39	63.98

PEARS

There is always a market for pears if you grow them in commercial quantities — and there is always a place in the fruit basket for them if you grow just for home use. These are all good, heavy-bearing types — fine, well-rooted stock.

KIEFFER — Yellow with red cheeks; coarse flesh; thrives where other fail — blight resistant; hardy; vigorous.
BARTLETT — Clear yellow — one of the best for eating and canning. Good late commercial variety; vigorous and productive.
GARBER — Similar to Kieffer — excellent for eating and canning, tree very disease-resistant, hardy, heavy bearer.

PRICE ON ALL VARIETIES PEAR TREES

	Each	Lots 10	Lots 50		Each	Lots 10	Lots 50
12 inch size trees	59c	\$5.29	\$24.98	3 to 4 ft. size trees	\$1.49	\$13.39	\$63.98
2 to 3 ft. size trees	98c	8.79	41.98	4 to 6 ft. size trees	1.69	15.19	69.98

APRICOTS

It's really amazing that every yard with space for a fruit tree doesn't have one of these easy-to-grow trees. Apricots are delicious for eating or canning; trees bear heavily — the all 'round return for your little bit of trouble is amazingly big!

EARLY GOLDEN — Pale orange; very sweet and juicy. Ripens early July.
MOORPARK — Yellowish green, flecked with dark spots; especially good for canning and drying. Freestone.
SUPERB — Medium large, golden yellow fruit; high quality, superb for eating and cooking. Mid-West favorite.
PERFECTION — Largest of the apricots; tender and delicious.
ROYAL — Rich yellow with red cheeks, firm and sweet.

Apricot prices

	Each	Lots 10	Lots 50
12 inch size trees	39c	\$ 3.49	\$16.48
2 to 3 ft. size trees	59c	5.29	24.98
3 to 4 ft. size trees	69c	6.19	28.98
4 to 6 ft. size trees	\$1.10	9.89	46.98
Bearing size trees	1.49	13.39	63.98

APPLES

Undoubtedly the world's most popular fruit — and with good reason! These are fine, large, heavy-rooted field-grown trees, strong and hardy. The only reason they're offered at such low prices is because we ship thousands every year direct from Waxahachie.

Description

Variety	Description
RED DELICIOUS	Mild and juicy — the original Delicious, still the favorite.
RED JUNE	A favorite summer apple — ships well, commands good prices.
YELLOW DELICIOUS	The best of the golden apples; wonderful flavor, prolific.
WEALTHY	Very hardy, young bearer, prolific; best of season.
EARLY HARVEST	Early (July) juicy, good quality; clear waxy yellow.
MAIDEN BLUSH	A large yellow of excellent flavor; fine for eating or cooking.
GRIMES GOLDEN	Good producer with spicy flavor; especially fine for cooking.
JONATHAN RED	Firm and fine; one of the best storage apples. Prolific.
ANOKA	Early ripener, fine crisp flesh. Excellent for eating, cooking.

APPLE PRICES

	Each	Lots 10	Lots 50		Each	Lots 10	Lots 50
12 inch size trees	29c	\$2.59	\$12.29	3 to 4 ft. size trees	59c	\$5.59	\$26.90
2 to 3 ft. size trees	49c	4.59	21.90	4 to 6 ft. size trees	79c	7.59	36.90

PLANT FIGS FOR PROFIT

Fine field-grown, heavy bearing strains of heavy rooted Fig trees. Be sure to plant several in your yard this year and enjoy tree ripened, luscious Figs from your own trees. Figs make wonderful preserves, the kind you'll enjoy all winter long — Fig preserves just can't be beat. We list here several of the most popular varieties.

MAGNOLIA. Large, sweet, greenish-yellow when ripe. Heavy bearer.

BROWN TURKEY. Medium, sweet greenish-bronze, one of the hardiest and most prolific bearers.

PROLIFIC. Very heavy bearer, sure grower, fruit greenish-yellow when ripe, the one that does the best in most all kinds of soil.

Prices on all varieties of figs, strong field-grown plants, 49c; bearing size, \$1.28. Postpaid.

49c
EA.

PLUMS 26c
AS LOW AS EACH



PECAN TREES

BIRTHDAY SALE

(PAPER SHELL)

No nut tree is finer than a fine pecan — and the eight listed here are the best by every standard. Wonderful shade trees, pecans pay a real dividend a few years after planting — and continue to pay out to you year after year. These are all paper shell varieties, strong, well rooted field grown trees.

STUART. A good all-round Pecan well suited to virtually every part of the country and to almost all types of soil. Good heavy producer, large, sweet meats.

SCHLEY. Splendid papershell variety, nuts 1½ to 2 inches long and well filled. Trees of this variety grow to tremendous size, beautifully proportioned.

SUCCESS. Very popular in the East; large, creamy kernels in soft thin shell. Low-growing, spreading tree, vigorous.

MOORE. Medium to large trees bearing heavy crops of medium round nuts. A variety which is always dependable.

MONEYMAKER. Here's a dandy — big, meaty pecans, thin shelled, sell well on the market, will make money in your orchard — you will like this one.

HALBERT. This is one of the best of the extra-thin papershell varieties; tree grows to large size, bears well with small, round, very thin-shelled nuts.

DELMAS. A prolific old-time papershell, bearing large round nuts. Good grower; you'll be pleased with this variety.

BURKETT. Tops among Western varieties. Large, heavy nuts bring top market prices; meat flavor unmatched. Grows best above 600 ft. altitude.

WESTERN SCHLEY. Perfect cracker; shell very thin and soft. Strong grower, early and heavy producer of long, well shaped, well-filled nuts.

EGG SHELL. An exceptionally thin shelled variety of the papershell pecans. Does fine in most soils.

Prices on all varieties of papershell pecans:

2 to 3-ft., \$2.89; 3 to 5-ft., \$4.69; 5 to 7-ft., \$6.79.

HARDY PECANS

all climate

Pecans — that are hardy practically anywhere. Bear those richly flavored nuts that we especially want at Christmas. Beautiful shade tree with large, thin shelled nuts. Vigorous, quick grower. Plant lots of these. **Price, Strong 2-ft. Trees, 98c, each postpaid; 3-ft. Trees \$1.29 each. Postpaid.**

98c

WESTERN SCHLEY

BURKETT

STUART

SUCCESS

THOMAS BLACK WALNUTS

A Paper-shell Walnut!

Here's a jumbo, very thin shell Black Walnut that will grow and bear anywhere. Look at the illustration and see what big kernels you will get from these Walnuts — and Oh, Boy, are they good! Pick bushel after bushel of these big, delicious Walnuts from your own tree. Put them away for cold, winter days. Fine for eating fresh or making candies. **Price, Strong 3-4 ft. Trees \$3.75 each; 2 for \$6.98. Postpaid.**



ENGLISH WALNUT

Thin-shelled, full-meated; a delicious nut for any use and wonderful for just plain good eating! **Select 2-ft. trees, \$3.75 each. Postpaid.**

CHINESE CHESTNUTS

This one is blight-resistant. Grow your own delicious Chestnuts. Here's a sturdy, new Chinese Chestnut that is splendid because of its heavy production of high quality nuts and they are slightly larger than native trees. Does good in most soils. **Price, Strong 2-ft. Trees \$1.39. Postpaid.**

BUTTERNUT

Price: 3 to 4-ft. size trees, \$1.69 each; 2 for \$2.98. Postpaid.

WHITE WALNUTS

White Walnuts, yes, they're delicious. Fine flavor, splendid for making candies, etc. Plant White Walnuts and grow your own nuts for storing in the winter. They will produce bushels for you. **Price, Strong Trees, 89c each; 2 for \$1.59. Postpaid.**

CHESTNUT

Will bear second or third year when only 5 or 6 feet tall; nuts 1 inch to 1½ inches across, top-grade and sweet. Be sure to order a few of these. **Price 3 to 4-ft. size trees, \$1.79 each, Postpaid.**

JAPANESE WALNUTS

This one is coming into its own. It's a dandy. Heavy producer of very fine, large Walnuts and productive in most soils. Hardy practically everywhere. Be sure to include some of these new ones in your order. **Price, Strong 2-ft. Trees, \$1.39 each; 2 for \$2.49. Postpaid.**

BLACK WALNUT

One of the most distinctive nut flavors — an all-time favorite in cakes, cookies and ice cream. **Strong 4-ft. trees, each \$1.49; 3 for \$3.75. Postpaid.**

FILBERTS

One of the finest, easiest to crack kind of nut you can grow of its type. It grows practically all over the country and fruits heavily every year. Hardy in every climate. It's a fine ornamental tree, too, leaves turning red and yellow in the fall. **Price, Strong 2-ft. Plants 59c postpaid.**

HICKORY NUT

Price: 3-ft. trees, \$1.49 each; 2 for \$2.75. Postpaid.

ALMONDS

Here's a two purpose tree — the Almond. In spring it's covered with beautiful flowers at blooming time. A heavy producer of famous thin-shelled Almond nuts. A small shrubby tree that can be planted practically anywhere. **Price, Strong 1½ to 2-ft. Trees 69c each; 2 for \$1.29. Postpaid.**

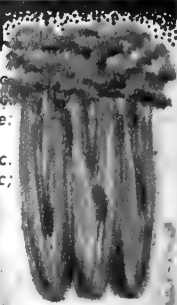
RARE GARDEN ROOTS

APPLEMINT
CHIVES
SPEARMINT
PEPPERMINT
SAGE

A favorite. **Price: Each 49c; 2 for 75c.**
For seasoning. **Price: Ea. 49c; 2 for 75c.**
Good for seasoning or cool drinks. **Price: Each 49c; 2 for 75c.**
Cooking plant. **Price: Ea. 49c; 2 for 75c.**
Useful and beautiful. **Price: Each 49c; 2 for 75c.**

TARRAGON For soups, salads, pickle, or stew. **Each 49c; 2 for 75c.**

ALL ABOVE, SHIPPED POSTPAID.



CHERRIES



Cherries are the wonder fruit. Plant plenty of Cherry trees and enjoy eating them or for canning and preserving. When you order Cherries, it is advisable to get more than one variety. You will find that you get better yields from your trees, as having more than one kind helps pollination. Plant them just any place you wish — but be sure to plant them in groups. Naughton Cherry trees are strong, field grown, heavy-rooted trees, sure to grow and produce loads of Cherries for you.

BLACK TARTARIAN (SWEET CHERRY).

A fine big, purple-black Cherry of excellent growing habits south of Iowa and in all of the Eastern States. A very heavy bearer which has a marvelous flavor. One you will always enjoy.

MONTMORENCY CHERRY. This is the big red, heavy bearer which ripens evenly, making it perfect for canning. Delicious; too, for pies and Cherry sauces. One of the biggest of all Cherries and the best — top among the reds.

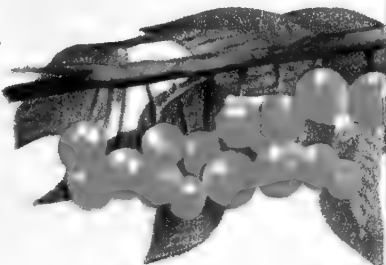
CHERRY TREE PRICES

18-24 inch trees	\$.79
2-3 foot trees	1.10
3-4 foot trees	1.39
4-5 foot trees	1.79

WE PAY POSTAGE

ENGLISH MORELLO. Extra large fruit and the blackest of the black Cherries; good for everything — eating, canning, jellies. Ripens late, after most of the other Cherries are gone. One of the hardiest of all the Cherries.

EARLY RICHMOND CHERRY. One you'll want — the hardiest of all the red Cherries, a heavy bearer, full flavored and juicy. Fine for canning and one of the very best of all the varieties.



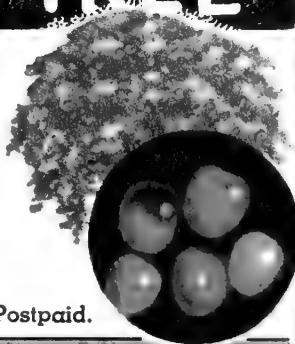
5-N-1 PEAR TREE

FIVE KINDS . . . ON ONE TREE

The "PERFECTION PEAR" TREE. Five famous varieties of delicious pear that bear the same year on the same tree. Sounds great — and it is great — when in one summer you can pick Kieffer, Bartlett, Garber, Sugar, and Douglas pear from the same tree. They will ripen all during the season. Don't miss this famous and practical novelty tree. Prices: Strong 3 to 4 ft. trees only \$2.49 each, postpaid; 2 for only \$4.49.

5-N-1 CHERRY TREE

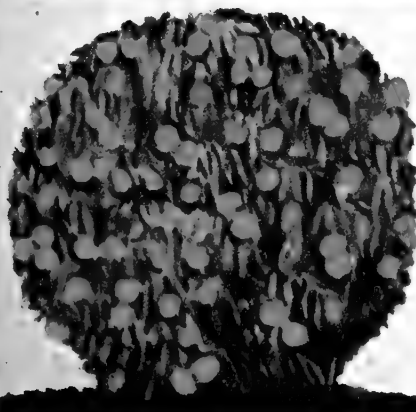
Here's the marvel of the cherry tree world. A remarkable and almost a miraculous feat in fruit growing. You can have 5 kinds of cherries, ripening on the same tree at different times in the summer. This tree produces red, black, pink-cheeked, yellow and black-red cherries all during the season. You'll thrill with excitement the month you're picking red cherries, knowing that next month from the same tree you'll be picking yellow ones. Be sure to add this sensational tree to your order. Prices: Each \$2.48; 2 for \$4.75. Postpaid.



BUSH CHERRY

It's a Miracle BEARS 1ST YEAR

Here's the tree of perfection — No, Sir — you don't have to wait several years to pick red ripe cherries, now you can pick them the first year. These miracle cherry bushes will bear the first year. Rich, cherry red in color with that delicious, tart, cherry flavor, and you'll pick loads of cherries year after year. PRICES: STRONG BUSHES, BEAR FIRST YEAR, each 69c; 3 for \$1.98; 6 for \$3.49 postpaid.



GRAPES

Anyone who lives in America and doesn't plant grapes is missing a fine thing — for grapes will grow in almost any kind of soil, can be planted where there is "standing room only" as long as there is a fence for them to climb on — and what's more delicious than fresh grapes from your own vines? There's a good, steady market for any excess!

NIAGARA. Big, compact bunches of yellowish-white berries — sweetest and most popular of white grapes. Abundant bearer.

CARMEN. Vigorous grower which produces extra-large clusters; compact and well-formed. Medium black; probably the most satisfactory all-purpose grape available.

CONCORD. The best known — and the best seller. Blue-black, large bunches, heavy bearer year after year. Tender, sweet, delicious. Fine for commercial vineyards.

DELAWARE. Big yield of top quality reddish-blue grapes, big bunches. Fine for eating or for jellies. The most satisfactory grape grown.

MUSCAT. A large heavy-bearing blue-black grape of unusual juiciness and with excellent flesh; an old favorite for wines. Good grower and year-in, year-out producer.

CACO. A rich, very sweet amber grape which can't be beat; large bunches ripen in September. This is a very hardy variety.

FREDONIA. The earliest-ripening of the black grapes — often called the "Early Concord." Big, heavy clusters, delightful flavor.

MOORE'S EARLY. Large compact bunches of blue-black, excellently-flavored berries, ripening before Concord, but after Fredonias.

Prices on all varieties grape vines, strong, heavy, fieldgrown 29c each; 10 for \$2.49; 100 for \$19.00. Postpaid.

RASPBERRY

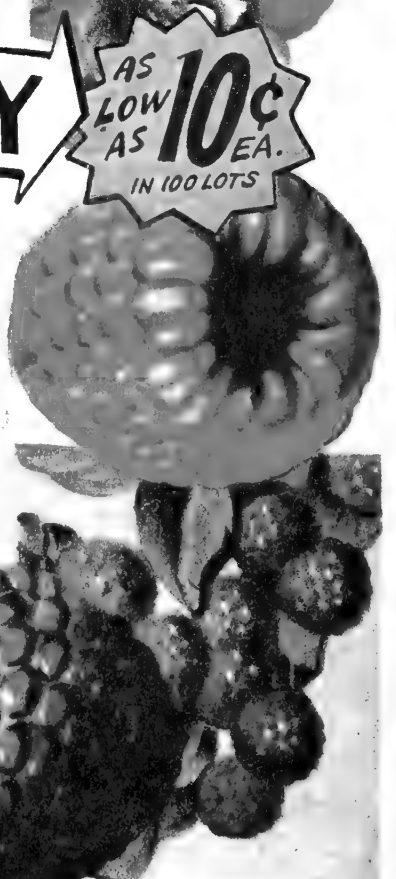
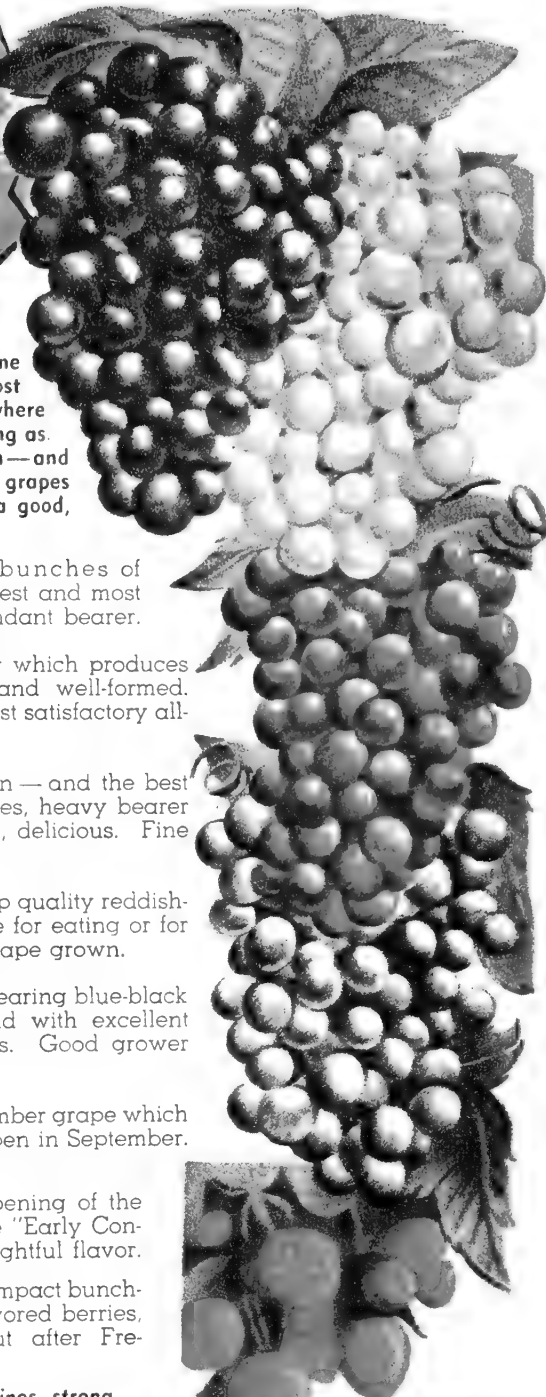
The faint, delicious flavor of good raspberries makes them one of the favorite table berries of all time. There's always a good market for raspberries grown commercially — and always a good appetite for home-use ones!

MORRISON BLACK. Giant berries, jet black; juicy and delicious. Nearly seedless, the Morrison is very hardy, vigorous grower and heavy cropper. Prices: Strong plants, 25c each; 10 for \$1.95; 25 for \$3.95; 50 for \$7.75. Postpaid.

RED CHIEF. This one can take the climate as it comes — and thrive on it. Resists cold and heat to greater degree than any other; fine bearer, excellent fruit. Prices: 25c each; 5 for \$1.19; 10 for \$1.98; 25 for \$4.29. Postpaid.

CUMBERLAND BLACK. Best of the Black Caps — and most popular. Immense, firm, juicy berries of excellent flavor; vigorous grower and remarkable producer. Prices: Strong plants, 25c each; 10 for \$1.55; 25 for \$3.10; 50 for \$5.85; 100 for \$9.98. Postpaid.

LATHAM RED. Wonderful berry for market or home. Large, red, flavorful; hardy anywhere; greatest producer of raspberries. Firm fruit ships and keeps well. Prices: 25c each; 10 for \$1.95; 25 for \$3.95; 50 for \$7.75. Postpaid.



AS LOW AS 10¢ EA. IN 100 LOTS

As Low As

7¢
EA
IN 100 LOTS

BERRY BUSHES

Berries, berries, berries — there's no garden complete without several varieties. Enjoy vine-ripened berries with cream and sugar, it will be the delight of your taste. We have a complete stock of the many varieties listed on this page — make your favorite selections.

EARLY HARVEST BLACKBERRY. The earliest ripening of all the blackberries — and the heaviest producer among the earlies. A fine, heavy-fruited strain. Price: Strong plants, 15c each; 10 for \$1.25; 50 for \$3.75; 100 for \$6.90. Postpaid.

ELDORADO BLACKBERRY. Good producer and most resistant to rust; ripens early, with small-seeded, juicy berries. Often called the world's leading blackberry. Price: Strong plants, 15c each; 10 for \$1.25; 50 for \$3.75; 100 for \$6.90. Postpaid.

DOWNING GOOSEBERRY

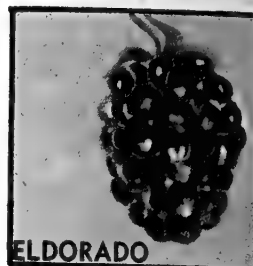
One of the heaviest producers of fine berries, the fruit is light green and of high quality. A native variety which successfully resists mildew. Price: Strong plants, 65c each; 3 for \$1.79. Postpaid. ↑

CHAMPION GOOSEBERRY

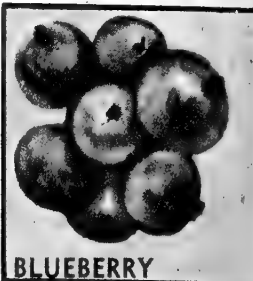
One of the top-quality gooseberries which is a dependable, always-heavy bearer. Medium berries, green and creamy yellow. They are sweet and easy to pick. Price: Strong plants, 65c each; 3 for \$1.79. Postpaid.

BLUEBERRY

With acid soil conditions and plenty of moisture, this strain of blueberries will start producing in the first or second year they're out, and will continue to yield for many years to come. Prices: Strong plants, 45c each; 5 for \$1.98; 10 for \$3.49. Postpaid.



ELDORADO



BLUEBERRY

ASPARAGUS

MARY WASHINGTON. Every mouthful a delight—tender, tasty, succulent, rustproof, stays tender enough for cutting almost 2 months. Selected slips: 12 for 79c; 25 for \$1.49; 50 for \$2.89; 100 for \$4.89. Postpaid.

PARADISE. Extra large tips which reach thickness of an inch, stay tender for several weeks. Finest flavor. Selected: 12 for 89c; 25 for \$1.59; 50 for \$2.98; 100 for \$4.98. Postpaid.



HORSE-RADISH

You'll be amazed at how much better your own horseradish is than that you get from the store! A few good roots are sufficient for a moderate supply. Crowns, 25c each; 6 for \$1.39. Postpaid.



RHUBARB

Here are two of the best varieties of Rhubarb ever developed.

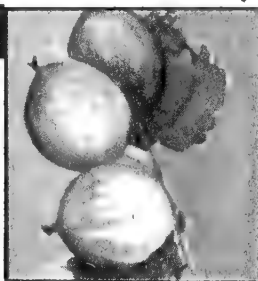
VICTORIA RHUBARB. Large size stalks, big and juicy, strong grower. Price: Each 20c; 6 for 90c; 12 for \$1.55. Postpaid.

RUBY RED. This is a new Canadian red; red skin, red flesh. Excellent flavor and the skin is so tender you don't even peel it. Smaller than the Red MacDonald, but a very prolific producer that can be used for many months. Choice No. 1 roots, 65c each; 3 for \$1.79. Postpaid.



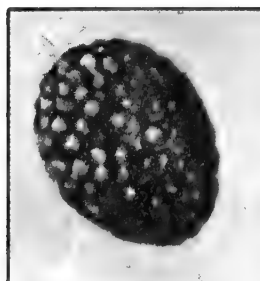
RED CROSS CURRANTS

Very vigorous grower and exceptionally prolific; large clusters of best-quality, fiery red fruit. One of the favorites. Price: Strong plants, 53c each; 3 for \$1.49. Postpaid.



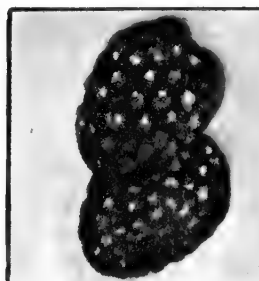
AUSTIN DEWBERRY ↑

Ripens in May and June, very prolific; very large, excellent flavor, marvelous for jams and jellies. Prices: Each 15c; 10 for \$1.25; 50 for \$3.75; 100 for \$6.90. Postpaid.



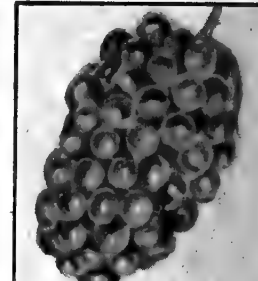
THORNLESS BLACKBERRY

Big, juicy berries of the finest flavor. Vines have no thorns. Its wonderful to pick vine-ripe berries. Price: Each, 18c; 10 for \$1.59; 25 for \$3.79. Postpaid.



BOYSENBERRY

One of the finest berries. Some grow to be two inches long. A few plants will produce an astounding crop. Prices: 15c each; 10 for \$1.45; 25 for \$3.49. Postpaid.

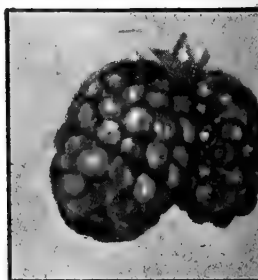
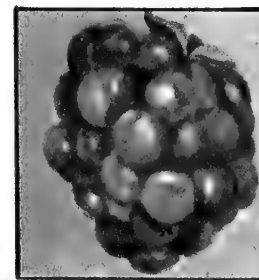


NEW PERFECTION CURRANTS

Large, easily gathered clusters of bright red berries. Mild, almost seedless, very juicy. Price: Strong plants, 53c each; 3 for \$1.49; 6 for \$2.75. Postpaid.

LUCRETIA DEWBERRY

A superb variety bearing large, glossy black berries, unequalled in flavor and texture. Prices: Each, 15c; 10 for \$1.45; 25 for \$3.49; 50 for \$6.49. Postpaid.



5-N-1 APPLE TREE

PICK FIVE DIFFERENT KINDS FROM THE SAME TREE

Here it is, folks — plant perfection at its greatest, five different kinds of apples that grow on the same tree. By scientific budding this tree has been developed to where it produces all during the summer and early fall months of those big luscious, delicious red, yellow, and pink cheeked apples. Just imagine at your back-door an apple tree that will have fine eating apples five different times in the year. It is fine for people who have very little space, so be sure to order this fine tree this year.

Price on strong 2-yr. trees, 3-4 ft. size \$1.98 each; 2 for \$3.69. Postpaid.

5-N-1 APPLE DEAL

Bargain — Super Bargain — 5 assorted apple trees, 1 Burbank Plum, 1 Golden Apricot, 1 Elberta Peach — and the prize 5-N-1 Apple Tree — regular catalog value \$6.40, only \$4.95 Postpaid. Order offer 6A1.

THORNLESS BOYSENBERRY

Can you imagine going berry picking and know there are no thorns in the path — that's what you can do. Price: 18c each; 10 for \$1.59; 25 for \$3.79. Postpaid.

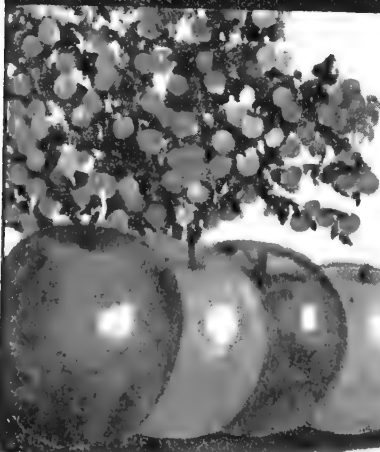
YOUNGBERRY

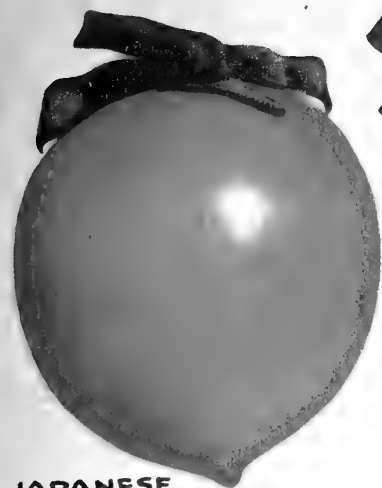
Cross between the Loganberry and the Dewberry. Marvelous for jams and jellies. Prices: Strong plants, 15c each; 10 for \$1.45; 25 for \$3.49. Postpaid.

HUCKLEBERRY

The "leader" in the fruit bargains. Imagine — bearing size Huckleberry bushes now for only 5c each. Buy any amount you want, no limit. These are the kind that are the most prolific bearers. Fine for pies, jellies, or jams. Price: Strong plants, only 5c each.

BIRTHDAY SALE





**JAPANESE
PERSIMMON**



NECTARINE

WHITE BLACKBERRY

(Iceberg) Creamy-white berries, large and fine flavor, almost seedless. Heavy bearers, do well in most all soils. Prices: Strong plants, 25c each; 5 for \$1.19; 10 for \$1.95; 25 for \$3.98; 50 for \$7.49, postpaid.

JAPANESE PERSIMMON

Here's a real Birthday special — one you won't want to miss. It's a grand opportunity for you to plant one of those Persimmon Trees that bears those big, cup-size fruits. A fruiting tree that you can enjoy in the early fall. It's really a beautiful sight to see the Jap Persimmon when the fruits are ripe. It reminds you of a tree full of Chinese lanterns. Here's just the one you want — the finest and biggest of all the Persimmon family. This is one of the grafted varieties that bear those large "Apple size" Persimmons commonly called the Oriental or Japanese. It's a sure, strong heavy bearer of big, extra size fruit, the kind you'll love to eat. Prices: Strong 2-3 ft. size trees \$1.89 each postpaid.

NECTARINE. A two-way tree . . . beautiful pink spring flowers make a lovely ornamental tree, followed by mellow, richly sweet fruit in late summer. Crossed between Peach and Plum, with Plum skin (slick) and Peach-fruit taste. Excellent fresh and ideal for canning. The entire family will like Nectarines! Price: Strong 2-yr. Trees, field-grown, 3-4 ft. size 98c each, postpaid.

CHERRY PLUM. The dream tree of every home, large orchard or small garden. Tree grows low and bushy, can be planted in small places. The perfect cross between Cherries and Plums. The flavor is neither Plum nor Cherry — but the best of both, simply delicious. The trees are covered with bright, shining fruit that you will always enjoy. Price: Strong, field-grown, Trees 2 ft. 59c; 3 for \$1.69; 6 for \$2.98; 3-4 ft. size Trees 79c each; 3 for \$2.29; 6 for \$3.98, postpaid.

MULBERRY (Everbearing). A fine bearer which produces large quantities of big, luscious fruit — and a beautiful shrub, too, with large, round leaves. Semi-dwarf. Fruit unsurpassed for the table, for jams, pies, and canning. Prices: 3 ft. trees 98c; 3 for \$2.75, postpaid.

CRANBERRY. Another beauty that pays an extra dividend in a heavy fruiting of large, tasty red berries. Strong bushes with excellent growing habits. Don't forget Cranberries make that famous sauce. Prices: Strong field-grown plants 98c each, postpaid.

DAHLIAS

That's right — it sounds unbelievable, but it's true. To introduce our wonderful Dahlias to you — to show you their free-flowering habits and their exquisitely beautiful balls of beauty we are offering an outstanding bargain of the year. Five strong Dahlia roots for only \$1.00, postpaid. Order Collection DX-8.

5 \$1

10 HARDY VERBENA

Verbena, the glory of every garden. These are perennial, come back year after year . . . you don't have to re-plant. Here's a collection of assorted colors of blazing reds and thrilling pinks blended with soft rose — 10 big, heavy plants for only \$1.00 postpaid. Order Offer No. HB-176.

\$1.00

TREE ROSES

It's with a great deal of joy that we bring back for our Birthday Celebration the most beautiful and artistic of all flowers — the TREE ROSE. Words cannot describe the beauty of these trees in the landscape. These are actually Tree Rose plants. They grow to a height of about 7 ft. upright just like the picture and in the top it is a perfectly branched Rose Tree with beautiful branches of gorgeous colors — they're breath-taking. Strong, heavy trees that will please everyone.

VARIETIES THAT WE OFFER

VARIETY	DESCRIPTION
MRS. PIERRE S. DUPONT	bright, shining yellow, shaded light orange in spots
MCGREDY'S YELLOW	soft chrome yellow with lovely buds, and when open large beautiful yellow flowers
PRESIDENT HOOVER	old gold, red, and apricot, the favorite of all
TALISMAN	old gold, yellow, bronze, and apricot, lovely buds with large flowers
PINK DAWN	soft glowing pink, lovely buds — gorgeous
ETOILE DE HOLLANDE	deep, black red, reminds you of rose velvet
K. A. VICTORIA	big, snow-white, flowers like snow, a beautiful rose

Prices on all varieties of above Tree Roses, each \$4.95; 2 for \$9.49. Postpaid.

\$4.95 EACH

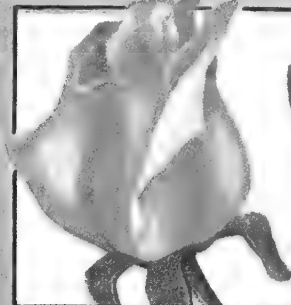


PEACE
(Plant Pat. 591)

PATENTED ROSES

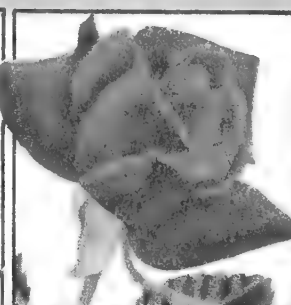
The finest roses grown — we think, some of the leading and latest introductions, at what folks call popular prices. These gorgeous new roses bloom so exuberantly that we think the word quick-flowering or everblooming is hardly broad enough to describe them.

We are proud to present to you five of what we have classed the most beautiful and in our opinion the most popular of all the patented roses. Every garden should have some of these new and exciting plants that bring you flowers that will thrill not only you but your entire neighborhood.



PEACE

(Plant Pat. 591)

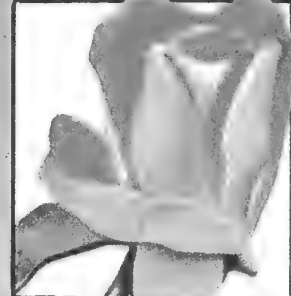


MIRANDY

(Plant Pat. 632)

Loveliest and leading of the patented roses. It's a gold medal winner — brilliant colors ranging from rich, bright yellows to almost alabaster, with thick, dark-green leathery foliage. Its blooming qualities are superlative. Prices each \$2.00; 3 for \$5.00. Postpaid.

Here's a dandy, dark, velvety rose, unexcelled for its great beauty and strong blooming habits, prominent for its marvelous damask fragrance and its long sturdy stems. Flowers are fragrant and long lasting. Once you see this beautiful rose — then it will become a "must" in your garden. Prices: Each \$1.50, 3 for \$3.75. Postpaid.



PINOCCHIO

(Plant Pat. No. 484)

Buds of rich and appealing salmon, with gold at base of petals, gradually changing to clear pink as the wonderful little flowers open and acquire deeper pink edges. Pinocchio is a floribunda — easy to grow. Buds are about 1½ inches across and are long-lasting. Prices: Each \$1.25; 3 for \$3.15. Postpaid.



HIGH NOON

(Plant Pat. 704)

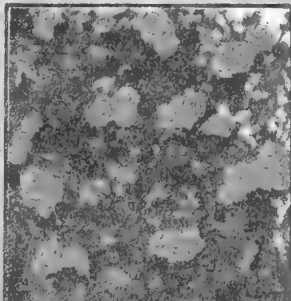
A new pillar rose with very spicy scent and rich lemon yellow color tinted red. Blooms are loosely open in form. Strong upright grower. Your rose garden will be the talk of the neighborhood if you will add "High Noon" to it. Price: Strong Plants, Each \$2.00; 3 for \$5.10. Postpaid.



BLAZE

(Plant Pat. 10)

It climbs . . . it's prolific . . . it's very hardy, and it's a great bloomer. It's a great variety of red climbing rose, blooming with spectacular red blossoms. A great climbing rose and blooms throughout the summer. Price each \$1.50; 3 for \$3.75 postpaid.



**MRS. PIERRE'S
DUPONT
TREE
ROSE**

EVERY PLANT GUARANTEED TO LIVE (See Page 3)



AS LOW
AS
EACH

HEDGE PLANTS

CHINESE ELM HEDGE. This is a fast growing hedge, making a good showing in just a few months. It is the first to leaf out in the spring. You can trim to any desired height. The more you trim it the more dense and compact it becomes. Plant 6 inches apart. Price on 12 to 18-inch sizes, 12 for 69c; 25 for \$1.29; 50 for \$2.49; 100 for \$4.49. Postpaid.

CALIFORNIA PRIVET. An upright grower which reaches good height and has leaves of delicate, golden green in early spring. Second only to the Amoor River Privet in popularity. Price on 2-ft. plants, 15c each; 10 for \$1.25; 50 for \$5.89; 100 for \$9.98. Price on 3-ft. plants, 20c each; 10 for \$1.75; 50 for \$6.98; 100 for \$12.98. Postpaid.

SPIREA VAN HOUTTEI (Bridal Wreath). This is the perfect plant for the untrimmed hedge; very abundant producer of snowy white flowers of beautiful delicacy. Branches are gracefully arched—an all-around top-notch flowering hedge plant. Prices on 1½ ft. size, strong rooted, 18c each; 10 for \$1.69; 50 for \$6.49; 100 for \$11.89. Postpaid.

DEUTZIA FLOWERING HEDGE. Here's a flowering plant that can be used for hedging—quick grower. Large double pink flowers with a shading of rose. One of the first plants to bloom in early spring. PRICE on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$3.39. Postpaid.

AMOOR RIVER NORTH PRIVET. The hardiest of all hedge plants. Beautiful upright growth makes a compact hedge. Will hold foliage until middle October. Prices on 1½ ft. size, 10 for \$2.25; 25 for \$3.75; 100 for \$11.95. Postpaid.

AMOOR RIVER PRIVET. The best hedge there is for screening and background planting. Grows fast and without attention, fills out remarkably without unsightly gaps in the foliage, and is easily sheared to velvety-looking smoothness. Very popular. Price on 1-ft. plants 10c. Price on 2-ft. plants, 15c each; 10 for \$1.25; 50 for \$5.89; 100 for \$9.98. Price on 3-ft. plants, 20c each; 10 for \$1.75; 50 for \$6.98; 100 for \$12.98. Postpaid.

FAMOUS RED FLOWERING DOGWOOD

It's truly the Red Flowering Dogwood. The one that blooms in a riot of color of blazing red flowers that hide the branches of the tree when in bloom. Blooms in early spring with masses of rosy red flowers, followed by rich red berries in fall. Price: Strong 1½ ft. trees; each \$1.98; 2 for \$3.89. Postpaid.



RUBY TREE

A medium size growing tree known as Prunus Cistena. The leaves are fiery red to scarlet and branches of trees are also red. This very amazing tree will be the envy of the neighborhood. You will love it. Prices 2-3 ft., \$1.29; 3-4 ft., \$1.49. Postpaid.

Add a blaze
of color
with
Ruby Tree

CREeping PHLOX

Grows to height of four inches, "hugs" the ground as it grows. Blooms in spring, sometimes before last snow leaves ground, plants a solid mass of color. Foliage is moss like and evergreen. Ideal plant for borders and rock garden. PRICE: 39c each; 3 for \$1.00. Postpaid.



RESURRECTION PLANT

Placed in bowl or fish pond, it immediately takes on vigorous beauty, unfolds leaves and "comes alive." It will repeat this curious process as long as put in water and taken out again. Price: 35c each; 5 for \$1.00. Postpaid.

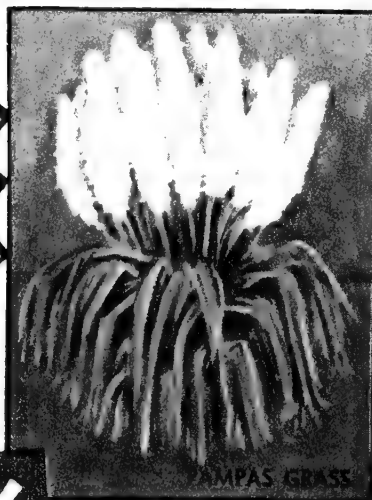
MONKEY FLOWER

Monkey Flower, sometimes called the Queen's Prize, is an exciting plant. Ever blooming plant, fine for bright and beautiful spots in outdoor summer beds. Also use it for a winter pot-plant. The blooms are formed in the shape of a monkey, plants grow 8 to 12 inches tall. Price, Strong Plants 25c each; 3 for 69c

35 well-rooted, year-old American Red-buds... the kind that give you a blaze of riotous color in early spring before the leaves appear for only \$1.00. Plant these in hedges or in groups of two or three and make your yard the prettiest spot in the neighborhood. You get 35 plants for only \$1.00. Order Offer No. X-16.



Try amazing plant food element on your flowers. Growers over the country have had miraculous results with Vitamin B-1. Some say Primroses have doubled in size and five-inch rosebuds have been grown with Vitamin B-1. Dissolve tablet in water, results will astound you. PRICES: Test Packet (Enough for 10 Gallons) 10c; Standard Packet (Enough for 108 Gallons) 25c; Big Value Packet (Enough for 600 Gallons) 98c. Postpaid.



ORNAMENTAL GRASSES

You can find a spot somewhere in your yard for these—and they'll repay you well, for they are the two top ornamental grasses on the market.

PAMPAS GRASS. Large needle-like grass with large sprays of flaxen-white, feathery bloom heads. Price: Strong divisions, 89c each. Postpaid.

WHITE YUCCA. An unusual plant which bears large heads of hardy cream-colored blooms on tremendously long spikes—hundreds of white flowers in each truss. Price: Strong plants, 39c each; 2 for 60c; 6 for \$1.49. Postpaid.

ZEBRA GRASS. A fine ornamental grass, very fast grower, a bright green with soft yellow bars across the blade, hints the name Zebra. It's a dandy. Price each 49c; 3 for 98c postpaid.

HARDY ASTERS

HARRINGTON'S PINK. This is the first really pink ASTER; it has the shading of a pink rose. Strong bloom heads.

MT. EVEREST. This is the finest of all whites. Grows tall and has flowers all the way from the ground up!

BARR'S PINK. A good grower reaching 4-5 feet and having strong heads of the finest bright pink imaginable.

VIOLETTA. This is a new one and the best of the blue-violets to date. 3 to 3½ feet, good heads of beautiful flowers.

Prices on all above Hardy Asters: Each 35c; any 3 for 98c; any 6 for \$1.89. Postpaid.

EVERGREEN SPRUCES

COLORADO BLUE SPRUCE. Tall-growing, compact, silvery-green—the most beautiful of the evergreens. Slow-growing, but perfectly shaped. Price: 3-yr. old, 8 to 12-inch size, \$1.19 each; 2 for \$1.98. Postpaid.

BLACK HILLS SPRUCE. A very hardy spruce—probably the hardiest of all, when it comes to standing dryness and cold. Conical, beautiful grey-green. Price: 9 to 12-inch size, \$1.29 each; 2 for \$2.39. Postpaid.

NORWAY SPRUCE. This is a tall-growing spruce, very broad at the base and tapering to a definite point. Dark green, very hardy, and grows to 20-30 feet. Price: 9 to 12-inch size, \$1.19 each; 2 for \$1.98. Postpaid.

WHITE SPRUCE. Northern Type White Spruce which is hardy everywhere, compact and branching to the ground; short, thick, silvery green needles. Perfect windbreak. Price: 9 to 12-inch size, 98c each; 2 for \$1.89. Postpaid.

AS
LOW
AS

EA.

EVERY PLANT GUARANTEED TO LIVE (SEE PAGE 3)

NAUGHTON'S

SHADE TREES

AS LOW AS **29¢** EACH

WEeping Willow

GOLDEN WEEPING.

A lovely tree of classically graceful form with long, beautifully arched limbs and slender weeping leaves reaching almost to the ground. Price: 2 to 3-ft., 49c each; 3 to 4-ft., 69c each; 4 to 5-ft., 98c each. Postpaid.

WISCONSIN WEEPING.

Green-barked type, very popular. Spreads over wide area with arched, drooping branches which add a beautifully languid note to any setting. Price: 2 to 3-ft., 49c each; 3 to 4-ft., 69c each; 4 to 5-ft., 98c each. Postpaid.

BIRTHDAY SALE

SILVER LEAF MAPLE. Looks like a ball of growing silver in the landscape with its highly colored silver leaves. An aristocrat of the shade family. Price: 2 to 3-ft., 49c each; 3 to 4-ft. trees, 59c. Postpaid.

SUGAR MAPLE. A perfect shade tree all summer — and a riotous tumult of color in the fall. The most spectacular red-and-gold autumn foliage you'll ever see is the trademark of the Sugar Maple. Price: 4 to 5-ft. trees, \$1.29 each; 2 for \$1.98. Postpaid.

TEXAS UMBRELLA TREE. The true Umbrella tree known as Texas Umbrella or sometimes referred to as Umbrella China. Fast grower, reaching a height of about 15 feet at maturity, top is a perfect umbrella. Leaves are small. In the fall tree is covered with orange balls. Price: Strong 2-ft. size trees, 59c each; 3 for \$1.49. Postpaid.



HOPA
FLOWERING
CRAB

We Pay the Postage

PIN OAK. Grows to 50 or 60 feet at maturity; a magnificent tree with handsome foliage and stately, spreading growth. Very long-living. Price: 3 to 4-ft. size trees, 89c each; 2 for \$1.49. Postpaid.

SCARLET MAPLE. Medium size tree at maturity. Scarlet leaves during the entire year give it a very pleasing appearance. Very hardy. Price: 3-ft. plants, 59c each; 4-ft. size, 69c each. Postpaid.

CHINESE ELM. The South's most popular shade tree. Small, glossy little leaves of a light green color. Of tall-growing, wide-spreading habit, the quickest shade that is grown today. Price: 2 to 3-ft. trees, 39c each; 3 to 4-ft. trees, 59c each; 4 to 5-ft. trees, 79c ea.; 5 to 6-ft. trees, 98c ea. Postpaid.

SYCAMORE. A lofty, wide-spreading tree with immense heart-shaped leaves. Valuable for its handsome foliage and free growth. A very fine street tree. Price: 2 to 3-ft. trees, 49c each; 3 to 4-ft. trees, 59c each. Postpaid.

LINDEN. The Basswood Tree. You couldn't find a better tree for the parkway in front of your home. Large heart-shaped leaves; very rapid grower. Price: 4 to 5-ft. size, \$1.69 each; 2 for \$2.98. Postpaid.

FLAMING FIRE TREE. A beautiful ornamental tree with red scarlet foliage throughout the entire season. Branches are red, making it graceful and beautiful. Price: 2-3 ft., 98c each; 3-4 ft., \$1.39 each. Postpaid.

TULIP TREE. A very colorful shade. Large green leaves and tulip-like flowers make it the most admired in the nursery. Its yellowish flowers are almost the exact shape of a tulip. It is a great novelty when in bloom. Price: Strong 2-ft. trees, 59c each. Postpaid.

PURPLE MAPLE. This is another beautifully shaped maple with brilliant, attractive foliage spring and fall, lovely scarlet purple leaves. Price: 4 to 5-ft. size, \$1.49 each; 2 for \$2.89. Postpaid.

AMERICAN ELM. This is a shade tree that is hard to beat. Grows fast, has good shape, foliage is beautiful, and lives to great age. Very hardy. Price: 4 to 5-ft. size, 98c each; 2 for \$1.49. Postpaid.

HACKBERRY. A good grower and one of the toughest trees known. Grows rapidly to good height, reaching 50 feet at maturity. Completely hardy. Price: 4 to 5-ft., 98c ea.; 2 for \$1.89. Postpaid.

COTTONWOOD. Grows to great size, and does it quickly. Hardy, large leaves, shiny green, with small cottonwood balls on the tree. Price: 4 to 5-ft. size, 98c each; 2 for \$1.89. Postpaid.

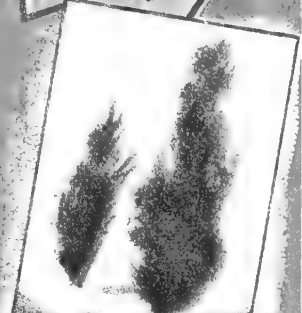
MOUNTAIN ASH. Red Berried. A very fast grower with beautiful green foliage, symmetrical, wide spreading head. Creamy white blossoms in spring, setting large clusters of scarlet and carmine berries in fall. Price 4 to 5-ft. size, \$1.69; 2 for \$2.98. Postpaid.

LOMBARDY POPLAR. Stands erect, tall and ever graceful. The Lombardy is by far the most handsome of all the shades and admired by all who see it. Be sure to order these for your landscape. Beautiful in rows. Price: 2 to 3-ft. trees, 29c ea.; 3 to 4-ft. trees, 59c ea.; 4 to 5-ft. trees, 79c ea. Postpaid.

HARD MAPLE. This is a slow-growing tree, but it has been called the most perfectly shaped tree. Large leaves turn in fall. Price: 4 to 5-ft. size, \$1.19 each; 2 for \$1.98. Postpaid.

RED OAK. One of the best of the oak family, tall-growing and wide-spreading. Leaves turn fiery red in fall — you can see a red oak from miles away! Price: 4 to 5-ft. trees, \$1.49 each; 2 for \$2.89. Postpaid.

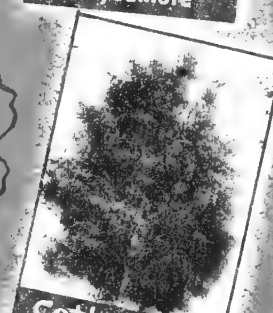
WHITE BIRCH. Clean and graceful with bright green foliage and, after two or three years of growth, silvery white bark which never changes thereafter. Spreads well and grows from 40 to 60 feet at maturity, long lived. Price: 3 to 4-ft. trees, \$1.49 each; 2 for \$2.75. Postpaid.



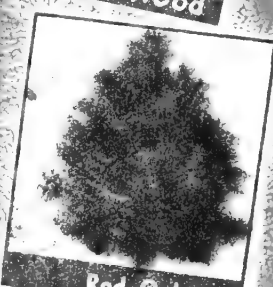
Lombardy Poplars



Sycamore



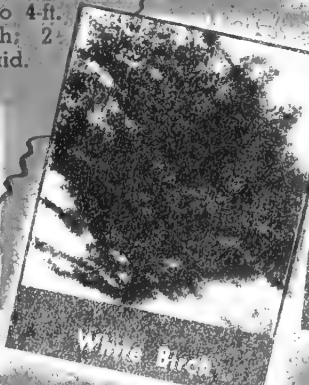
Cottonwood



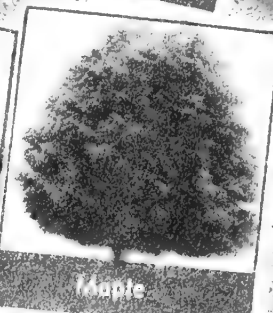
Red Oak



Linden Tree



White Birch



Maple

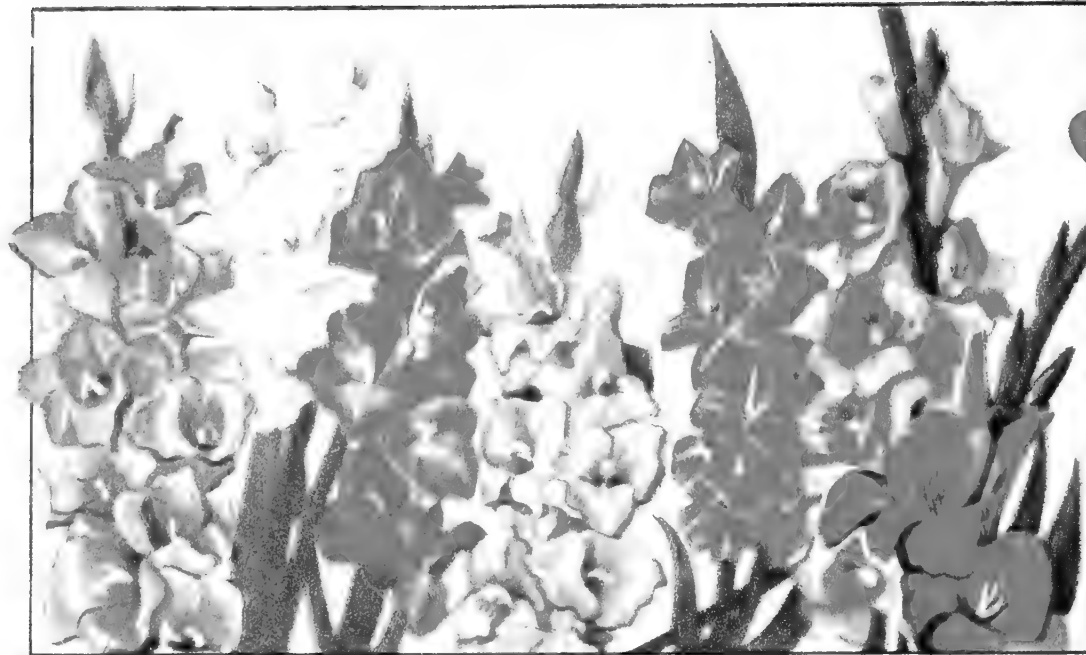
FLOWERING CRABS

Anyone who has a little spot where a Flowering Crab could be planted and doesn't put one there is missing a great bet! They are one of the earliest of the trees and shrubs to show color in the spring. Blooms cover entire plant, and are shapely, well-branched and attractive.

HOPA FLOWERING CRAB. Big, rich rose-red blooms in early spring. Good for individual or two-of-a-kind planting. Low-growing and shapely.

BETCHEL'S FLOWERING CRAB. Same growing habits as the Hopa, but flowers are gorgeous pink rosettes instead of red. Usually the first thing in yard to bloom.

Price on either variety of Flowering Crab, 2-year-old trees, \$1.19 each; 2 for \$1.98. Postpaid.



55

BLOOMING SIZE GLADIOLUS

Here's a real Birthday Bargain. Gladiolas have long been known as the most popular and admired flower of them all. They bloom on long spikes in brilliant dazzling colors of pinks, reds, purples, yellows, etc. We offer you in this collection 55 Gladiola Bulbs, and more than half of them will bloom the first year, while others will come into bloom the second season, for only \$1.00.

Order early — get your 55 Gladiolas for only \$1.00 postpaid. Order Offer No. G55.

BIRTHDAY SALE!

GLADIOLUS

Folks, we are proud of the large Gladiola Bulbs that we send out to our customers all over the country. They bloom the first season — on those long beautiful spikes of dazzling colors of reds, whites, pinks, yellows, purples, scarlets, and any color you desire — and they add a riot of beauty to your yard and garden. We take care in selecting the varieties and list only the better ones. That, of course, is the reason we sell Gladiolas by the millions. They are easy to grow, hardy nearly everywhere and they produce flowers on long spikes with sword-like leaves. Plant some of these every week and have gorgeous flowers throughout the entire summer. Even in Grandma's time they were the most popular of all the flowers — now in the 20th Century they continue to hold that popularity. Choose the varieties you like from the ones listed here.

VARIETIES OF GLADIOLI WE OFFER

Variety	Description	Variety	Description
BREAK O'DAY	Salmon pink, excellent variety, tall with large florettes.	STOPLIGHT	Very large bright red.
BEACON	Lovely rose with cream throat.	MARGARET BEATON	White with scarlet blotch.
JEANIE	Best salmon pink, popular.	FLAMING SWORD	Early brick red, lovely to look at.
MAID OF ORLEANS	Large, milky white.	PEGGY LOU	Pure pink with light rosy cast.
PICARDY	Bright silvery pink, an old stand-by.	GOLDEN DREAM	Best golden yellow.
MARGARET FULTON	Coral pink, light penciling.	ORANGE QUEEN	Lovely copper, shading to orange.
SNOW PRINCESS	Tall pure white, cream throat.	MINUET	Large bloom, clear lavender.
TOKEN	Flame-salmon, yellow throat.	DR. F. E. BENNETT	Brilliant scarlet with white striped throat.
LULU HUNT	Geranium pink.	E. C. COLE	Early light pink, large and choice.

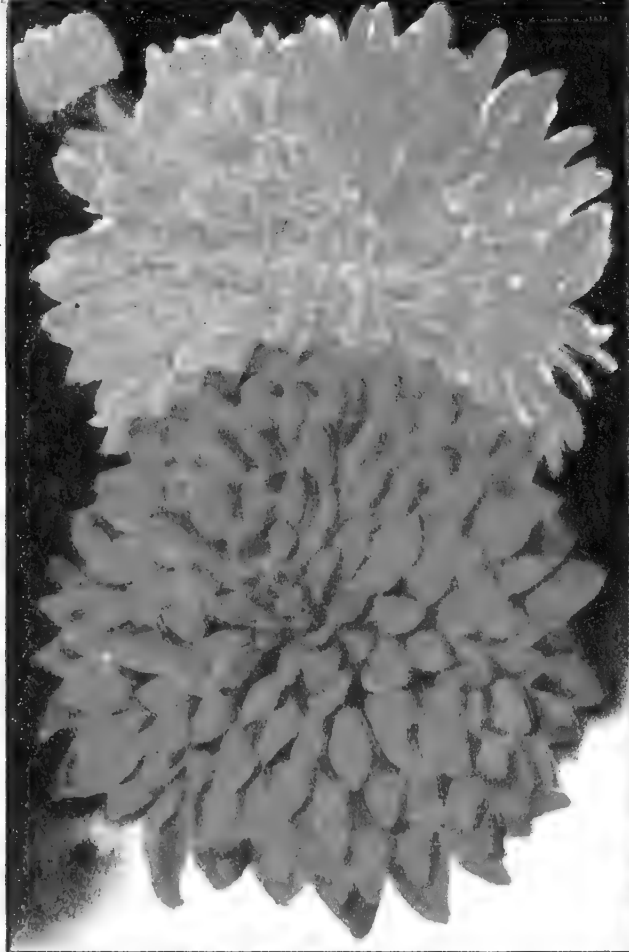
PRICES ON ALL ABOVE VARIETIES OF GLADIOLUS: Each 10c, 3 for 25c; 6 for 45c; 12 for 85c; any 25 for \$1.59; 50 for \$2.98; 100 for \$5.75.

LAWN GRASS

BERMUDA GRASS. Will grow in almost any soil, makes perfect lawn. Fast grower, will cover spaces in amazingly short time. To have best success in growing Bermuda Grass from seed, they should be planted in spring. Have ground well-prepared, then sow seed broadcast. Grows low, can be clipped regularly. Does not winter-kill but comes back each spring. **Big planting packet of seed for only 19c each, 3 for 49c. Postpaid.**

KENTUCKY BLUE GRASS. Kentucky Blue Grass is very popular. The grass is bluish-green in color and is very prolific. You will love the gorgeous lustre of this grass. Sow in spring-time for best results. **Big full planting packet 25c each; 3 for 69c. Postpaid.**

SHADY LAWN GRASS. Especially prepared for shady places where most other grasses will not grow. Before sowing Shady Lawn Grass cut out as many of the surface roots of tree as possible. Simply rake them lightly and keep watered until they come up and you will have lovely green grass around your trees. **Big full packets 25c each; 3 for 69c. Postpaid.**



SILVER LACE VINE

Here's one that grows like fire — as much as 25 to 30 feet the first summer. Prettiest white flowers simply shower the plant from top to bottom. Clings to any kind of support. **Price: Each 69c; 2 for \$1.29, postpaid.**

LADY SLIPPER

A topnotch showy flower — an easy to grow plant. It's known as yellow lady slipper. Does well in any rich place, that's partly shady. Blooms the shape of a slipper; colored yellow with brownish-purple throat. **Price: Each 25c; 3 for 69c, postpaid.**

GORGEOUS BALLS OF BEAUTY DAHLIAS

No plant is more gorgeous than the always popular Dahlia. As far back as flowers are known Dahlias have always stood out among the top flowers with the garden lovers. It comes into all its glory in late summer and early fall, with large, saucer-size blooms in all of the exquisite colors of the rainbow. When you get your Dahlias, notice the huge size of each tuber that you receive. You can readily see that fine bulbs like these that we ship will jump right in and grow for you and produce those prize-winning blooms that you will be proud of and that will be the envy of all of your neighbors. All of our varieties are free blooming, with large beautiful flowers on long stems. Order lots of these fine Dahlias at these amazingly low prices.

VARIETIES OF DAHLIAS WE OFFER

Variety	Description
GALLANT FOX	Fiery red, large ball type, the favorite of them all.
COMMODORE	Very large yellow, light shaded.
STORM KING	Large deep red in color, saucer size blooms, blooms profusely.
CORAL PRINCESS	Coral pink, big flowers, a beauty.
AMBER QUEEN	Deep, glistening, burnt amber color that will amaze you.
JACK ROSE	Fiery red, a beautiful flower.
INDIAN CHIEF	White tips with fiery red ball, popular.
LINDA	Large, fluffy yellow, changing to softer tones.
RED HUSSAR	Bright, changing to rich deep red.
SAN MONARCH	Large purple flowers, profuse bloomer.
AVOLON	Showy, clear yellow, a winner.
SCARLET BEAUTY	Medium to large dark red, very showy flowers.

PRICES ON ALL ABOVE VARIETIES OF DAHLIAS: Each 39c; any 3 for 98c; any 6 for \$1.69. Postpaid.

only 39¢ EACH

WE PAY THE POSTAGE

AZALEAS

CORAL BELLS. This is the attractive little beauty which you so often see in florists' windows; small round leaves, very profuse bloomer with bell-shaped pink flowers of small size. **Price: Strong plants, 69c each; 2 for \$1.29. Postpaid.**

CHRISTMAS CHEER. Small but excellently formed and very striking deep crimson flowers; bush compact, small shiny leaves. This is a very good one. **Price: Strong plants, 79c each.**

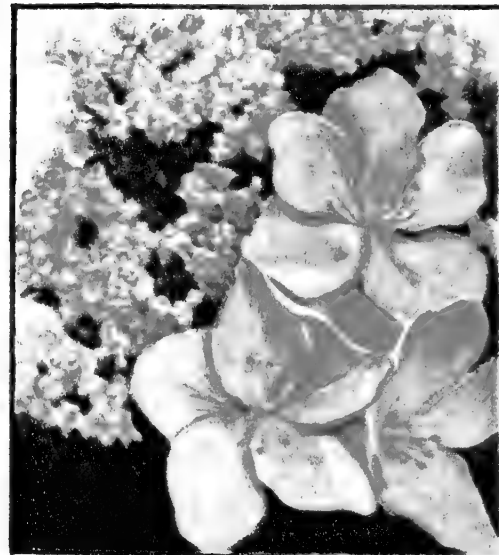
PINK PEARL AZALEA. Large gorgeous salmon-rose color blooms, inner shadings are lighter, with prominent markings. **Price: Strong plants, 69c each, 2 for \$1.29. Postpaid.**

PRIDE OF MOBILE. A very hardy type which has made the Azalea Trails in and around Mobile famous. Watermelon-red, fast grower, reaching large size and blooming profusely. **Price: Strong plants, 69c each; 2 for \$1.29. Postpaid.**

FORMOSA. A very dark-foliaged bush which bears well, with large lavender-pink flowers of striking beauty. **Price: Strong plants, 69c each; 2 for \$1.29. Postpaid.**

HARDY FIREFLY. Very hardy, compact grower with large fiery-red single flowers. **Price: Strong plants, 79c each. Postpaid.**

SPECIAL OFFER: 1 each of the above 6 Azaleas for only \$3.98 postpaid. Order Offer No. A4X.



HARDY AZALEA

If it's showers of blooms you are wanting in early spring in fiery reds, dazzling oranges, thrilling pinks, then you can have it in Hardy Azaleas. Beautiful shrubs, perfectly hardy in the open in the North. Gorgeous blooms load the plant in early May so much so that it's hard sometimes to see the plant for the blooms. Planted in masses, they produce a beautiful effect. **Price: 15-18 inch plants 59c each; 2 for 98c. Postpaid.**

GERANIUMS

Grandmother's old favorite and we know it's yours, too. Nothing will add more beauty, more fiery sparkle to your yard or borders than a row of geraniums. Plant in masses, circles, or border your flower beds with them. They come in brilliant reds, soft pinks, and salmon. Specify color wanted. **Price: Each 49c; 2 for 90c. Postpaid.**



GLORY OF THE GARDENS

MAGNOLIAS. Its extremely large leaves of beautiful glossy green and its huge 8 to 10-inch magnificent flowers make it the outstanding plant of the 20th Century. Grows to be large trees. **Price: Strong 3 to 4-ft. trees, \$1.49 each. Postpaid.**

RHODODENDRON. Showy flowering shrubs, usually evergreen. Gorgeous blossoms and magnificent foliage with every possible shade of color to be found in the genus. Grow almost everywhere. **Price: Strong plants, 69c each; 2 for \$1.19. Postpaid.**

MOUNTAIN LAUREL. One of the most beautiful shrubs and perhaps the best broadleaf evergreen for Northern gardens. However, it is found all over the Southern and Eastern states. Flowers are borne in clusters in colors from white to deep rose with purple shading inside. **Price: 2-ft. plants, 69c each; 2 for \$1.19. Postpaid.**

BOXWOOD (Buxus Japonica). Here's one that grows faster than the average boxwood — you won't have to wait so long for it to beautify your yard. Dark green, small dainty leaves that you will adore. **Price each 59c; 2 for 98c postpaid.**



Everblooming

GARDENIAS. The ever-blooming type. Plant in buckets and grow them in the house or grow them outdoors. With their slick, waxy, green leaves and lovely white fragrant flowers, Gardenias are one of the most pleasing flowers. All plants are heavy plants of the everblooming type. **Prices: 12-15 inch, 89c; 15-18 inch, 98c. All Postpaid.**

GOLDEN LANTERN GARDENIA. The very latest development in Gardenia culture bears beautiful white blossoms like the regular Gardenia — but followed by bright orange balls in fall and winter. **Prices: 12 to 15-inch \$1.19 each; 2 for \$1.98. Postpaid.**

CAPE JASMINE. An evergreen shrub of medium height. Waxy-green leaves and pure snow-white blossoms with sweet

fragrance makes it an outstanding plant. Blooms similar to white Gardenias. **Price: Strong plants, 98c each; 2 for \$1.89. Postpaid.**

BABY DOLL GARDENIA. A little dandy. Dwarf-growing Gardenia reaching a height at maturity of about 15 inches. Round, globe-shaped plant that simply covers itself with snow-white blossoms. **Price: Strong plants, 89c each; 2 for \$1.89. Postpaid.**

SEMI-DWARF GARDENIA. New, the gardenia plant you have been looking for. Medium grower up to 3 feet at maturity. Hardy, bears lovely semi-dwarf flowers of snow-white. **Price: 10 to 12-inch plants, 98c each; 2 for \$1.89. Postpaid.**

CAMELLIAS

Famed in story and in fact as one of the most gorgeous flowers grown, the Camellia will continue to astonish you spring after spring with its sheer beauty. Prefers acid soil but will grow well virtually anywhere in the South. Four of the best are:

RED CAMELLIA. One of the most popular, the red is a deep, rich red, semi-double, with golden stamens. Beautiful hedging shrub. **Price: Strong plants, \$1.25 each; 2 for \$1.98. Postpaid.**

PINK CAMELLIA. This camellia blooms when very young, and when developed to full growth blooms plentifully and long with very double, clear shell-pink blossoms of winning delicacy. **Price: Strong plants, \$1.25 each; 2 for \$1.98. Postpaid.**

WHITE CAMELLIA. Pure white, exceptionally double. Blooms very early in spring but is not vigorous and does not bloom young. **Price: Strong plants, \$1.25 each; 2 for \$1.98. Postpaid.**

ROSE CAMELLIA. Good grower and profuse bloomer, producing well with medium-sized, full-double blooms of rich rose. Mid-season to late. **Price: Strong plants, \$1.25 each; 2 for \$1.98. Postpaid.**

SPECIAL OFFER: 1 each of the above 4 Camellias for only \$3.89. Postpaid. Order Offer No. C4X.

CHINESE ELM OFFER

Here's your chance to get that favorite of all shade trees; the one that grows so fast you can almost see it. Especially good for new homes because they grow so fast. You get 3 Chinese Elm shade trees, 5 to 6-ft. size. Regular value \$2.94. Sent postpaid for only \$2.48.

WAX LEAF LIGUSTRUM

Beautiful evergreen, bright shining green, waxy leaves. Fast grower. These are 1-yr. plants 1 1/2 ft. Regular value, 98c; now only 49c; postpaid.

SNAKE PLANT

Often times called Sansiviera or Snake Plant. Tall upright, thick canes make it a wonderful house plant. **Price: Each 39c. Postpaid.**



RUBBER PLANT

Here's 'Ficus' Elastica known as Rubber Plant. Thick, rubbery like leaves make this especially desirable for house plants in pots or cans. Plants grow to large size. **Price: Each 98c. Postpaid.**



PLUMBAGO

Everyone knows Plumbago. Dainty little green leaves covered in mid-summer with light sky-blue flowers that pull at your very heart-strings. Easy to grow, blooming profusely everywhere. **Price: Each 89c. Postpaid.**



Sensational Prices On Hardy PERENNIALS

DELPHINIUMS

There's a place in every garden for Delphinium. There has to be, they bloom so profusely, add so much color, that they are a "must" in every garden. Pick your favorite:

CHINESE BLUE.....early bloomer, navy blue
BELLADONNA.....the best light blue delphinium
BELLAMOSA.....deep rich blue on tall plants
LA MARTINE.....one of the tallest growers, rich dark blue

Prices on all Varieties

Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98, postpaid.

VIOLETS

Here's the lowest price ever on America's most loved flower — the old-time, loved and ever popular Violet. There's no limit, buy all you want of these hardy Violets and you will pick blooms for years to come. Come in the old-time favorite colors, of orchid and violet. Only 7c each, 25 for \$1.49 postpaid.

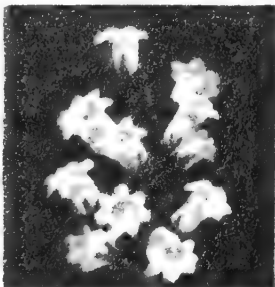
7c
EA.

BIRTHDAY SALE



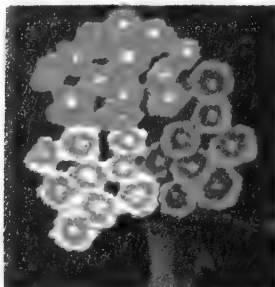
PLATYCODON
(Balloon flower)

A new shell pink which blooms all summer and comes back a true repeat of the original color. You'll like it. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.



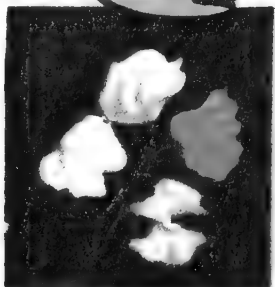
CANTERBURY BELLS

Completely covered with bell-shaped flowers during mid-spring. Grows about two feet tall; excellent low background perennial. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.



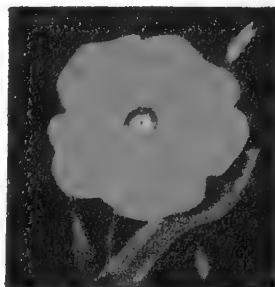
SWEET WILLIAM

A brilliant early-spring bloomer with full-blossomed trusses from 12 to 18 inches tall. Your choice of **Scarlet Beauty**, **Pink Beauty** or **Mid-get**. The last is a dwarf, growing to about 6 inches and having variegated colors. Specify variety wanted. Prices: Each 25c; 3 for 69c; 6 for \$1.19 Postpaid.



PERENNIAL SWEET PEAS

A tough, hardy perennial which will grow anywhere and do well under trying conditions. Lovely flowers similar to standard sweet pea, but on longer stems, in spring and early summer. **Red**, **Rose Pink**, or **White**. Specify variety. Prices: Each 30c; 3 for 79c; 6 for \$1.49. Postpaid.



HIBISCUS

Beautiful blooms all summer long; large heart-shaped leaves of unusual beauty. Lovely open flowers of saucer size. Prices: Each 30c; 3 for 79c; 6 for \$1.29. Postpaid.



FORGET-ME-NOT
(Blue Eyes)

Your great-grandmother thought they were wonderful — and so will you. Generations have grown and admired these little light blue beauties. Very good for cutting. Prices: Each 30c; 3 for 79c; 6 for \$1.49. Postpaid.



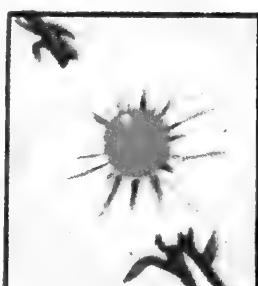
HARDY VERBENA

Here's the old-fashioned one. You know how profusely it blooms in the summer. This one comes up year after year, requires no replanting in the spring. Order Perennial Verbena in red, white, pink. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.



COLUMBINE
(Aquilegia)

One of the daintiest most delicately modeled flowers grown; bell and star-shaped flowers with long spurs. Abundant bloomers, bright and showy. Very hardy; assorted colors. Prices: Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98; Postpaid.



SHASTA DAISY
(Giant Alaska)

Extra large pure white single flowers with golden centers; unexcelled for abundant bloom and superb cutting qualities. Bloom from late spring well into summer. Prices: Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98. Postpaid.



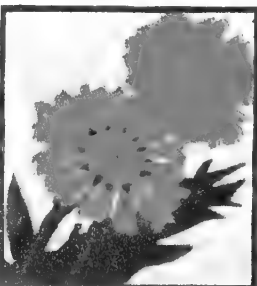
LILY OF THE VALLEY

A traditional perennial in Old South gardens. Spicy, wonderfully fragrant little bell-shaped flowers, snowy white, clustered loosely on erect stems, 6 to 8 inches tall. Multiply rapidly. Plant them on the north side of the house! Prices: Each 20c; 3 for 55c; 6 for 98c; 12 for \$1.75. Postpaid.



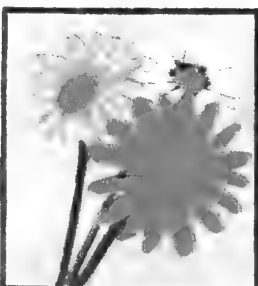
OLD-FASHIONED BLEEDING HEART

Heart shaped flowers of strong pink, on long stems; blooms in April and May. An all-time favorite. Very sturdy grower and good bloomer. Prices: Each 55c; 3 for \$1.49; 6 for \$2.79. Postpaid.



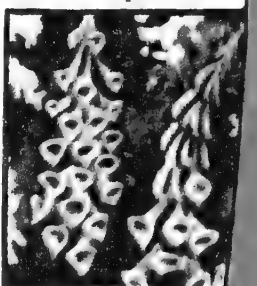
GAILLARDIA
(Ruby)

As red as its name-sake jewel; blooms all summer. Cuts beautifully and produces good big flowers and lots of them. You will love this variety. Prices: Each 25c; 3 for 69c; 6 for \$1.19.



GIANT PINK PAINTED DAISIES
(Pyrethrum)

You won't be able to find anyone who doesn't admire these! Bloom all summer with rosy pink flowers on long stems. Good for cut flowers. Does well in all soils and most climates. Order lots of these. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.



HARDY FOXGLOVE
(Digitalis)

Stately heads of big flowers; blooms all summer. Excellent hybrids — blue, violet, pink to white. Good producer of fine flowers. Prices: Ea. 25c; 3 for 69c; 6 for \$1.19. Postpaid.

STATICE LATIFOLIA (Sea Lavender)

bordering plant, with leathery-looking leaves which stay close to the ground. Delicate sprays of tiny purple flowers cut well. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

COREOPSIS. An excellent bedding or border perennial, with handsome foliage and orange-yellow flowers, the wide petals gracefully fluted. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

GAILLARDIA (Dazzler). Well named; rich henna yellow, enormous flowers. Good in hot climate. Prices: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

CARDINAL-FLOWER (Lobelia Cardinalis). Fiery red — one of the showiest scarlet border plants you can have. Ideal for planting around pools, or in moist shady borders. Four to six spikes often are produced, each 24 to 30 inches tall. Prices: Each 35c; 3 for 98c; 6 for \$1.69. Postpaid.

KUDZU VINE. Here's a big leaf plant if you want a vine for covering up a fence. This one will grow 75 feet long in one season. If you are looking for a soil builder, it's the best to plant. Prices: Strong Roots 19c each; 10 for \$1.49. Postpaid.

VERONICA (Blue Spire). It blooms on long, airy spikes like the blue spires of fairyland. Blooms profusely over a long period in June. Wonderful plant for borders. Plant grows 20 inches tall. Prices: Each 39c; 3 for 89c. Postpaid.

SCABIOSA (Pin Cushion Flower). Called Pin Cushion because the stamens of flowers are light in color and stick out in contrast to the petals so that they resemble pins. Deep black coloring has caused some to call it "Mourning Bride." A fine plant for cutting. Prices: Each 25c; 3 for 69c. Postpaid.

LINUM (Blue Flax). Graceful feathery foliage with azure-blue flowers almost all summer. Does splendid in dry and sunny places. Usually grows 24 inches tall. Prices: Each 25c; 3 for 69c. Postpaid.

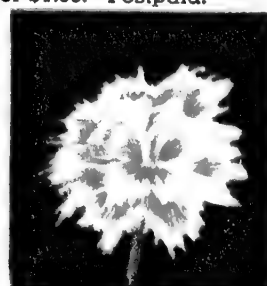
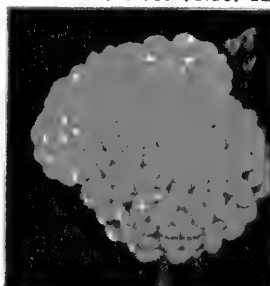
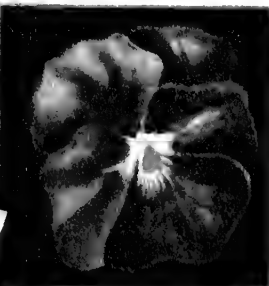
EVERY PLANT GUARANTEED TO LIVE (SEE PAGE 3)

Hardy PERENNIALS

Add a BLAZE OF GLORY

HARDY CARNATIONS

HARDY CARNATIONS. Have gorgeous big blooms on long strong stems, often 18 inches tall. Blooms all summer, up to frost. Take your choice of four fine varieties. **King of Blacks** — lovely dark crimson. **Rose Queen** — deep rose pink blooms. **Snowdrift** — pure snowy white, good bloomer. **Golden** — pure golden yellow; the best. **Prices on all varieties of Hardy Carnations:** Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98. Postpaid.



VIOLETS

Rich purple, one of the largest flowering violets that grows. Very sweet scented; likes partial shade but will grow almost anywhere. This is one of the finest varieties grown. **Prices:** Each 19c; 3 for 49c; 6 for 89c; 12 for \$1.69. Postpaid.

HARDY ZINNIA

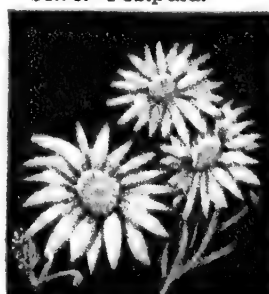
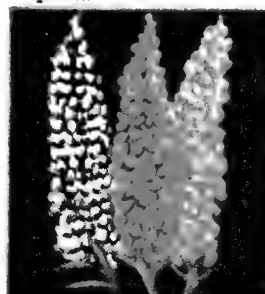
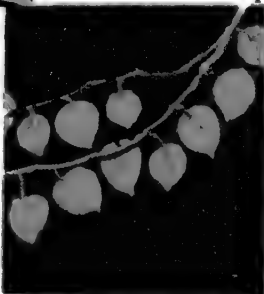
Everyone will welcome this Perennial Zinnia that comes back from the root each year. You can now have Zinnias that you don't have to plant. Medium-sized flowers of assorted colors. Be sure to order! **Prices:** Each 49c; 2 for 98c. Postpaid.

HARDY PINKS

The "Little Carnations" which have long been a garden favorite. The flowers come in lovely assorted colors. Bloom to mid-summer. Add a splash of color to your flower garden. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

RED HOT POKER (Tritoma)

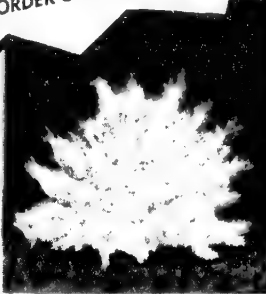
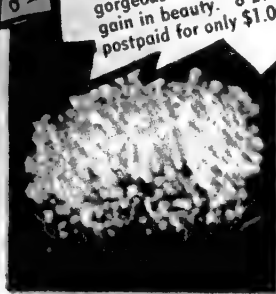
Flowers are long spikes, bright red at top, orange and yellow at base of flower. Plants are very hardy and do well everywhere. Blooms July to frost. Very hardy! **Prices:** Each 35c; 3 for 98c; 6 for \$1.75. Postpaid.



8 CANNAS

8 BIG BULBS \$1.00

Here's the top bulb bargain of the year — 8 large canna bulbs for the amazing and spectacular price of only \$1.00. Cannas will bring into your garden a riot of delightful gay-colored flowers in colors of blazing reds, flaming coppers, orange-scarlets, thrilling pinks, and deep intense yellows. They'll flower all season — come back year after year and multiply fast. Blooms are large heads of gorgeous flowers. Don't miss this amazing bargain in beauty. 8 BIG CANNA BULBS sent to you postpaid for only \$1.00. ORDER OFFER NO. CN-80.



BABY'S BREATH (Gypsophila)

Small, snow-white panicles of feathery delicacy. So many blooms come on this one that it looks like it is covered with snow. Excellent to mix in with colored perennials. A long-time favorite. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

SILVER KING (Artemesia)

This is a fine decorative plant, with bright silvery foliage which stands out in any planting. It's fine to use in color schemes in your evergreen beds. Its white foliage makes it blend anywhere. An old favorite. **Prices:** Each 30c; 2 for 49c; 6 for \$1.49. Postpaid.

CHINESE LANTERN

Ornamental variety of winter cherry. Dense bush about two feet high. Blooms of bright orange-scarlet with lantern-like fruits which when cut will last all winter. You can use these in the house to decorate. Makes fine winter bouquets. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

CAMPANULA

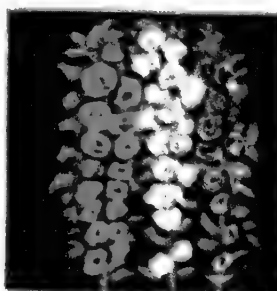
Delightful porcelain blue flowers from early summer to early winter. This is an excellent edging plant. Plant around your beds with these or in groups in the yard where you want to add a delightful color of blue. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.

LUPINES

Beautiful flowers very similar to the sweet pea, but borne on longer stems. Bloom in June, July and August; flower colors cover wide, showy range. Popular everywhere in the country because of their free, flowering habits. **Prices:** Each 30c; 3 for 79c; 6 for \$1.49. Postpaid.

CORNFLOWER ASTER (Blue Moon)

A dandy new perennial with large flowers (5-6 inches across) on long, stiff stems. Perfectly hardy and insect resistant. You can grow a very different kind of aster now with this very fine variety. **Prices:** Each 59c; 2 for 98c. Postpaid.



HOLLYHOCKS (Scarlet Beauty)

This one is a dandy. Fast grower, flowers scarlet red to crimson. Blooms are very deep colored and showy. A must for every flower garden. You will love this variety. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98. Postpaid.

HOLLYHOCKS

Beautiful long heads of gorgeously colored double beauties, making probably the prettiest perennial background flower in any garden. Two superb varieties: Large double blooms of assorted colors. **Prices:** Each 25c; 3 for 69c; 6 for \$1.19; 12 for \$1.98. Postpaid.

SALVIA (Meadow Sage)

Sky-blue flowers in great abundance make the Salvia a showy, standout plant; blooms on strong branching spikes in early fall. Easy to grow, unbeatable for mass planting or for use as borders. **Prices:** Each 30c; 3 for 79c; 6 for \$1.49. Postpaid.

RUDBECKIA

This deep lavender beauty is a welcome addition to any garden. Blooms all summer, gorgeous flowers and lots of them. **Prices:** Ea. 35c; 3 for 98c. Postpaid.

Enjoy "Texas" atmosphere in your yard this spring and summer. It can be done only with Texas' most popular flower, the Bluebonnet, loved and admired by all who see it as they cross the plains of Texas in the summer. Price, large package, 19c. Postpaid.

Famous TEXAS BLUE BONNET

19¢

PER PKT.

BIRTHDAY SALE

LARGE FLOWERING MAGNOLIAS

Folks everywhere talk about flowering magnolias. Words cannot describe the gay and rich colored blossoms that shower the magnolia tree before the leaves come out in Spring. The radiance of their soft velvet blossoms shows the splendor of the most perfect flowering tree on earth. Year after year, they'll produce more and more blossoms that will "light up" your landscape.

In years past, we have imported from Holland these wonder trees, but now we offer you domestic grown which have been adapted to our climatic conditions, and you'll find that these now are incomparable in brilliance of their blossoms, and sensationally priced.

MAGNOLIA SOULANGEANA: Before the leaves ever come out in the Spring, the Magnolia Soulangeana (often called Saucer Magnolia) is covered with showy, extra-large, brilliant crimson rosebuds that develop into soft warm rose flowers of unusual beauty and size. Grows everywhere, doesn't ever winterkill. **PRICE: STRONG 2-FOOT PLANTS, \$1.98 EACH; 2 for \$3.75, postpaid.**

MAGNOLIA NIGRA: Here's the one we call "Purple Starlight" — blossoms are so huge, its color so brilliant, it reminds one of stars in the heaven. Its blossoms of light purple are as soft in color as velvet. Blossoms appear in early Spring before leaves show. Grows everywhere, doesn't ever winterkill. **PRICE: STRONG, 2-FOOT PLANTS, \$1.98 EACH; 2 for \$3.75, postpaid.**

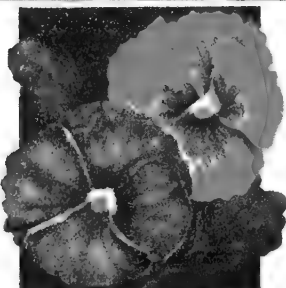
SPECIAL OFFER - If you want one each of the above three magnolias: only \$5.49, postpaid. **ORDER OFFER NO. FM-3.**

LOUISIANA WILD IRIS

Extremely rare, very popular, they afford a range of many bright colors that are seldom seen in the field of flowers. Hardy, easy to grow, blooming profusely in assorted colors of reds, pinks, blues, purples, and many variegated shades. They come up year after year. 20 fine bulbs for only \$1.39 postpaid. **Order Offer No. X17.**

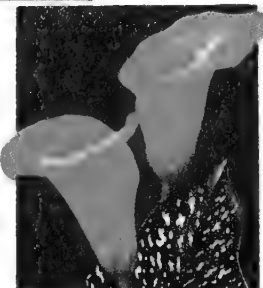


MAGNOLIA RED BEAUTY: Notice the illustration in the upper right corner and you'll see pictured the enchanting blossoms of this huge flowering red magnolia — that's why we call it Red Beauty. Blossoms cover the plant before leaves appear. If you like a blaze of red, then buy this one. Doesn't ever winterkill. **Price: Strong, 2-foot size plants, \$1.98 each; 2 for \$3.75; postpaid.**



HARDY PANSY

Exciting — here's flowers that pull at your heart-strings, they're so lovable. Hardy Pansies last all summer, bloom until frost. They come back next spring — you don't have to replant. Bloom in assorted colors. **Prices: Each 35c; 3 for 98c; 6 for \$1.75. Postpaid.**



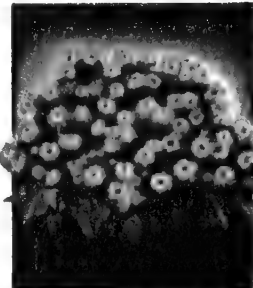
CALLA LILY

You've seen them on Mother's Day in whites and yellows. Long trumpet-shaped flowers borne on long stems, so perfectly formed you almost believe that you have artificial flowers growing in your garden. Abundant bloomers. **Prices: Each 38c; 3 for \$1.09. Postpaid.**



ORIENTAL POPPY

Still as popular . . . large saucer-like blooms in assorted colors of orange, red, pink, and variegated-splashed colors. Plant them and add a bright "Poppy spot" to your yard. **Prices: Each 25c; 3 for 69c. Postpaid.**



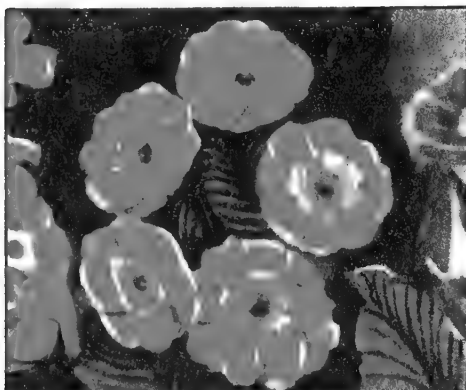
AGERATUM

One of the best plants for making borders around your beds. Dwarf-growing, leaves a gorgeous green, light blue-violet flowers simply shower the plant all summer. **Prices: Each 25c; 3 for 69c. Postpaid.**

CANNAS

VARIETY	DESCRIPTION
YELLOW KING HUMBERT	Golden yellow flecked with red
APRICOT GLOW	Deep orange-yellow
CITY OF PORTLAND	Vivid pink
THE PRESIDENT	Pure, fiery scarlet
WYOMING	Fiery orange
EUREKA	Creamy white
RED KING HUMBERT	Orange-scarlet

Prices on Strong Canna Roots: Each, 19c; any 3 for 54c; any 6 for \$1.07; any 12 for \$1.98; any 25 for \$2.98. Postpaid.



HARDY PRIMROSE

Dainty little Primroses — loved and admired by everyone for their simple beauty and amazingly generous display of flowers. These are just like the ones that the florists grow, large beautiful heads of gorgeous flowers blooming in May and June. Vigorous young plants that will produce hundreds of blooms. You'll be excited and thrilled when your Primroses come into bloom the first year. Now you can have them at amazingly popular prices. Plant in full or partial sun — they do well anywhere. **PRICES EACH: FIELD GROWN PLANTS 59c; 3 for \$1.49; 6 for \$2.75. POSTPAID.**



AFRICAN VIOLETS

They're simply taking the country by storm. Large size, everblooming and very beautiful flowers in pinks, whites, and blues. Plant these in flower urns, pots, and baskets, for inside culture. You will be amazed at the many blooms and thrilling colors. We ship these in pots, they will be ready to bloom for you. **PRICES: Each 95c; 3 for \$2.69. Postpaid.**



Tuberous Rooted BEGONIA

We import these beautiful tuberous Begonias from Belgium — no flower can equal this one for exquisite beauty. When they come into bloom you will wish that you had ordered many more than you have because of their gorgeous beauty. Tuberous Begonias are used as pot plants for winter bloom indoors and for putting in your flower bed outdoors for summer beauty. A bed of these will provide a display of gorgeous

flowers of many colors until frost. The blooms are very double, Camellia type, and much larger than pictured here. They are of perfect form, carry themselves erect on long stems. Because of their great popularity in the Old Country, we offer them to you and only last year we sold them by the thousands upon thousands. You can order Tuberous Rooted Begonias in Red, Pink, Orange, Copper, and White. **Prices on Tuberous Rooted Begonias: Each 25c; 3 for 69c; 6 for \$1.19. Postpaid.**

10 GORGEOUS HOLLYHOCKS \$1.39

Everyone loves old time Hollyhocks. Gorgeous saucer-size blooms that bloom on long, tall stalks throughout the summer. A top favorite of all perennials. This collection includes assorted colors of reds, pinks, purples, etc. 10 strong plants for only \$1.39. A real Birthday bargain. **Order Offer No. JT-23.**

25TH ANNIVERSARY-BIRTHDAY SALE

CACTUS

Cacti require very little care — just give them a place in the sun, indoors or out, and enjoy their exotic beauty. Cacti are ready for immediate shipment and should be planted as soon as possible.

THELOCACTUS. The Orange Tuna. Small with flat spineless pads. Orange flowers. **Price: Each 19c.**

UNCENATUS. Sometimes called Polka-Dotted or Velvet cactus. Fine spines of white, yellow or red. **Price: Each 19c. Order No. CA37.**

DASYACANTHUS. Unique spiralling globular forms topped with short spines. Purple bloom at crown. **Price: Each 19c. Order No. CA24.**

ALOE HUMILIS. Succulent with velvety dark green and white spotted leaves. Unusual shapes. Pink flowers. **Price: Each 19c. Order No. CA47.**

only 19¢
BIRTHDAY SALE

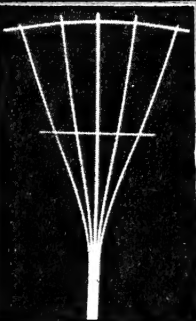
9 BIG EVERGREENS

Looking for beauty? Here it is. Evergreens add that extra color to every landscape that means so much during the black, dull winter months. Here's a fine collection which includes 1 Rhododendron, 2 American Holly, 2 Mountain Laurel, 1 Euonymus Japonica, 3 Canadian Hemlock. 9 fine selected Evergreens, heavy-rooted, ready to jump right in and grow for you. Satisfaction guaranteed. All 9 big evergreens sent to you postpaid for \$1.98. **ORDER COLLECTION X19. POSTPAID.**

GLOXINIAS

Here's flowers you'll be proud to own — and at Birthday Sale prices. Flower lovers have long known the beauty of these Gloxinias as a house plant. Just a few have known that they could be grown outdoors. Plant them in semi-shade and you'll grow some of the most gorgeous flowers you have ever seen. They will bloom over a long period of time and provide you with something unusual. Come in assorted colors of whites, rose, scarlets, violets, and variegated shades. **Price: Strong Bulbs 25c each; 3 for 69c; 6 for \$1.19. Postpaid.**

ROSE TRELLIS



ONLY \$2.98

Just exactly right for a beautiful climbing rose. Graceful, strong, as illustrated, 5½ feet tall, painted white, made of oak, will last for years.

1 PAUL'S SCARLET ROSE

Blooming size, with trellis. Get rose trellis for \$2.98, and 1 free climbing rose. Order Offer No. X14. Postpaid.

10 Flowering SHRUBS

Splendid collection of assorted colors and types. All strong field-grown blooming size shrubs — all guaranteed satisfactory. Collection includes: 1 Orange Flowering Pomegranate, 2 Pink Deutzia, 1 Grape Myrtle, 2 Red Snowberry, 2 Spirea Van Houttei, 1 Hydrangea Arborescens, and 1 Spirea Billardi. All 10 shrubs shipped Postpaid for only \$1.98. Order Offer No. 271.

BIRTHDAY SALE

LOOK WHAT 25¢ BUYS

No Limit - All You Want of These

VARIETY	DESCRIPTION
HORIZONTAL CYPRESS	Upright green Evergreen
SILVER KING	Perennial with sprays of white leaves
GOLDEN ELDER	Green Golden leaves
FERN LEAF SUMAC	Old time Fern Leaf favorite
INDIAN SHRUB	Covered with red berries in Fall
MAIDEN HAIR TREE	Delicate, colorful little leaves
HONEY LOCUST	Old time Shade tree
FRAGRANT SUMAC	Most popular Sumac variety
BLACK MULBERRY	Fine for fruits
LEATHERWOOD TREE	Branches bend like leather
PERIWINKLE	Single blue flowers

Here's your chance to get old-time favorite shrubs at unheard-of prices. All plants 2-ft. size. **Price: Each 25c; any 3 for 69c. Postpaid.**

25¢ EACH

VEGETABLE Seeds

GREEN POD BEANS,

Varieties: Burpee's Stringless Green Pod, Giant Stringless Green Pod, Tennessee Green Pod.

BUSH WAX BEANS,

Varieties: Prolific Black Wax, Improved Golden Wax.

LIMA BEANS,

(Pole and Bush), Varieties: Henderson's Bush Lima, Speckled Pole Lima.

POLE BEANS,

Varieties: Kentucky Wonder, Ideal Market.

BEETS,

Varieties: Crosby's Egyptian, Detroit Red Turnip.

SELECTED CABBAGE,

Varieties: Charleston Wakefield, Early Flat Dutch, Early Jersey Wakefield.

CARROTS,

Varieties: Danver's Half Long, Red Cored Chantenay.

CORN,

Varieties: Country Gentleman, Golden Bantam.

COLLARDS,

Varieties: Georgia or Southern, Georgia White Cabbage.

CUCUMBERS,

Varieties: Boston Pickle, Japanese Climbing, Long Green.

EGG PLANT,

Varieties: Black Beauty.

KALE OR BORECOLE,

Varieties: Green Curled Siberian.

LETTUCE,

Varieties: Big Boston, Early Curled Simpson, Iceberg.

MUSTARD,

Varieties: Japanese Mustard-Spinach (Tender-green) Southern Giant Curled (Long Standing).

MUSKMELON OR CANTALOUPE,

Varieties: Improved Banana, Honeyball, Pollock 10/25, Rockford.

WATERMELON,

Varieties: Alabama Sweet, Cletox, Golden Honey, Stone Mountain, Tom Watson.

OKRA,

Varieties: Dwarf Green Long Pod, White Velvet.

PARSLEY,

Varieties: Champion Moss Curled.

PARSNIPS,

Varieties: Large Sugar or Hollow Crown.

PEAS,

(Early Varieties): Alaska American Wonder, Nott's Excelsior, Little Marvel.

PEPPER,

Varieties: California Wonder, Long Red Cayenne, Ruby King.

PUMPKIN,

Varieties: Green Striped Cushaw, King of the Mammoth.

RADISH,

Varieties: Crimson Giant, Early Deep Scarlet Turnip, Vicks Scarlet Globe.

SELECTED TOMATO,

Varieties: Break O'Day, Dwarf Champion, Dwarf Stone, McGee Spark's Earliana, Yellow Pear (for preserves).

TURNIP SEEDS,

Varieties: Amber Globe, Purple Top Strap Leaf, Early Purple Top White Globe.

BIG FULL PKTS. 8¢
Big Full Pkts. (10c size) Only 8c each; any 6 for 45c; any 12 for 79c; postpaid.

FLOWER SEEDS

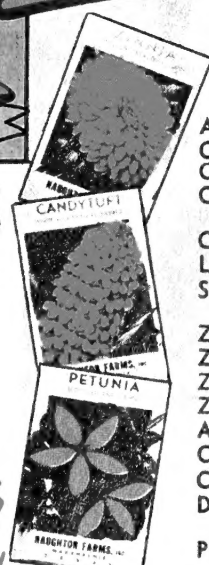
BIG PKT. 9¢

VARIETY
AGERATUM semi-dwarf mixed
CANDYTUFF mixed
CARNATION Marguerite, mixed
CENTAUREA (Bachelor's Button) Double Blue
CHINESE FORGET-ME-NOT
LANTANA mixed
SUNFLOWER Dwarf Chrysanthemum

ZINNIA Double Giant mixed
ZINNIA Dahlia Flowered, mixed
ZINNIA Dwarf Lilliput Double
ZINNIA Giants of Calif. double
ASTERS assorted colors
CALENDULA orange flowers
COSMOS dainty single orange
DAISY, SHASTA pure, snow white
PINKS mixed colors

HOLLYHOCKS mixed doubles
LARKSPUR blue & purple shades
MARIGOLD orange flowers
NASTURTIUM old gold & scarlet
PETUNIA mixed
STOCKS mixed
SWEETPEAS mixed
SWEET WILLIAM mixed
VERBENA pinks, purple and red
MORNING GLORY mixed
MOONVINE large blue ones
CYPRESS VINE mixed colors
PORTULACA red, pinks mixed

SEED PRICES
BIG FULL PACKETS FLOWER SEEDS ONLY 9c EACH; 6 for 49c, 12 for 89c. Order as many of any variety or varieties as you desire at this bargain price.



EVERY PLANT GUARANTEED TO LIVE (SEE PAGE 3)

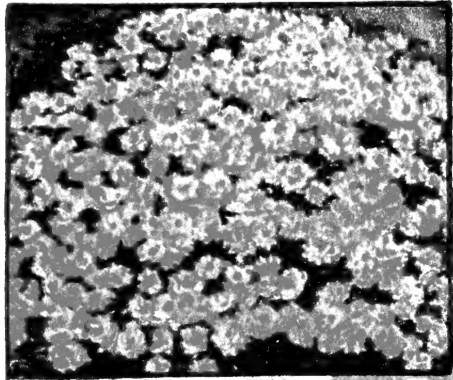
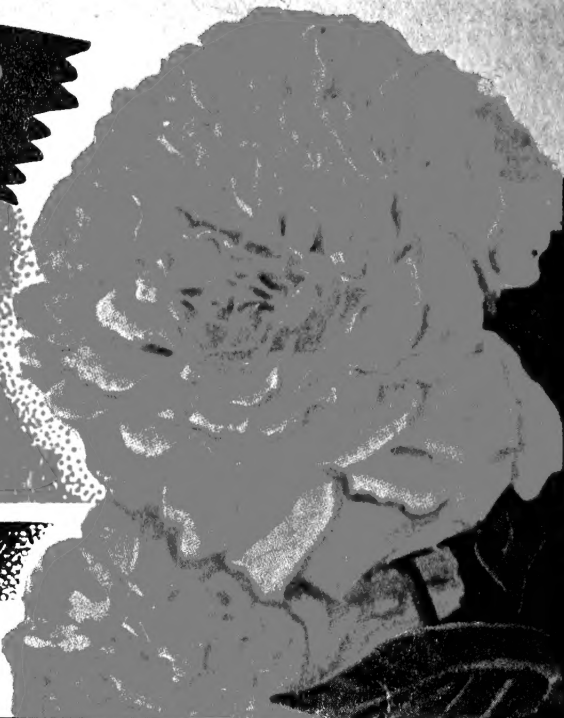
PEONIES

Peonies are one of the easiest of flowers to grow in your yard. Perennials, they increase in beauty year after year, multiplying well and not requiring division of the crowns until established ten to twelve years. Prefer well-worked, not too heavy, enriched soil, and should be set out early for best results. The Beauty Dividend you get from Peonies is amazing!

Variety	Color
CANARI.....	sulphur, white, fragrant
DUCHESS de NEMOURS.....	ivory white
FESTIVA MAXIMA.....	white and carmine, rose
MME. CALOT.....	large, pink and white, long stem
QUEEN VICTORIA.....	blush, becoming white
DUCHESS de ORLEANS.....	carmine pink

Variety	Color
EDULIS SUPERBA.....	deep rose pink, very early
QUEEN EMMA.....	light pink, rose type, fragrant
VENUS.....	large hydrangea pink, fragrant

PRICES ON ALL VARIETIES OF PEONIES: Each 69c;
any 3 for \$1.75; any 6 for \$3.39 Postpaid.



Pink Cushion MUMS

"HUNDREDS OF BLOOMS"

Pink Cushion Mums — they're the rage of the age — folks everywhere are amazed at the hundreds of blooms that each plant produces. Some have reported 700 and 800 blooms on a single plant. They grow low and the plant grows in a big ball shape and from the illustration on the left you can see the hundreds of blooms that they produce. Yes, they are hardy and will live through any normal winter with a reasonable amount of winter protection. They come back next year and will bloom for many years to come. No plant is more colorful and produces as many blooms as the Cushion Mum. You can order these garden beauties in the following colors: Pink, Red, Yellow, and Bronze. Prices: Each 25c; 3 for 69c; 6 for \$1.29; 12 for \$2.29. Postpaid.

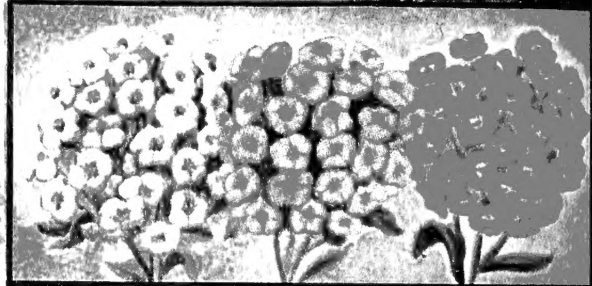
Hardy PHLOX

They are a mass of bloom until frost. All varieties we offer are the large flowering type. All are newer varieties. Nothing adds more color to your landscape or beds than a flower of Hardy Phlox. Each, 33c; Any 3 for 89c; Any 12 for \$2.69. Postpaid.

VARIETY
APOLLO
APPLE BLOSSOM
BORDER QUEEN
BRIGHT EYE
CHIEFTON
DAILY STRETCH
JULY LIGHTS
PINK CHARM
PRIME MINISTER
ROSENBERG
SALMON BEAUTY
SALMON GLOW
STARLIGHT

DESCRIPTION
white with red eye
vivid pink
lovely pink, large flowers
new bright rose pink, dark red eye
deep crimson, holds intense color
brilliant salmon pink, crimson eye
brilliant carmine red, blood-red eye
rose pink; a demure and charming phlox
pure white, vermillion eye
deep purple; striking
beautiful deep salmon pink, white eye
flame pink and salmon
blue, white eye

Prices on all above varieties: Each, 33c; Any 3 for 89c; Any 12 for \$2.69. Postpaid.



PRIME MINISTER APPLE BLOSSOM BRIGHT EYE



JULY LIGHTS ROSENBERG APOLLO



FISH BAIT TREE

The Catalpa Tree is really a wonderful Fish Bait Tree. It attracts worms each year by the hundreds. Bass, catfish, crappie, perch, and many others are very fond of them. Use the worms to fish with... fish strike at them... they love 'em. Plant a tree around your place and grow your own fish bait and in early May you'll have ample bait to make plans for an early fishing trip. Price: Strong 2-3 ft. trees, each \$1.29; 2 for \$1.98 postpaid.

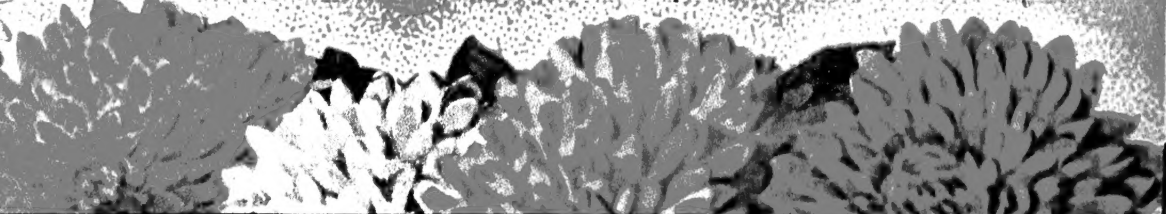
10 SPIREA
10 Healthy Spirea Van Houttei
Bridal Wreath Flowering Shrubs
for \$1.00
which are lovely and graceful
spring with a snowbank of white
flowers. You can buy 10 plants
for only \$1.00 postpaid. Order Q1
Per No. SV-1.

BIRTHDAY SALE

CHRYSANTHEMUMS

BALLS OF BEAUTY

Chrysanthemums — they're flowers that amaze the flower-loving world with the almost unbelievable amount of flowers they produce. They come into all their glory, in every imaginable shade from the rich reds to the blazing scarlets, blooming from early fall to Thanksgiving. They require little or no attention, and will grow most any place you desire to plant them — easy to grow, blooming the first year. Have these gorgeous balls of beauty (Chrysanthemums) to decorate your home with in late summer, early fall, and to Thanksgiving. Just a few here and a few there will give you armloads of gorgeous flowers in any color you desire for fall decorations. These are the aristocrats of all flowerdom, and at prices everyone can afford. You can order Chrysanthemums in the following colors: Red, Pink, Bronze, Purple, White, and Yellow. Specify colors wanted. Prices: Each 25c; 3 for 69c; 6 for \$1.29; 12 for \$2.29. Postpaid.



★ Please do not write
★ in this space

"CUSTOMERS NOTICE"

This catalog supersedes all previous Naughton catalogs and cancels all previous guarantees and prices. Be sure to order at current prices for prompt delivery.

Please do not write
in this space

D. R. _____

D. S. _____

Via: _____

Filled _____

PLEASE SHIP THE FOLLOWING TO:

NAME _____

ADDRESS OR R.F.D. NO. _____

CITY AND STATE _____

[illegible]

IRIS

Hardy and easy to grow, the Iris is rapidly becoming one of the favorite garden plants of America. The Iris, of which ten choice varieties are listed below, is at home

Hardy and easy to grow, the *Iris* is rapidly becoming one of the favorite garden plants of America. The *Iris*, of which ten choice varieties are listed below, is at home in almost any soil, blooms well on strong stalks, and the large, beautifully colored and toned blooms last a long time. Be sure to include some of these beauties in your order. Plant bulbs so that upper part is right at surface of soil.

ASIA — silvery lavender to medium purple, fragrant.
CRIMSON KING — rich claret purple, early bloomer.
DREAM — soft, pink-tinted lavender, fragrant, blooms freely.
QUEEN OF MAY — large lilac to orchid pink.
PURPLE BEAUTY — light purple with dark shadings. Blooms in Spring.
EL CAPITAN — lovely lavender blue, fast grower, mid-season bloomer.
DESERT GOLD — Large, soft fine yellow.
DON JUAN — light rosy lilac, and bright red shades.
TRAILS END — Orange red and bronze.
VENUS DE MILO — Large snow white, showy.

PRICES ON ALL ABOVE VARIETIES OF IRIS

Each, 25c; any 3 for 69c; any 6 for \$1.29; 12 for \$2.29, postpaid.

5 Oriental POPPIES \$1.19



Here's the bargain of the year. Five Oriental Poppies in assorted colors will make a gorgeous array of color for your yard for only \$1.19. Oriental Poppies make the brightest spots in any yard. Order your five for only \$1.19 postpaid. Order Offer No. X106.

Hardy Outdoor FERNS

LADY FERN. Grows in shade or sun; large and handsome. 2-yr. clumps, 23c each. Postpaid.

SWORD FERN. Long blades resembling swords, good one. 23c each. Postpaid.

WINGED FERN. Long drooping branches, lovely. 23c each. Postpaid.

CINNAMON FERN. Tall-growing, strikingly handsome foliage; best for wet places in **Postpaid.**

ROYAL FERN. Compact grower, medium size, handsome foliage. 2 and 3-yr. clumps, 29c each. Postpaid.

MAIDEN HAIR FERN. Beautiful dark-green, healthy foliage of feathery delicacy; wonderful house plant. **2-year clumps, 23c each. Postpaid.**

“How to Plant Guide”

(SENT WITH
EACH ORDER)

**PRICES
SLASHED**

OUR 25th YEAR—Now a SALE of SALES

42 ROSES

EVERGREENS SHRUBS

**WAS \$12.19
Now only \$2.95**

**IT'S AMERICA'S
BIGGEST FLOWER OFFER**

BIRTHDAY SALE

If you thrill at the gorgeous beauty that only roses can bring to your garden, flowering shrubs that burst into showers of blooms, a beautiful green hedge that sets off its splendor—then take a look at this sensational bargain offer. To purchase these plants individually, the catalog value is \$12.19, yet in this collection is only \$2.95—a chance of a life-time to landscape your yard at rock bottom cost.

HERE'S WHAT YOU GET for just \$2.95: 3 blooming size 2-yr. ROSES—red, pink, and yellow; 10 healthy, 2-ft. flowering shrubs including: 2 RED SNOWBERRY—2 RED INDIAN CURRANTS—2 RED SPIREA—2 WHITE FLOWERING DOGWOOD—1 PINK DEUTZIA—1 FORSYTHIA; 2 TRUMPET CREEPER VINES; 1 RED MAPLE SHADE TREE, 2 ft.—1 RED CEDAR EVERGREEN 2 ft.—25 AMOOR PRIVET HEDGE PLANTS, 2 ft.—enough to set about 75 feet. 42 PLANTS IN ALL... all healthy, heavy stock... for just \$2.95.

HOW SHIPPED: Shipped by Parcel Post only. Because of the very LOW price we do not pay the postage, you pay only \$2.95 plus postal charges. ORDER OFFER NO. 42-CG—ALL OTHER ITEMS AND OFFERS IN THIS CATALOG ARE SHIPPED POSTPAID—EXCEPT others appearing on the outside front cover.

Gift

HYDRANGEA

With Offer No. 42-CG we include as a gift, 1 lovely rose-pink Hydrangea—the kind that blooms rich and gay colored pink blooms. Order today and receive this plant extra.

our 25th ANNIVERSARY SALE LEADER

NAUGHTON FARMS, Inc.
"The Nation's Nursery"
WAXAHACHIE, TEXAS

Library of Agriculture
 U.S. Dept. 25,
 Washington

U.S. POSTAGE
PAID
 Permit No. 28
 WAXAHACHIE, TEXAS

Section 3466 P.L.& R.